

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period February 1, 2019 to January 31, 2020.

**1) Employment Unit:** Buffalo, New York – Townsquare Media of Buffalo – Stations: WYRK (FM), WMSX (FM), WBUF(FM), and WBLK(FM)

**2) Unit Members (Stations and Communities of License):**

WYRK(FM), Buffalo, New York  
WMSX(FM), Buffalo, New York  
WBUF(FM), Buffalo, New York  
WBLK(FM), Depew, New York

**3) EEO Contact Information for Unit Member:**

Mailing Address:  Townsquare Media of Buffalo, Inc. 14 Lafayette Square, Suite 1200 Buffalo, New York 14203	Telephone Number: 716-852-7444
	Contact Person: Christopher Reeb
	E-mail Address: <a href="mailto:Christopher.Reeb@townsquaremedia.com">Christopher.Reeb@townsquaremedia.com</a>

**4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>
1. ACCOUNT EXECUTIVE (ALL STATIONS) (1 Position Filled)	Internal Referral (1)
2. ACCOUNT EXECUTIVE (ALL STATIONS) (1 Position Filled)	Job Fair (1)
3. STAFF ENGINEER (1 Position Filled)	Company Website (1)

**WYRK(FM), WMSX(FM), WBUF(FM) and WBLK(FM) are Equal Opportunity Employers**

5) The following sources, except as otherwise indicated, were sent notifications of all full-time job vacancies by the Station Employment Unit.

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Phone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
WBLK/WYRK/WMSX/WBUF Websites/Job Fairs	David Crumb	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	107	No
LinkedIn	Online	2029 Stierlin Ct, Mountain View, CA 94043	N/A	1	No
Urban Insite (On-air positions only)	UrbanInsite.com	webmaster@urbaninsite.com	N/A	0	No
Internal Referral	N/A	N/A	N/A	1	N/A
Indeed.com	Online	6433 Champion Grandview Way Building #1 Austin, TX 78750	800-462-5842	25	No
Internal Transfer				0	No
All Access.Com	Online	24955 Pacific Coast Highway, C303 Malibu, CA 90265	310-457-6616	0	No
Totals				134	

**6) Total Number of Interviewees Referred:** For the period from February 1, 2019 to January 31, 2020 this Employment Unit interviewed 134 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months: February 1, 2019- January 31, 2020.

**(a) General Outreach Efforts**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Buffalo State College - Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/07/2019	All positions
College at Brockport – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/06/2019	All positions
Canisius College – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/28/2019	All positions
Fredonia College – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/2019	All positions
Niagara University – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/27/2019	All positions

<p>University at Buffalo – Career Day          Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.</p>	<p>03/14/2019</p>	<p>All positions</p>
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**(b) Job Fairs**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
<p>WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) was present at the WNY Diversity Job Fair with close to 74 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center</p>	<p>March 26, 2019</p>	<p>Live Events, Sales and Promotion Managers</p>
<p>WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) was present at the WNY Diversity Job Fair with close to 75 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center</p>	<p>September 18, 2019</p>	<p>Live Events, Sales and Promotion Managers</p>

(c) **Interns**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Local college students interning at 150 hours of service 2	Feb 1, 2019 – Jan 31, 2020	WYRK Interns, Townsquare Media Buffalo, Live Events.
Local college students interning at 150 hours of service 2	Feb 1, 2019 – Jan 31, 2020	WMSX Interns, Townsquare Media Buffalo, Live Events.
Local college students interning at 150 hours of service 2	Feb 1, 2019 – Jan 31, 2020	WBLK Interns, Townsquare Media Buffalo, Live Events.
Local college students interning at 150 hours of service 2	Feb 1, 2019 – Jan 31, 2020	WBUF Interns, Townsquare Media Buffalo, Live Events.
Local college students interning at 150 hours of service 5	Feb 1, 2019 – Jan 31, 2020	Townsquare Media Buffalo, Digital.