

**EEO PUBLIC FILE REPORT**  
**Townsquare License, LLC**  
**Monmouth/Ocean Employment Unit**  
**WJLK(AM), WCHR-FM, WJLK-FM, WOBFM-FM, WOBFM(AM)**  
**February 1, 2024 to January 31, 2025**

**Section 1. Vacancy List**

<b>Job Title</b>	<b>Date Filled</b>	<b>Public Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>Number of Interviewees Referred by Each Source</b>	<b>RS Referring Hiree</b>
Account Executive No. 1	2/19/2024	1, 2, 4, 6, 7, 8, 9, 10,11, 12, 13, 15, 16, 17, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 34, 35, 36, 37, 38, 39, 41, 42, 43, 44, 45, 46, 47	RS 5 – 5 <u>RS 54 – 1</u> TOTAL: 6	RS 5
Account Executive No. 2 Account Executive No. 3	7/1/2024 11/1/2024	2, 4, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52	RS 5 – 1 RS 10 – 1 <u>RS 54 – 1</u> TOTAL: 3	RS 5 RS 54

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**Section 2. Recruitment Source List**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
1	AllAccess.com www.allaccess.com PO Box 6587 Malibu, CA 90264 310-457-6616	No	0
2	Broadcast1Source <sup>1</sup> 5000 Crossmill Rd. McLeansville, NC 27301 336-553-0620	No	0
3	Indeed (Candidate Sourced via Townsquare Media Recruiters) www.indeed.com 200 W 6 <sup>th</sup> St. Austin, TX 78701 800-462-5842	No	0
4	Indeed (via Greenhouse) www.indeed.com 200 W 6 <sup>th</sup> St. Austin, TX 78701 800-462-5842	No	0
5	LinkedIn (Candidate Sourced via Townsquare Media Recruiters) www.linkedin.com 1000 W. Maude Ave. Sunnyvale, CA 94085 650-687-3600	No	6
6	LinkedIn (via Greenhouse) www.linkedin.com 1000 W. Maude Ave. Sunnyvale, CA 94085 650-687-3600	No	0
7	National Alliance of State Broadcasters Association (website)	No	0

<sup>1</sup> Broadcast1Source: The station unit uses the services of Broadcast1Source, in conjunction with the New Jersey Broadcasters Association (NJBA), to send notices of job openings to nearly 70 recruitment sources, most of which are colleges, civic groups, and organizations representing women and minorities throughout New Jersey.

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	www.nasbaonline.net 333 Wisconsin St., NE Albuquerque, NM 87110 505-881-4444		
8	New Jersey Broadcasters Association 2608 Lakewood Rd., Suite 3 Point Pleasant, NJ 08742 609-860-0111	No	0
9	New Jersey Department of Labor and Workforce Development (website) www.careerconnections.nj.gov 1 John Fitch Plaza Trenton, NJ 08611 609-984-4437	No	0
10	Townsquare Media Career Pages (via Greenhouse) www.townsquaremedia.com 1 Manhattanville Rd., Suite 202 Purchase, NY 10577 203-861-0900	No	1
11	WCHR 105.7 FM The Hawk website www.1057thehawk.com 8 Robbins St. Toms River, NJ 08573 848-221-8000	No	0
12	WJLK 94.3 FM The Point website www.943thepoint.com 8 Robbins St. Toms River, NJ 08573 848-221-8000	No	0
13	WOBB 92.7 FM website www.wobb.com 8 Robbins St. Toms River, NJ 08573 848-221-8000	No	0
14	Atlantic Cape Community College Career Services 5100 Black Horse Pike	No	0

