

**Townsquare License, LLC
Tyler Employment Unit
KNUE(FM), KTYL(FM), KISX(FM), KKTX(FM)
EEO PUBLIC FILE REPORT
April 1, 2020-March 31, 2021**

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Townsquare Media Corporate Careers Page	No	0
2	Indeed.com (Greenhouse)	No	7
3	LinkedIn Limited (Greenhouse)	No	0
4	Glassdoor.com (Greenhouse)	No	0
5	KNUE, KISX, KTYL, KKTX Station Employment website section	No	0
6	KNUE, KISX, KTYL, KKTX Station Job Notice On Air Announcements	No	1
7	The University of Texas at Tyler 3900 University Blvd. Tyler, TX 75799 (903) 566-7000 Contact: Career Success & Alumni Dept. uttylercareersuccess@uttyler.edu All Job Postings on Handshake.com	No	0
8	LeTourneau University Career Services 2100 Moberly Ave. Longview, TX 75602 (800) 759-8811 Contact: Dr. Rachel Olshine Frazier RachelOlshine@letu.edu	No	0
9	Tyler Junior College 1327 S. Baxter Ave. Tyler, TX 75701 (903) 510-3346 Contact: Career Planning - Sherry Fuller sherry.fuller@tjc.edu	No	0
10	Texas College 2404 N. Grand Tyler, TX 75702 903.593.8311 Director Career Services Post jobs on collegecentral.com (employercentral.com)	No	0
11	Express Personnel Services 5609 S. Donnybrook Ave. Tyler, TX 75703 Ph: (903) 592-9999 Contact: Patricia Guevera	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
12	NAACP-Longview P.O. Box 8862 Longview, TX 75602 (430) 558-8142 Contact: Winsell Coleman, President Longviewnaacp@gmail.com	No	0
13	NAACP-Tyler 2000 West Gentry Parkway Tyler, TX 75702 (903) 531-0071 Contact: Cedrick Granberry, President Naacptyler6230@gmail.com	No	0
14	Embark Women 7922 S. Broadway Tyler, TX 75703 (210) 317-2743 Contact: CrystalBrice embarkwomen@gmail.com	No	0
15	Texas Association of Broadcasters Craig Bean 512.322.9944 www.tab.org/job-bank/post-job	No	0
16	East Texas Workforce Center 4100 Troup Highway Tyler, TX 75703 903.561.8131 Workintexas.com	No	0
17	AllAccess.com	No	0
18	Job Fairs	No	0
19	Facebook (KNUE, KISX, KKTU, KTYL Social Media Facebook pages)	No	0
20	Word of Mouth	No	6
21	Studio / Office Walk-In	No	0
TOTAL NUMBER OF INTERVIEWEES OVER 12-MONTH PERIOD:			14

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participation in Events/Programs Sponsored by Educational Institutions	Market President Conference Speaker and Panelist at Tyler Junior College P1 Futures Class. March 31, 2021
2	Participation in Job Fairs	Participation in online job fair in conjunction with UT Tyler. January - March 2021.
3	Ongoing Recruitment	Market President running on-air ads on all stations, as well as including employment opportunities and job postings on all station websites. Monthly ask for referrals from community leaders, clients and civic organizations.
4	Community Event Sponsorship	Lindale Chamber of Commerce Lunch & Learn. Market President was featured speaker on digital and broadcast marketing and careers to various Chamber members. Audience included several freelance marketing professionals who may be interested in full time employment. February 2021
5	Provision of Training to Management in EEO	Management training (MP) on FCC EEO obligations, ensuring EEO and preventing discrimination. Wednesday, January 13, 2021.