

**EEO PUBLIC FILE REPORT**  
**Townsquare License, LLC**  
**Atlantic City Employment Unit**  
**WENJ-FM, WFPG, WPGG-AM, WPUR, WSJO**  
**February 1, 2024 to January 31, 2025**

**Section 1. Vacancy List**

<b>Job Title</b>	<b>Date Filled</b>	<b>Public Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>Number of Interviewees Referred by Each Source</b>	<b>RS Referring Hiree</b>
Account Executive	6/3/2024	1, 2, 3, 4	RS 2 – 2 RS 3 – 1 <u>RS 6 – 1</u> Total: 4	3

**Section 2. Recruitment Source List**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
1	<a href="http://www.townsquaremedia.com">www.townsquaremedia.com</a> - career page (via Greenhouse)	N	0
2	Indeed.com (via Greenhouse) (Indeed also independently posts vacancy to Glassdoor.com)	N	2
3	LinkedIn (via Greenhouse)	N	1
4	Zip Recruiter (via Greenhouse)	N	0
5	Indeed.com (candidate sourced)	N	0
6	LinkedIn (candidate sourced)	N	1
7	Employee Referral	N	0
<b>TOTAL INTERVIEWS</b>			<b>4</b>

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**Section 3. Recruitment Initiatives**

	<b>Type of Recruitment Initiative</b>	<b>Brief Description of Activity</b>
1	Training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.	Account Executive participated in a four-day “Top Gun” training program (120 minutes each day, March 19, 2024 through March 22, 2024) which was designed by Townsquare to help train and advance the top 15% of Ignite sellers to the next level in their career.
2	Training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.	On October 24, 2024, a Production Director and Assistant Director of Content both participated in a Masterclass training hosted by Townsquare’s Regional Content Director and Senior Vice President of Content and Programming. The purpose of the course was to prepare individuals for growth in their career. What is required to move internally within the Company and how to feel more secure in your role. The training was set up to inspire employees to improve their skills and rethink their day-to-day process. Topics discussed included, Building your Brand, Contributing to the Company’s Goals, Job Security, Enhancing your Value, and Understanding the Current Landscape.
3	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment	From January 2024 through May 2024, the EU hosted two interns – one from Rowan University and the other from Stockton University. Both interns were supervised by the Promotions Director. The interns helped with daily activities that promoted the Townsquare South Jersey stations, clients, and events. They gained experience with sports marketing with ESPN, programming, and the digital team as they garnered full complexity of media. Each intern wrote and published blog posts, executed promotions such as remotes, events, van hits, and other street team activities from start to finish. They photographed and recorded events for client recaps and social media. Each intern was in the studio 2x per week for approximately four (4) hours (8 hours weekly) and each attended at least one (1) event per week (usually on weekends).
4	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment	From May 2024 through August 2024, the EU hosted five (5) interns from Nova Southern University, Camden County College, Temple University, Monmouth University, Penn State University. The interns were supervised by the Promotions Director. The interns helped with daily activities that promoted the Townsquare South Jersey stations, clients, and events. They gained experience with sports marketing with ESPN, programming, and the digital team as they garnered full complexity of media. Each intern wrote and published blog posts, executed promotions such as remotes, events, van hits, and other street team activities from start to finish. They photographed and recorded events for client recaps and social media. Each intern was in the studio 2x per week for approximately four (4) hours (8 hours weekly) and each attended at least one (1) event per week (usually on weekends).

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5	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment	From September 2024 through December 2024, the EU hosted an intern from Stockton University. The intern was supervised by the Promotions Director. The intern helped with daily activities that promoted the Townsquare South Jersey stations, clients, and events. He gained experience with sports marketing with ESPN, programming, and the digital team as they garnered full complexity of media. The intern wrote and published blog posts, executed promotions such as remotes, events, van hits, and other street team activities from start to finish. He photographed and recorded events for client recaps and social media. The intern was in the studio 2x per week for approximately four (4) hours (8 hours weekly) and attended at least one (1) event per week (usually on weekends).
6	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On November 19, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Mainland Regional High School. The students were given the opportunity to tour the radio station with WFPG's Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
7	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 2, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from William H. Ross III Elementary School. The students were given the opportunity to tour the radio station with WFPG's Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
8	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 3, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Ventnor Middle School. The students were given the opportunity to tour the radio station with WFPG's Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
9	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 5, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Hammonton High School. The students were given the opportunity to tour the radio station with WFPG's Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
10	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 6, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Belhaven Middle School. The students were given the opportunity to tour the radio station with WFPG's Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.

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11	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 9, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Upper Township Middle School. The students were given the opportunity to tour the radio station with WFPG’s Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
12	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 11, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Charter Tech High School for the Performing Arts. The students were given the opportunity to tour the radio station with WFPG’s Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
13	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 13, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Absegami High School. The students were given the opportunity to tour the radio station with WFPG’s Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
14	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 17, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from Wildwood Crest Memorial School. The students were given the opportunity to tour the radio station with WFPG’s Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.
15	Participation in events/programs sponsored by educational institutions relating to career opportunities in broadcasting	On December 18, 2024, as part of the Christmas Choir series, the Morning Show on Lite 96.9 WFPG hosted a group of music students from William Davies Middle School. The students were given the opportunity to tour the radio station with WFPG’s Brand Manager and learn about live broadcasting. In addition, as part of the holiday program, the students were invited to sing live over the air.