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	Mays Landing, NJ 08330 609-343-4867		
15	Baruch College - The City University of New York Starr Career Development Center One Barnard Baruch Way 55 Lexington Ave. New York, NY 10010 646-312-4670	Yes (Prong 2; notified via email from station unit)	0
16	Bloomfield College of Montclair State University Center for Academic Advising and Career Education 467 Franklin St. Bloomfield, NJ 07003 973-748-9000	No	0
17	Brookdale Community College Career Center MAC Building, Room 105 765 Newman Springs Rd. Lincroft, NJ 07738 732-224-2792	No	0
18	Bucks County Community College Career Services 275 Swamp Rd. Newtown, PA 18940 215-968-8081	No	0
19	Caldwell University Career Planning and Development 120 Bloomfield Ave. Aqunias Hall, Room 109 Caldwell, NJ 07006 973-618-3290	No	0
20	Centenary University Career Center 400 Jefferson St. Hackettstown, NJ 07840 908-851-1400 ext. 2240	No	0

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21	The College of New Jersey The Career Center Roscoe West Library, Room 102 PO Box 7718 200 Pennington Rd. Ewing, NJ 08628 609-771-2161	No	0
22	Delta Community Supports 1130 US-202 Raritan, NJ 08869 908-707-8844	Yes (Prong 2; notified via email from station unit)	0
23	Division of Vocational Rehabilitation Services for Camden County (New Jersey Department of Labor & Workforce Development) 2600 Mt. Ephraim Ave., Suite 103 Camden, NJ 08104 856-614-2500	Yes (Prong 2; notified via email from station unit)	0
24	Division of Vocational Rehabilitation Services for Cape May County (New Jersey Department of Labor & Workforce Development) 3801 Route 9 South, Unit 3 Rio Grande, NJ 08242 609-224-2010	Yes (Prong 2; notified via email from station unit)	0
25	Division of Vocational Rehabilitation Services for Mercer County (New Jersey Department of Labor & Workforce Development) Labor Station Plaza 28 Yard Ave. P.O. Box 959 Trenton, NJ 08625 609-292-2940	Yes (Prong 2; notified via email from station unit)	0
26	Division of Vocational Rehabilitation Services for Monmouth County (New Jersey Department of Labor & Workforce Development)	Yes (Prong 2; notified via email from station unit)	0

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	60 Taylor Ave., North Neptune, NJ 07753 732-481-6300		
27	Drew University Center for Career Development 36 Madison Ave. Sycamore Cottage Madison, NJ 07940 973-408-3710	No	0
28	Fairleigh Dickinson University - Florham Campus Career Development Center 285 Madison Ave. Madison, NJ 07940 973-443-8945	No	0
29	Felician University Career & Experiential Learning Center One Felician Way Rutherford, NJ 07070 201-559-3194	No	0
30	Kean University Career Services 1000 Morris Ave. Union, NJ 07083 908-737-0320	No	0
31	La Salle University Career Center Founders' Hall, Office 128 1900 West Olney Ave. Philadelphia, PA 19141 215-951-1075	No	0
32	Mercer County Community College Career Services 1200 Old Trenton Rd. West Windsor, NJ 08550 609-570-3530	Yes (Prong 2; notified via email from station unit)	0
33	Middlesex College Career Readiness and Planning 2600 Woodbridge Ave.	No	0

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	Edison, NJ 08818 732-548-6000 ext. 3131		
34	Monmouth University Career Development 400 Cedar Ave. Rebecca Stafford Student Center 1 <sup>st</sup> Floor West Long Branch, NJ 07764 732-571-3471	No	0
35	Montclair State University 1 Normal Ave. Montclair, NJ 07043 973-655-5194	No	0
36	New Jersey City University Center for Career and Professional Development 2039 Kennedy Blvd. Jersey City, NJ 07305 201-200-2181	No	0
37	Ocean County College Career Services 1 College Dr. Toms River, NJ 08754 732-255-0400 ext. 2349	No	0
38	Ramapo College of New Jersey The Cahill Career Development Center 505 Ramapo Valley Rd. Mahwah, NJ 07430 201-684-7444	No	0
39	Rider University Career Development and Success Bart Luedeke Center, 2 <sup>nd</sup> Floor Suite 237 2083 Lawrenceville Rd. Lawrenceville, NJ 08684 609-896-5000	No	0
40	Rowan College of South Jersey Internship and Career Planning	No	0

