

## WBUF BIG GAME BOARD

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

### 1. HOW TO ENTER

- a. **The WBUF BIG GAME BOARD** contest will begin on **12 AM EST Monday February 1 2021** and end on **11:59 PM EST Friday February 3 2021**.
- b. To participate in the contest, you may enter via the following method(s): **WBUF will instruct listeners to listen weekdays Monday through Friday for the BIG GAME WINNING WORD to be aired at four times throughout the day at 9am, 11am, 1pm, and 4pm.** Contestants can enter the word(s) on the WBUF APP.
- c. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will [disqualify](#) any entry from individuals who do not meet the eligibility requirements, [and](#) the Station will also [delete any entry received from persons under the age of 13](#) in compliance with the Children's Online Privacy Protection Act.
- d. One entry per person, per code word.

### 2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WBUF listeners who are **21** years of age or older and who legally reside in the Greater Buffalo, Western New York terrestrial broadcast area of the station. Employees of WYRK (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Western New York metropolitan area and the members of their immediate families AND/OR HOUSEHOLDS are ineligible to participate or win.
- b. Only one winner per household is permitted in any Station contest.

### 3. PRIZES

- a. The prize is a 65 inch smart television. \$300 Amazon gift card.
- b. All prizes or prize certificates will be mailed out. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be

with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. Winners will be drawn by 12 PM EST Friday, February 5 2021.
- c. **ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED, AS APPLICABLE.**
- d. Winner need not listen to win but must listen to participate in the contest.
- e. Winners must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by random drawing.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement.
- e. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WBUF  
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