

TOWNSQUARE MEDIA WICHITA FALLS LICENSE, LLC.

KNIN-FM, KBZS-FM, KWFS-FM, KWFS-AM

EEO PUBLIC FILE REPORT

Covering the Period from April 1, 2019 -March 31, 2020

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Full Time Positions by Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	4, 2	4
Account Executive	4, 2	2
Market President	2, 4, 5	5

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Townsquare Media, Wichita Falls, LLC-internal posting 2525 Kell Blvd, Ste 200 Wichita Falls, TX 76308	NO	1
2	Townsquare Media Website	NO	43
3	KNIN-KBZS-KWFS AM/FM On Air and On Line Announcements 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 763-1111	NO	1
4	Indeed.com	NO	180
5	Linkedin.com (via Greenhouse)	NO	2

TOTAL

227

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in Activity to Disseminate information about Employment Opportunities in Broadcast	From 9/17-9/21/2019, Townsquare Media participated in the Texas-Oklahoma Fair which was held in downtown Wichita Falls, Texas at the Multi-Purpose Event Center. We set up a couple of tables and filled them with information about our radio stations and talked about the opportunity of a new career in radio. Several of the employees manned these tables for 4 hours each night giving out our business cards.
2	Participation in Events/Programs Sponsored by Educational Institutions	On 10/9/2019 a presentation was set up for an “intro to Mass Communications” class of Midwestern State University. We hosted a group of 15 students from Midwestern State University. The presentation took about 90 minutes and was largely discussion and Q/A based. The students met the station Market President, Operations Manager and Brand Manager.
3	Participation in Job Fair	11/7/2019 – Workforce Solutions North Texas Job Fair. This job fair is held annually and is for individuals looking for full-time, part-time or seasonal employment. Our stations set up a booth that was manned from 11a-2p. Topic was about various radio careers and availability for positions. Business cards were handed out to approximately 20-30 individuals that participated in the job fair. Employment applications were given out as well as information about on-line applications. Received were approximately 15 on-line applications.
4	Participated in Activity to Disseminate information about Employment Opportunities in Broadcast	On 12/13/2019 we hosted and participated in Hospice Radio Day. This event was held at Townsquare Media Wichita Falls, Texas. Phone lines and tables were set up in order to take donations, both over the phone and in person, to be able to continue palative care for end of life patients. Numerous family members as well as the public came by our office to see how our radio station worked thru this event. The main focus of this event included raising money so that no family would have to worry about the care of their loved ones.
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