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	1400 Tanyard Rd. Sewell, NJ 08080 856-468-5000		
41	Rutgers University - Camden Campus Career Center 303 Cooper St. Camden, NJ 08102 856-225-6046	No	0
42	Rutgers University - New Brunswick Campus Career Exploration & Success 106 Somerset St., 4 <sup>th</sup> Floor New Brunswick, NJ 08901 848-932-7997	No	0
43	Rutgers University - Newark Campus Career Resources and Exploration Engelhard Hall, Suite 101 195 University Ave. Newark, NJ 07102 973-353-5311	No	0
44	Seton Hall University The Career Center Bayley Hall, Room 209 400 S. Orange Ave. South Orange, NJ 07079 973-761-9355	No	0
45	Stockton University Career Education & Development Campus Center, Suite 104 101 Vera King Farris Dr. Galloway, NJ 08205 609-652-4650	No	0
46	Temple University Career Center 220 Mitten Hall 1913 N. Broad St. Philadelphia, PA 19122 215-204-7981	No	0

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47	William Paterson College The Career Development Center Student Center 301 300 Pompton Rd. Wayne, NJ 07470 973-720-3291	No	0
48	The College of New Jersey Spring Career & Internship Fair Wednesday, February 21, 2024 The College of New Jersey 200 Pennington Rd. Ewing, NJ 08628 609-771-2161	No	0
49	Rowan University's Humanities, Social Sciences, Communications & Creative Arts Expo Wednesday, March 6, 2024 Rowan University 201 Mullica Hill Rd. Glassboro, NJ 08028 856-256-4456	No	0
50	Rider University Spring 2024 General Career Fair Thursday, March 21, 2024 Rider University 2083 Lawrenceville Rd. Lawrenceville, NJ 08648 609-896-5000	No	0
51	Seton Hall University Spring 2024 Creative Connections Career Fair Thursday, March 21, 2024 Seton Hall University 400 S. Orange Ave. South Orange, NJ 07079 973-761-9355	No	0
52	The College of New Jersey Fall 2024 Career and Internship Fair Wednesday, September 25, 2024	No	0

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	The College of New Jersey 200 Pennington Rd. Ewing, NJ 08628 609-771-2161		
53	Employee Promotion WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 8 Robbins St. Toms River, NJ 08573 848-221-8000	No	0
54	Employee Referral WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 8 Robbins St. Toms River, NJ 08573 848-221-8000	No	2
55	Industry Referral	No	0
56	Internal Posting <sup>2</sup> WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 8 Robbins St. Toms River, NJ 08573 848-221-8000	No	0
57	Unsolicited Applications <sup>3</sup>	No	0
<b>TOTAL INTERVIEWS</b>			<b>9</b>

<sup>2</sup> Internal Posting: This refers to an employee seeing the internal posting and responding themselves.

<sup>3</sup> Unsolicited Applications: This refers to a candidate indicating a recruitment source the station unit did not use.

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**Section 3. Recruitment Initiatives**

