

ELLA LANGLEY CONTEST RULES

Sweepstakes Name: Ella Langley Photo Scavenger Hunt

Sweepstakes Entry Period Dates: September 18- October 4, 2027

Station(s): KQBR, KZII

Station Address: 4413 82nd Street, Suite 300

Station City, State, Zip Code: Lubbock, TX 79424

Station Telephone: 806-798-7078

Townsquare Media, Inc., its subsidiaries and affiliated companies (together, the "Company"), will conduct the Sweepstakes substantially as described in these rules, and by participating, each participant agrees as follows:

The Company may conduct the Sweepstakes concurrently and simultaneously on several participating stations owned and/or operated by the Company and/or owned and operated by other companies, and in various states, and the Company may add or remove participating stations or change call letters of any participating station at any time during the Sweepstakes as announced on the affected station.

1. Description of Sweepstakes/Participation.

1A. How to Enter:

The sweepstakes is open to legal residents of the United States of America who are at least 18 years old as of the date of entry.

Entry:

Participants may obtain a contest entry by clicking on one of the Ella Langley photo challenges found in the station app and following the listed instructions to submit a photo related to each challenge no later than 11:59 p.m. on October 4, 2026. Participants will be given a series of photo challenges to complete during the contest period. To earn points, participants must complete the photo challenges and submit qualifying photos as instructed. A total of 25 different photo challenges will be available in the station app, each of which is assigned a different point value, and participants may earn points for every completed photo challenge.

The participant must be present in each photo submitted for a challenge. Photos of existing photographs, computer screens, television screens, or other images displayed on a screen or device will not qualify.

Completion of the above steps will enter you into the Prize drawing ("Prize Entry"). Each point earned from successfully completing photo challenges will be considered as one contest entry. Participants may earn up to 5,475 points during the contest period. Each point earned will equal one (1) entry into the Grand Prize drawing.

1B. Winner Selection:

The participant who earns the most points by the end of the contest will be declared the Grand Prize winner. The participant with the second most points will be named the runner-up winner. Winners will be selected on Monday, October 5, 2026.

In the event of a tie, one (1) Grand Prize Winner or one (1) runner-up winner will be selected, at random, from among all eligible Entries, across all participating stations, received during the Sweepstakes entry period.

Prize is subject to availability and other sweepstakes rules. Multiple entries will not increase your chance of winning. Odds of winning a prize depend on the number of eligible entries with respect to the applicable drawing.

1C. Technical Issues

Should a technical problem or other issue (such as, without limitation, computer error, human error, or transmitter difficulties) arise, Station(s) and Company will not be responsible or liable for any technical problems or other issues.

2. Prize(s)

Two (2) total prizes will be awarded in this contest as outlined above: a Grand Prize package and a runner-up prize package. The Grand Prize package includes:

- Two (2) tickets to the Ella Langley concert at United Supermarkets Arena in Lubbock on October 10, 2026
- One (1) \$250 prepaid Visa gift card from Lubbock National Bank

The value of the Grand Prize package is \$470.

The runner-up prize package includes:

- Two (2) tickets to the Ella Langley concert at United Supermarkets Arena in Lubbock on October 10, 2026

The value of each away game Prize package is approximately \$220.

Two (2) total winners will be selected throughout the contest flight, and the total value of all prizes awarded in this sweepstakes is \$690.

The Prize Winners will be notified by phone or email that they have been randomly selected as the Prize Winners of this Contest. If chosen as a Prize Winner, entrant must return the station's call or email within 48 hours or risk forfeiture of the Prize. If station is unable to connect with Prize winners within 48 hours, Company reserves the right to choose an alternative Prize Winner. In this event, the alternative Prize Winner will also be selected at random from the collective pool of all valid Prize Entries.

Prize Winner will be required to fill out all applicable paperwork (including verification of eligibility and a liability and publicity release). If applicable, Prize Winner must claim his/her prize from the Company, as noted below, within 48 hours from the station's call or email notifying Prize Winner that he/she has won the contest. Failure to claim the Prize may result in forfeiture of the Prize. In the Company's discretion, Prize Winners may be required to receive the Prize (or portions of the Prize, if applicable) via mail, to pick up the prize at the participating stations, or to receive the prize via another method specified by the Company. Failure to claim the Prize within the time frame above, unless otherwise agreed to in writing by the Company, shall constitute forfeiture of the Prize. If forfeited, the Prize will be awarded to an alternate Prize Winner. Prize is not transferable or exchangeable for any other prize or equivalent prize.

Grand Prize is provided by Townsquare Media and Lubbock National Bank.

3. Conditions and Limitations.

The below conditions apply to any contests or sweepstakes hosted or sponsored by the Company, including this Sweepstakes.

