

SECOND OLDEST
· EST ·
SCHROEDER
HALL
DANCE HALL IN TEXAS
· 1890 ·



TAILS & TUNES
CRAWFISH COOK OFF
MUSIC FEST
SATURDAY APRIL 18TH 2020
BENEFITING





1. INFO

GATES OPEN 11AM-9PM

CRAWFISH COOK-OFF

FOOD & COLD BEVERAGES (NO ICECHESTS ALLOWED)

MUSIC FEST

WARRIORS WEEKEND EVENT

AUCTION (WARIORS WEEKEND)

RAFFLE (WARIORS WEEKND)

VIP TENT AREA

SPONSORSHIPS AVAILABLE

INDOOR SIP N SHOP

BOUNCY HOUSE

ALL AGES WELCOME



2. 11AM-8PM: SIP N SHOP INSIDE SCHROEDER HALL

3. ARTISTS/STAGE TIMELINE

- i. 11:30Am-1:00pm: *OUTDOOR STAGE*- THE CROWBARS
- ii. 1:00pm-2:30pm: *OUTDOOR STAGE*-FIDDLIN' KEITH JUNOT/Cajun music
- iii. 3:00pm-4:30pm: *OUTDOOR STAGE*- THE SCOTT TAYLOR BAND
- iv. **4:30pm-5:00pm: Warriors Weekend Organization mission statement**
- v. 5:00pm-6:30pm: *OUTDOOR STAGE*- JASON CASSIDY
- vi. 6:30pm-7:00pm: *OUTDOOR STAGE AUCTION*/Cookoff awards
- vii. 7:00pm-8:30pm: *OUTDOOR STAGE*- JARROD BIRMINGHAM
- viii. 9pm: *Event Strike*



Schroeder Dance Hall Tails & Tunes Crawfish Cook Off 2020

Saturday April 18, 2020

Event Time: 11 am – 8 pm

Set up starts from 7 am – 10 am

Crawfish Categories:

- **Best Crawfish Boil**
- **Best Side Dish**
- **Best Bloody Mary**
- **Best of Show (Booth)**

Registration Deadline is April 1, 2020. Late Registration Fee \$25 Extra After April 1, 2020.

Set Up:

Check in time will be from 7 am – 10 am. All teams will be allowed to set up their decorations and equipment any time **After** check in. **No electricity will be available**, please plan on furnishing your own equipment: generators for electricity and propane cookers, utensils, ingredients, tables, tents and canopies, trash bags, and any material for booths or decorations. Each team will get the containers for judging during check in. **Each Team will be required to have a fire extinguisher. Vehicles are permitted ONLY while unloading equipment. Parking will be on the East side in the new gravel area outside the fence.**

Teams:

Each team can have up to 6 members with only 1 team captain. Each team will receive 6 wrist bands. Everyone should be wearing a wrist band. **Due to TABC rules, teams MUST purchase all beer from Schroeder Dance Hall. Prices will be available at check-in. Teams limited to one sack brought in and may purchase one additional sack from Southern Select Crawfish if needed. Due to the way concert is set up teams will not be able to bring vehicles inside fenced area to load up booths and equipment until 9:00 P.M. when last artist is finished playing!!**

Contests:

Best Crawfish Boil: All cookers will provide their own crawfish. Each team will cook a minimum of 1 sack of boiled crawfish, reserving 1lb. for the cook off entry for judging. You may purchase up to 1 additional sack from Southern Select Crawfish onsite. All crawfish samples must be turned in to the judging area by **12:30 P.M.** Each team will be given a container with a matching ticket attached so that all entries are confidential. **Please make sure to keep your ticket, as winners will be announced by the winning ticket number. Must have ticket and be present to win.**

Southern Select Crawfish will be selling crawfish plates for purchase.

Best Side Dish: Any dish that contains crawfish. Side dishes will need to be labeled. Each team will be given a container with a matching ticket attached so that all entries are confidential. **Please make sure to keep your ticket, winners will be announced by the winning ticket number. Judges will need side dish by 1:00 P.M.**

Bloody Mary: Registration fee and application can be done at the time of check-in. All entries will be judged on presentation and taste. Ingredients may be pre-mixed. Vodka must be the only alcohol ingredient. Each participant will receive a 32 oz cup for the judges tasting with a matching ticket attached so that all entries are confidential. All entries will need to be turned in to the judging area by 1:30 P.M. **Please make sure you keep your ticket, winners will be announced by the winning ticket number. You must have your ticket and be present to accept your award.**

Best of Show (Booth): Feel free to be as creative as possible. Please keep in mind that this is a family event and keep decorations tasteful. An award for Best of Show will be given to the best decorated booth. Judging will be between 12:00 and 12:30.

Disclosure

All decisions on judging are FINAL. Winners will be announced on stage after Warrior's Weekend Auction. Winners must be present and have their tickets to accept.

Please Remember This is a Family Friendly Event, ANY Behavior Deemed Unacceptable WILL Result in Disqualification and REMOVAL from the Premises.

Clean Up:

Each team will be responsible for clean-up of their area. We will be providing a trash trailer for each team to dispose of their trash, shells, etc. Trash Bags **WILL NOT** be provided.

Please contact Donnie Farek at 361-550-0053 OR donnie@schroederhall.com with any questions about this event, Thank you and good luck!!