	<b>Type of Recruitment Initiative</b>	<b>Brief Description of Activity</b>
1	EEO Management Training Session (provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination)	On Friday, November 15, 2024, an EEO recruitment and hiring training was held with the hiring authorities of the station unit. The training was held during a monthly department head meeting via Microsoft Teams. Hiring managers reviewed the station unit’s best practices and policies for following EEO requirements. Also discussed were the station unit’s current recruitment efforts as it pertains to filling full-time and part-time vacancies. A guide to the station unit’s EEO recruitment and hiring practices was distributed via email to all hiring authorities at the conclusion of the training session.
2	“Top Gun” Training Program (training program designed to enable station personnel to acquire skills that could qualify them for higher level positions)	An Account Executive participated in a four-day “Top Gun” training program (120 minutes each day, June 11, 2024 through June 14, 2024) which was designed by Townsquare to help train and advance the top 15% of sellers to the next level in their career.
3	“Townsquare University – Master Class Series – Job Security and Career Growth” Training Program (training program designed to enable station personnel to acquire skills that could qualify them for higher level positions)	On October 24, 2024, an On-Air Host participated in a Masterclass training hosted by Townsquare’s Regional Content Director and Senior Vice President of Content and Programming. The purpose of the course was to prepare individuals for growth in their career, what is required to move internally within the Company, and how to feel more secure in your role. The training was set up to inspire employees to improve their skills and rethink their day-to-day process. Topics discussed included, Building your Brand, Contributing to the Company’s Goals, Job Security, Enhancing your Value, and Understanding the Current Landscape.
4	Internship Program (establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment)	WCHR-FM 105.7/WCHR-FM 105.7/WOBB-FM 92.7 has established an ongoing internship program in our Promotions and Marketing departments. We actively advertise our internship program through ads on the station unit’s websites, as well as ads placed with some of the station unit’s college and university partners.  We also recruit students interested in a career in radio broadcasting by attending career and internship fairs

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		<p>held at New Jersey colleges and universities throughout the year. In 2024, a hiring authority and/or employee representing the station unit attended a total of five career and internship fairs.</p> <p>Internship participants receive college credit while learning aspects of radio promotions, radio marketing, broadcast news, radio sales, digital news, and programming content. All students get extensive training and hands-on experience. Students work with a number of WCHR-FM 105.7, WJLK-FM 94.3 and WOBFM-FM 92.7 part-time and full-time employees within the station unit, including the Director of Marketing and Promotions, Promotions Coordinators, Promotions Assistants, On-Air Content Creators, Digital Managing Editor, and Account Executives.</p> <p>In 2024, WCHR-FM 105.7, WJLK-FM 94.3, and WOBFM-FM 92.7 had a total of four interns from the following colleges and universities: The College of New Jersey, Indiana University, Rutgers-Camden University, and Susquehanna University.</p> <p>We accepted applicants for summer internships in 2024.</p>
5	TCNJ Spring Career & Internship Fair (participation in job fair by personnel with responsibility for hiring decisions)	<p>The College of New Jersey Spring Career and Internship Fair was held on Wednesday, February 21, 2024. The event was held from 12 p.m. to 3 p.m. inside the Brower Student Center on the college's campus in Ewing, New Jersey. One hiring authority from the station unit, the WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7 Director of Marketing and Promotions, and an employee, the Public File Director for WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310, attended the fair. During the three-hour period, the hiring authority and the employee spoke with students about full-time job opportunities available at the station unit. Also discussed with the students was the station unit's internship program, giving students the opportunity to get hands-on experience in the radio industry. During the fair, resumes were collected from students to review and consider for current and future job openings and internships. At the time of the event,</p>

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		the station unit was recruiting to fill the following full-time vacancies: Account Executive and Digital Campaign Coordinator.
6	Rowan’s Humanities, Social Sciences, Communication & Creative Arts Expo (participation in events or programs sponsored by educational institutions)	The Public File Director representing the entire station unit of WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 attended Rowan University’s Humanities, Social Sciences, Communication and Creative Arts Expo. The event was held on Wednesday, March 6, 2024 at the Chamberlain Student Center Ballroom in Glassboro, New Jersey from 10 a.m. to 2 p.m. During the event, the employee spoke with students interested in full-time job vacancies and internship opportunities offered by the station unit. During the fair, resumes were collected from students to review and consider for current and future job openings and internships. At the time of the event, the station unit was recruiting to fill the following full-time vacancies: Account Executive and Digital Campaign Coordinator.
7	Rider University Spring 2024 General Career Fair (participation in job fair by personnel with responsibility for hiring decisions)	On Thursday, March 21, 2024, students and employers attended the Rider University Spring 2024 General Career Fair at the Student Recreation Center on the university’s campus in Lawrenceville, New Jersey from 11 a.m. to 2 p.m. The purpose of the career fair was to provide students an opportunity to obtain experience in their field of study, particularly through internships and vacant full-time job opportunities. The event was attended by one hiring authority, the WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 General Sales Manager, and one employee, the Public File Director for WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310. Together, the pair represented the entire station unit. During the career fair, students learned about full-time job opportunities and internships at the station unit. Students were permitted to give the station unit hiring authority their resumes, which were considered for current and future full-time job vacancies and internships. At the time of the event, the station unit was recruiting to fill a full-time Account Executive role.

