

KMDL-FM Official Contest Rules

1. Eligibility: KMDL ATM GAME (the “Giveaway”) is open only to individuals who are legal residents of the 48 contiguous states who are 18 years of age or older. Employees of Townsquare Media LLC, their advertising or promotion agencies, those involved in the production, development, implementation or handling of Giveaways, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, licensees, service providers, prize suppliers any other person or entity associated with the Giveaways (collectively “Giveaway Entities”) and/or the immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee, are not eligible. All U.S., federal, state and local laws and regulations apply. Void where prohibited by law.

2. Sponsor: The sponsor of the Contest is Townsquare Media of **Lafayette** and its parent company, Townsquare Media, LLC (the “Sponsor”) with offices at 1749 Bertrand Dr., Lafayette, LA 70506.

3. Agreement to Official Rules: Participation in the Giveaway constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Entry Period: The contest period for this contest begins April 12, 2012 and ends April 30, 2012.

5. Entry: Each weekday at 7:40am, 1:40pm and 5:40pm, KMDL will ask potential contestants to call the KMDL phone (337-261-9797) like to play the ATM Pin game in which contestant must properly guess the amount of money being played for and the ‘ATM Pin’ as determined by KMDL. Each Thursday, an additional chance to play will be given at 9:40am. Between :45 minutes and :05 minutes before the contest is to air KMDL will announce an amount of money that is available to win in the giveaway. Potential contestants are required to know the exact amount of cash that is available before they are allowed the opportunity to win the money. KMDL will solicit a random caller via telephone at the appointed game times. The random caller will be asked to correctly identify the amount of money that is available to win at they time. If they have properly identified the amount of money in the ATM account for that particular play time they are given the opportunity to proceed with the game. To win the money the player will need to correctly identify all four numbers in order of a pre determined PIN number. The numbers are selected in order and each number must be correct before the caller is allowed to make a guess on the next number. The player continues to guess until they have incorrectly identified a digit in the PIN or they have successfully identified all four numbers. If the caller correctly identifies all four numbers in the correct order they will be awarded the monetary prize associated with the game. There will be one player per play time.

6. Drawing: The odds of being selected as the grand prize winner depends on the number of eligible callers. Winners will be asked to provide their full name, age and mailing address within a specified time period. If a potential winner does not respond within the time frame stated in the notification phone call, the Sponsor may select an alternate potential winner in his/her place at random from all entries received during the Entry Period. Limit one (1) prize per household per Giveaway.

7. Requirements of the Potential Winners: Except where prohibited, the potential winners may be required to complete and return an affidavit of eligibility and liability/publicity release (the “Affidavit/Release”) within seven (7) days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, an alternate entrant will be selected in his/her place in a random drawing of all entries received. All winners will be required to complete a W-9 and provide his/ her full name, address, phone number and social security number.

8. Prize(s): Prize amount will be pre-determined based on the time of day the contestant calls. No other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winners are responsible for any taxes and fees associated with receipt or use of a prize. The winner must pick up the prize at 1749 Bertrand Drive, Lafayette, La. 70506 during business hours (Monday- Friday 8:30am- 4:30pm) and complete a W-9 form.

9. General Conditions: In the event that the operation, security, or administration of the Giveaway is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Giveaway to address the impairment and then resume the Giveaway in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Release and Limitations of Liability: By participating in the Giveaway, entrants agree to release and hold harmless the Sponsor and Giveaway Entities from and against any claim or cause of action arising out of participation in the Giveaway or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Giveaway; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Giveaway or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in

whole or in part, from entrant's participation in the Giveaway or receipt of any prize. Entrant further agrees that in any cause of action, the Sponsors' and Giveaway Entities' liability will be limited to the cost of entering and participating in the Giveaway, and in no event shall the Sponsor or the Giveaway Entities be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. Disputes: Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Louisiana. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of Louisiana, without giving effect to any choice of law or conflict of law rules (whether of Louisiana or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Louisiana.

12. Giveaway Results: To request the name of the winners, send a separate, self-addressed stamped envelope (stating the specific Giveaway you are requesting the winners for) to Townsquare Media, 1749 Bertrand Dr., Lafayette, LA 70506. Requests must be received within thirty (30) days from the end date of the applicable Giveaway.