Tails & Tunes Crawfish Cookoff & Music Fest
Saturday April 18th, 2020 Schroeder, Texas
Benefiting Warriors Weekend

Sponsorship Opportunity

Greetings!

Schroeder Hall is proud to announce the **2020 Tails & Tunes Crawfish Cookoff & Music Fest!** This high energy, afternoon and evening of live music and fun will be held on the Schroeder Dance Hall Grounds **Saturday, April 18, 2020.** The event headlined by Jarrod Birmingham will attract music lovers and concert goers from all over the Victoria Crossroads and South Texas. In addition, the event will provide a fair-like atmosphere, including an outdoor stage, indoor sip & shop, kids bouncy houses, delicious food and beverages.

We would like to offer you the opportunity to be a part of this exceptional event. Sponsorship of the **2020 Tails & Tunes Crawfish Cookoff & Music Fest** provides a great marketing prospect for your company. In addition to the stellar music line-up, there will be a large spectator presence and on-site media attention. A portion of the proceeds will benefit the Warriors Weekend organization. This is a great chance for your company to gain a positive association with a legendary dance hall and help support the Warriors Weekend cause.

Party for a purpose

Founded in 2007, Warrior's Weekend is a non-profit, 501 (c) 3 Corporation dedicated to the support of veterans of The United States of America with an emphasis on those wounded in The Global War on Terrorism. This is accomplished through holding an annual fishing event for wounded military personnel in May in Port O'Connor, Texas as well as donations to veterans and veterans-based causes. **The 2020 Tails & Tunes Crawfish Cookoff & Music Fest will benefit the Warriors Weekend organization.**

How to Join in the Fun

On the following page, we have outlined **three sponsorship levels.** We welcome your consideration of any of these requests. We appreciate your participation as a donor or sponsor.

Levels of Sponsorship

1.) Platinum **Stage Sponsorship Opportunity \$2500**

For sponsorship value of \$7,500, **Your Company** receives the following opportunities.

- Sponsor Tent
- Eight (8) VIP Tickets
- Eight (8) Meal Tickets
- Forty (40) Drink Tickets
- **Your Company** Name and/or Logo as presenting sponsor on Main Stage Top Banner.
- Media coverage includes radio, television, newspaper, Social Media, and potential video production
- Four (4) Schroeder Hall Passes, good for Asleep At The Wheel or Parker McCollum, expires 4/11/20.
- Sound promotion for **Your Company** will be presented at frequent intervals throughout the event.

2.) Gold Sponsorship Opportunity \$1000

For sponsorship value of \$5,000, **Your Company** receives the following opportunities.

- Sponsor Tent
- Eight (8) VIP Tickets
- Eight (8) Meal Tickets
- Twenty (20) Drink Tickets
- Four (4) Schroeder Hall Passes, good for Asleep At The Wheel or Parker McCollum at Schroeder, expires 4/11/20.
- Banner: **Your Company** logo/name will be prominently displayed on stage column banners.
- Promotion for **Your Company** will be presented on high profile local radio, television stations, social media and poster/newspaper publications, leading up to the event.
- Sound promotion for **Your Company** will be presented at frequent intervals throughout the event.

3.) Silver Sponsorship Opportunity \$500

For sponsorship value of \$2000, **Your Company** receives the following opportunities.

- Sponsor Tent
- Four (8) VIP Tickets
- Eight (8) Meal Tickets
- Twenty (20) Drink Tickets
- Promotion for **Your Company** will be presented on social media and flyer/poster publications, leading up to the event.
- Banner: **Your Company** logo/name will be prominently displayed on group banner.
- Sound promotion for **Your Company** will be presented at frequent intervals throughout the event.

Thank you very much for considering our request for sponsorship. Please feel free to contact us with any questions or comments you may have at 361-573-7002. We appreciate your time and interest and we will look forward to talking with you. Thank You.

Sincerely,

Schroeder Hall

**Media value based on minimum coverage of the 2020 Tails & Tunes Cookoff & Music Fest promotion.*

***Note to Media: All 2020 Tails & Tunes Cookoff & Music Fest Media Partnerships are Non-Exclusive.*



Tails and Tunes Crawfish Cook-off and Music Fest

12516 F.M. 622 Goliad Tx. 77963

Cookoff Registration Form

Event Date April 18, 2020 11:00 A.M.- 9:00 P.M.

Setup 7:00 A.M. – 10:00 A.M.

Deadline is April 1, 2020 Late Fee is \$25.00

\$100 Entry Fee 10'x20' area

Classes are as follows: Best Crawfish Boil, Best Side Dish, Bloody Mary, Best of Show (Booth)

Team Name: _____

Captain Name: _____

Address: _____ **City:** _____ **State:** ____ **Zip:** _____

Email: _____ **Phone:** _____

***** No outside beer or ice chests allowed on premises**

Cook Off Fee	\$100 Per Team	\$
Bloody Mary Contest	\$10	\$
Adv. Beer Purchase	\$40/\$30 Per Case	2cases max \$
Late Fee	\$25	\$
Total		

Submit registration and Fees to 12516 F.M. 622 Goliad, TX. 77963

Or Email donnie@Schroederhall.com Phone-361-550-0053