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8	<p>Seton Hall University Spring 2024 Creative Connections Career Fair (participation in job fair by personnel with responsibility for hiring decisions)</p>	<p>The Seton Hall University Spring 2024 Creative Connections Career Fair was held on Thursday, March 21, 2024 from 4 p.m. to 6 p.m. at Bethany Hall on the university’s campus in South Orange, New Jersey. The Director of Marketing and Promotions for WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7, a hiring authority, attended the career fair and represented the entire station unit of WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310. The purpose of the career fair was to provide students an opportunity to obtain experience in their field of study, through either full-time job opportunities or internships. During the event, the hiring authority spoke with interested students about full-time career opportunities available at the station unit. The employee also discussed with students the station unit’s internship program. Resumes were collected from students and considered for current and future job openings and internships. At the time of the event, the station unit was recruiting to fill a full-time Account Executive role.</p>
9	<p>TCNJ Fall 2024 Career &amp; Internship Fair (participation in events or programs sponsored by educational institutions)</p>	<p>Employers had the opportunity to attend The College of New Jersey Fall 2024 Career and Internship Fair on Wednesday, September 25, 2024. The event was held from 12 p.m. to 3 p.m. at the Brower Student Center on the college’s campus in Ewing, New Jersey. An employee, the Public File Director for WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310, attended the event and represented the entire station unit. The purpose of the fair was to provide students an opportunity to obtain experience in their field of study, particularly through internships and open employment vacancies. Interested students spoke to the hiring authority about the station unit’s full-time job opportunities and internship program. Resumes were collected and considered for current and future job vacancies and internships. At the time of the career fair, the station unit was recruiting to fill the following full-time vacancies: Account Executive; Regional Director of Digital Sales, Business Development Representative, and Digital Sales Specialist.</p>

