

TOWNSQUARE MEDIA WICHITA FALLS LICENSE, LLC.

KNIN-FM, KBZS-FM, KWFS-FM, KWFS-AM

EEO PUBLIC FILE REPORT

Covering the Period from April 1, 2018 -March 31, 2019

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Full Time Positions by Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 2, 3, 4, 5, 6, 7	3
Account Executive	1, 2, 3, 4, 5, 6, 7	8

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Townsquare Media, Wichita Falls, LLC-internal posting 2525 Kell Blvd, Ste 200 Wichita Falls, TX 76308	NO	0
2	KNIN-KBZS-KWFS AM/FM On Air and On Line Announcements 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 763-1111	NO	2
3	Indeed.com	NO	21
4	Linkedin.com	NO	5
5	Facebook.com	NO	6
6	Townsquare Media, Corp Markets-Posts internally in all other TSM Markets	NO	0
7	Current Employee Recommendation	NO	1
8	Job Fair	NO	5

TOTAL

40

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Hosted tour for Wichita Falls Youth Leadership	On 5/16/18 the stations hosted a group tour for students from the 1 local Elementary School. This group of pre-teens visited the stations to learn more about radio in the perspective of their age group. They talked to the operations manager, production director and brand managers about functions of the station.
2	Hosted Events/Program Sponsored by Educational Institutions	On 7/17/18 we hosted a group of students from McNiel Jr. High of Wichita Falls for a tour of the station facilities. There were approximately 12 students all together with about half that were a part of this organization that expressed an interest in wanting to learn about radio and how it all works. The students got to meet the station Market Manager, Operations Manager and Brand Managers. Students were told a bit about all jobs in radio.
3	Hosted Station Tour for Big Brothers and Big Sisters	On 11/13/18 the stations hosted a group of students from Big Brothers and Big Sisters of Wichita Falls for a tour of the station facilities. . During their time at the station our Market Manager, Operations Manager and Station Brand Managers spoke with the students concerning various positions in radio from Programming to Sales to Management. Students were told a bit about all jobs in radio and given instructions on what they would need to do to get hired in radio when they one day graduate.
4	Hosted Hospice Radio Day	December 14, 2019 Hosted and participated in Hospice Radio Day. Event was held in our offices at Townsquare Media Wichita Falls, Texas. Tables and phone lines were set up in order to take donations to be able to continue palative care for end of life patients. The focus during this event included raising money so that no family would have to worry about their loved ones. Numerous family members and the public came by to also see how our radio station worked thru this event.
5	Hosted Job Fair	October 23 – 25 th , 2018 a Job Fair was held at Townsquare Media Wichita Falls office. This job fair was for those looking for employment Full-time, part-time and seasonal. The event was promoted on air on all stations. The stations set up a booth and manned it from 11:00 till 2:00. Specifically we were looking to recruit for sales. We spoke to 9 people about various radio careers and the availability of such positions. Applications and resumes were collected from all that were interested. One offer was made but not accepted.
6	Hosted Job Fair	January 17, 2019 Hosted Job Fair at Townsquare Media Wichita Falls office. Job Fair was promoted on air on all stations. Particularly we were looking for Sales Account Executives. The amount of applicants was 5-6 individuals looking for a career in sales. Two resumes were taken with one individual being hired.