

Townsquare Media of Lafayette, LLC
Stations Comprising Employment Unit
KTDY(FM), KPEL-FM, KROF(AM), KPEL(AM), KMDL(FM), KHXT(FM)
EEO PUBLIC FILE REPORT

(2/1/22-1/31/23)

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive	8,10	10
Account Executive	8,10	8
On Air Host	8,10	2
Production Director	1, 8	1

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Townsquaremedia.com (via Greenhouse)	No	2
2	Referrals	No	1
3	Facebook	No	0
4	Market Outreach	No	0
5	LEDA Job Fair Contact Ryan Lagrange 337-593-1400 www.lafayette.org/jobs	No	0
6	Allaccess.com	No	0
7	LA Broadcasters Association Local & National	No	0
8	Indeed.com (via Greenhouse) Indeed.com	No	6
9	Glassdoor (via Greenhouse) Glassdoor.com	No	0
10	LinkedIn.com (via Greenhouse)	No	8
11	Career Connections	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			17

III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
<p>1 Participation in other activities designed to further the goal of disseminating information about broadcast opportunities to candidates</p>	<p>On February 12, 2022, Market President participated in the Louisiana Association of Broadcasters (LAB) Student Career Workshop & Job Fair at the LSU Student Union Royal Cotillion Ballroom in Baton Rouge, Louisiana. It was a five-hour event from 8am until 1pm. This career fair was held in conjunction with LAB's annual Student Career Workshop. Each company's participation included advance promotion of the career fair on their respective stations and other distribution channels, interaction with career fair attendees, and in some cases on the spot interviews.</p>
<p>2 Participation in job fair</p>	<p>On October 11, 2022, Account Executives participated in the Acadiana Diversity Job Fair held from 9am to 12 noon at the Heymann Convention Center in Lafayette, LA.</p>
<p>3 Participation in job fair</p>	<p>On September 13, 2022, Market President and Account Executives participated in the Acadiana Veteran Alliance Job Fair on September 13, 2022, connecting employers with military members and veterans. It was held from 10:00 a.m. to 2:00 p.m. at the Cajundome Convention Center, 444 Cajundome Blvd., Lafayette, LA.</p>
<p>4 Participation in educational events or programs relating to career opportunities in broadcasting</p>	<p>On August 30, 2022, On Air Personalities went to Delta College from 11am - 12:15pm and visited with students in five different classrooms. They spoke about their career path and asked about the students' goals for the future. They also shared stories of what they do on Hot 107.9. There was an opportunity for Q and A.</p>

5	Participation in job fair	<p>On May 10, 2022, Market President and Account Executives participated in the Virtual LEDA Job Fair. In connection with the fair, job openings were posted to various websites including Louisiana Workforce Commission – Acadiana Workforce Solutions, Louisiana Job Connection, South Louisiana Community College Student Services, Academy of Interactive Entertainment, University of Phoenix, Remington College Lafayette, Unitech Training Academy, and University of Louisiana at Lafayette.</p>
6	Participation in job fair	<p>On November 30, 2022, two Account Executive participated in Professional Career Reception 2022 held from 4-6PM at the Double Tree by Hilton 1521 West Pinhook Road. The event brought job seekers face-to-face with leading employers with openings in management, finance, engineering, IT, customer service, marketing, healthcare, and more. Lafayette Economic Development Authority, Louisiana Workforce Commission, One Acadiana, and University of Louisiana at Lafayette Career Services organized the event.</p>