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10	<p>Station Tour and/or Networking Events (participation in events or programs sponsored by educational institutions)</p>	<p>During the reporting period, WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310, personnel engaged in six Station Tours and/or Networking Events.</p> <p><u>Event 1:</u> On Thursday, February 8, 2024, a Regional Traffic and Continuity Manager for WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 was an invited guest speaker for a radio production course, COM-105, at Bergen Community College in Paramus, New Jersey. During the 60-minute virtual discussion via Webex, the employee explained how commercials are sold; the process of writing and producing commercial copy; and the protocols for scheduling commercials for air. Students were given an assignment to write copy for a local client with the possibility of it being used for air. The employee also shared with students his career experiences. Eleven students were present for the talk.</p> <p><u>Event 2:</u> The Chief Meteorologist for WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 was an invited career speaker at the Valley Road Elementary School in Clark, New Jersey on Thursday, March 28, 2024. The Chief Meteorologist spoke to about 400 students, divided into two separate discussions. The presentation was before students in kindergarten through fifth-grade. The first talk ran from 9:30 a.m. to 10:15 a.m. and the second talk ran from 10:30 a.m. to 11:15 am. The majority of the Chief Meteorologist’s presentation covered his career as a broadcast meteorologist; a rundown of his typical workday and duties that he’s responsible for; and the science and safety information regarding thunderstorms. His presentation ended with a Q&amp;A session, giving the students an opportunity to ask the Chief Meteorologist questions about his career.</p> <p><u>Event 3:</u> WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310’s Chief Meteorologist participated as an invited guest speaker it a third-grade class at the Frank K. Hehnly</p>
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	<p>Elementary School in Clark, New Jersey on Tuesday, April 9, 2024. The Chief Meteorologist spoke to approximately 100 students for 45 minutes from 10 a.m. to 10:45 a.m. During his presentation, the Chief Meteorologist discussed his career as a broadcast meteorologist; a look at his typical workday; and the science and safety information about thunderstorms. The Chief Meteorologist also shared information on the wide range of positions available in the media industry. The discussion ended with a Q&amp;A session.</p> <p><u>Event 3:</u> On Wednesday, April 24, 2024, WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310's Chief Meteorologist took part in the biannual career day at the Frank K. Hehnly Elementary School in Clark, New Jersey. During three, 20-minutes session, starting at 9:25 a.m. and ending at 10:45 a.m., the Chief Meteorologist spoke to approximately 50 third-, fourth-, and fifth-grade students. His presentation covered an overview of his career as a broadcast meteorologist, and a discussion about his typical day on the air. The Chief Meteorologist also spoke to the students about the radio business; how important such communications are during times of crisis; how radio stations earn revenue through advertising; and the multitude of career opportunities in the industry. All three sessions ended with a Q&amp;A.</p> <p><u>Event 4:</u> The Chief Meteorologist for WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310 was an invited speaker on Friday, May 17, 2024 at the High School Film Challenge and Workshops, hosted by the Jackson Academy of Digital Media at Jackson Liberty High School in Jackson, New Jersey. According to school officials, approximately 300 students from 18 New Jersey high schools were in attendance for the day-long event. The event was the culmination of a five-day film challenge that ran from Monday, April 15, 2024 through Friday, April 19, 2024. The workshop and awards presentation ran from 9 a.m. to 2 p.m. on Friday, May 17, 2024. As an invited guest speaker,</p>
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	<p>the Chief Meteorologist led a 60-minute presentation titled “The Rule of Three: A New Way to Think about Content Creation, Job Searching, and More.” During the presentation, the Chief Meteorologist discussed the natural psychology of organizing information into groups of three, and then showed how that can apply to efficient and effective content creation and career development. The last segment of his talk specifically covered the career opportunities in radio and television.</p> <p><u>Event 5:</u> Two employees representing WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310, the Vice President of Sales and a Regional Traffic and Continuity Manager, were invited guest speakers for a radio production course, COM-105, at Bergen Community College in Paramus, New Jersey on Thursday, September 26, 2024. As part of the course curriculum, the two employees helped prepare students for their latest course assignment, “Creating a Client Commercial.” During the discussion, the Vice Present of Sales and the Regional Traffic and Continuity Manager explained how a commercial spot is sold; the differences and similarities between terrestrial and digital advertising; the importance of effective copy and sonic branding; the process of writing and producing commercials for radio; and the procedures for scheduling commercials for air. Students engaged in a Q&amp;A at the end, asking the two employees various questions, including their career experiences. Ten students participated in the discussion.</p> <p><u>Event 6:</u> The Promotions Coordinator for WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7 was an invited guest speaker during a radio production course, COM-105, at Bergen Community College in Paramus, New Jersey on Thursday, December 12, 2024. The 60-minute virtual presentation was centered around the functions of the marketing and promotions department at the station unit. During his conversation, the Promotions Coordinator talked about what happens in week-to-week operations. The</p>
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		<p>Promotions Coordinator also gave advice to students about working in the radio industry, including tips and tricks to help students in their career path. Students were encouraged to come prepared with questions. Seven students were present for the discussion. The Promotions Coordinator represented the entire station unit of WJLK(AM) 1160/WCHR-FM 105.7/WJLK-FM 94.3/WOBFM-FM 92.7/WOBFM(AM) 1310.</p>
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