



**Townsquare Media Shreveport License, LLC**  
**KTUX-FM, KVKI-FM, KRUF-FM, KXKS-FM, KEEL-AM, KWKH-AM**  
**EEO PUBLIC FILE REPORT**

**(2/1/18-1/31/19)**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

| RS Number                                      | RS Information  | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|--|---|---|---|
| 1  | Shreveporthelpwanted.com  | No  | 0   |
| 2  | Employee Referral   | No  | 1   |
| 3  | NAACP/Shreveport Chapter  | No  | 0   |
| 4  | Southern University   | No  | 0   |
| 5  | LSU/Shreveport  | No  | 0   |
| 6  | Bossier Parish Community College  | No  | 0   |
| 7  | Stephen F. Austin University, Dept. of Comm   | No  | 0   |
| 8  | LA Works, Department of Labor   | No  | 0   |
| 9  | All radio station websites:<br><a href="http://www.mykisscountry937.com">www.mykisscountry937.com</a><br><a href="http://www.k945.com">www.k945.com</a><br><a href="http://www.965kvki.com">www.965kvki.com</a><br><a href="http://www.therockstation99x.com">www.therockstation99x.com</a><br><a href="http://www.710keel.com">www.710keel.com</a><br><a href="http://www.kwkhonline.com">www.kwkhonline.com</a> | No  | 0   |
| 10   | Self/Walk-ins   | No  | 0   |
| 11   | On Air Announcements on all stations  | No  | 0   |
| 12   | Indeed  | No  | 1   |
| 13   | Linked In   | No  | 0   |
| 14   | Townsquaremedia.com   | No  | 1   |
| 15   | GlassDoor.com   | No  | 0   |
| <b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b> |   |   | <b>3</b>  |

### III. RECRUITMENT INITIATIVES

|          | <b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>          | <b>BRIEF DESCRIPTION OF ACTIVITY</b>  |
|----------|---|---|
| <b>1</b> | Participated & Sponsored Veterans Job Fair                      | Director of Sales Participated as a vendor with applications on hand and sponsored Veterans job fair, October 23, 2018  |
| <b>2</b> | TownsquareMedia Radio   | Ran an open ad all year for anyone interested in becoming employed with TownsquareMedia Shreveport to submit resume.  |
| <b>3</b> | Participation in Programs Sponsored by Educational Institutions | Provide the capability of students to job shadow and learn about broadcasting as a part of senior projects for Benton High School and Haughton High School.                               |
| <b>4</b> | Establishment of a Mentoring Program                            | Practice mentoring current employees to mold them from their current position into a higher management position creating a diverse background for them to grow themselves professionally. |