Company reserves the right to refuse to award a prize to a selected winner in the event of noncompliance with these rules. All winners are subject to a verification process to include the winner's name, address, home phone number, work/cell phone number, and Social Security number. If a winner is disqualified, Company reserves the right to determine an alternate winner in its sole discretion. Only one (1) prize can be claimed per household for the duration of the Sweepstakes. **Winners are eligible to win only once per twelve (12) month period in any Townsquare Media Inc. nationwide and/or group contest or sweepstakes.** Employees of the Company, the Sweepstakes' participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as in-laws or by current or past marriage(s), remarriage(s), adoption, cohabitation, or other family extension, and any other persons residing in the same household whether or not related.

4. Disclaimer.

The Company is not responsible for, and disclaims all liability for, any inability of a participant to complete an entry due to equipment malfunction, internet connection issues, inadvertent disconnections, acts beyond the Company's control, or any other error, failure, or defect of any kind. The Company disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Entries must be made as detailed herein. No photocopies or mechanical reproductions of entry forms are permitted. The Company is not responsible for human, mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Sweepstakes, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes.

5. Publicity; Use of Personal Information.

By participating, all participants and winners grant the Company permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other sweepstakes, participating station(s) and participating sponsor(s), and waive any claims to royalty, right, or remuneration for such use. By participating in the Sweepstakes, participants agree that the Company may disclose personal information obtained from participants in the Sweepstakes to third parties and use such information for marketing and other purposes on a worldwide basis in perpetuity.

By submitting a photo as part of the contest, participants grant the participating stations permission to use, reproduce, publish, display, and share submitted photos for promotional, advertising, marketing, social media, website, and other station-related purposes, without

additional compensation. By submitting a photo, participants represent that they have the right to submit the photo and grant this permission.

6. Release and Indemnity.

By participating in the Sweepstakes, each participant and winner (i) waives any and all claims of liability against the Company, its parent, related, affiliated and subsidiary companies and the employees and agents of each (collectively, the "Company Released Parties"), the Sweepstake's sponsors, and their parent, related, affiliated and subsidiary companies and their respective employees and agents (collectively, the "Sponsor Released Parties," together with the Company Released Parties, the "Released Parties"), for any loss, claim or cause of action or personal injury which may arise out of the conduct of, or participation in, the Sweepstakes, or from the use of any prize including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, software applications, mobile devices, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors of any kind in the promotion or administration of the Sweepstakes or the processing of entries; or (f) injury (up to and including death) or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize, including travel, and (ii) agrees to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and does hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to prize, including express warranties provided exclusively by prize supplier that are sent along with the prize. Each participant further agrees that in the event of any claim, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Each participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

7. Taxes.

Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any applicable taxes. The Company and Sponsor reserve the right to withhold and deduct taxes and charges from the prize if and to the extent required by law. Each winner must provide the Company with valid identification and a valid taxpayer identification number or Social Security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in a single or collective prize(s) from the Stations will receive an IRS Form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.

8. Conduct and Decisions.

By participating in the Sweepstakes, participants agree to be bound by the decisions of Company, which are final and binding. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing, or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims, or ambiguities concerning the rules or the Sweepstakes, and the Company's decisions concerning such disputes shall be final and binding. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical or technical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, or if for any other reason the Company determines that the Sweepstakes cannot be run as planned, the Company reserves the right to terminate the Sweepstakes, or make such other decisions regarding the outcome as the Company deems appropriate. The Company may waive any of these rules in its sole discretion. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS SWEEPSTAKES, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPATION TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Miscellaneous.

Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. No purchase necessary to participate or win. Void where prohibited. The Company may substitute prizes, amend the rules, or discontinue the Sweepstakes at any time. The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Sweepstakes. Written copies of these rules are available during normal business hours at the business offices of the Stations and by mail upon written request with a stamped, self-addressed envelope. All entries become the property of the Company and will not be returned. To be removed from our direct mail, email, or fax lists, visit the main office of the Station during regular business hours, or send a self-addressed, stamped envelope with the sweepstakes name to Townsquare Media, 4413 82nd Street, Suite 300, Lubbock, TX 79424. To request the name of the winners, send a separate, self-addressed, stamped envelope with the sweepstakes name to Townsquare Media, 4413 82nd Street, Suite 300, Lubbock, TX 79424. Requests for winners' lists must be received within sixty (60) days of the end of the Sweepstakes dates first listed above.

10. Compliance with Law.

The conduct of the Sweepstakes is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein.

11. Participating Radio Stations

The Company may conduct the Sweepstakes concurrently and simultaneously on several participating stations owned and/ or operated by the Company and/or owned and operated by other companies, and the Company may add or remove participating stations or change call letters of any participating station at any time during the Sweepstakes as announced on the affected station. Station participation in this sweepstakes during the sweepstakes dates may vary from day to day. Each station will announce participation. Stations participating in this sweepstakes may include all or some stations owned or operated by Townsquare Media, Inc. and/or other stations owned and/or operated by other companies.