



**Townsquare Media Shreveport License, LLC**  
**KTUX-FM, KVKI-FM, KRUF-FM, KXKS-FM, KEEL-AM, KWKH-AM**  
**EEO PUBLIC FILE REPORT**

(2/1/19-1/31/20)

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Shreveporthelpwanted.com	No	0
2	Employee Referral	No	1
3	NAACP/Shreveport Chapter	No	0
4	Southern University	No	0
5	LSU/Shreveport	No	0
6	Bossier Parish Community College	No	0
7	Stephen F. Austin University, Dept. of Comm	No	0
8	Chamber of Commerce	No	1
9	All radio station websites: <a href="http://www.mykisscountry937.com">www.mykisscountry937.com</a> <a href="http://www.k945.com">www.k945.com</a> <a href="http://www.965kvki.com">www.965kvki.com</a> <a href="http://www.therockstation99x.com">www.therockstation99x.com</a> <a href="http://www.710keel.com">www.710keel.com</a> <a href="http://www.kwkhonline.com">www.kwkhonline.com</a>	No	0
10	Self/Walk-ins	No	0
11	On Air Announcements on all stations	No	1
12	Indeed (via Greenhouse)	No	2
13	Linked In (via Greenhouse)	No	5
14	Townsquaremedia.com	No	1
15	GlassDoor.com (via Greenhouse)	No	0
16	Job Fair	No	1
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>12</b>

### III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host Job Fair	Townsquare Media hosted a job fair that was held March 2019 at Horseshoe Riverdome. More than 10 vendors participated. The Assistant Business Manager took applications for Townsquare.
2	TownsquareMedia Radio	Ran an open ad all year for anyone interested in becoming employed with TownsquareMedia Shreveport to submit resume.
3	Participation in Programs Sponsored by Educational Institutions	Provide the capability of students to job shadow and learn about broadcasting as a part of senior projects for Benton High School and Haughton High School.
4	Establishment of a Mentoring Program	Practice mentoring current employees to mold them from their current position into a higher management position creating a diverse background for them to grow themselves professionally.
5	Host Job Fair	Townsquare Media hosted a job fair that was held November 2019 at Horseshoe Riverdome. More than 12 vendors participated. The Account Manager took applications for Townsquare.