



**PRESS
RELEASE**



**LIVE NATION CELEBRATES BEGINNING OF SUMMER CONCERT SEASON WITH
'NATIONAL CONCERT DAY' AND SPECIAL OFFER FOR FANS:
1,000,000 TICKETS AVAILABLE FOR ONLY \$20**

*– \$20 Tickets Will Be Available for 1000+ Shows at LiveNation.com/20ticket for One Week
Only May 2 - May 9, with Special AT&T Pre-sale Beginning May 1–*

*– Jason Aldean, Foreigner, The Roots, Daughtry, Prince Royce, Nickelback and More
to Celebrate Live Nation's 'National Concert Day' Presented by State Farm on May 1 in New
York City–*

LOS ANGELES (April 25, 2017) - From experiencing live music under the stars at an outdoor amphitheater, to rocking out at an arena, or taking a road trip to a music festival, there is something special about summer concerts, and **Live Nation** is celebrating the start of the season with **National Concert Day** on May 1, as well as the "**Kickoff to Summer Ticket Promotion**," which offers over 1,000,000 tickets to some of Live Nation's summer tours for just **\$20** (that's all-in, no additional fees).

Presented by State Farm and produced by Live Nation, National Concert Day is a time for the artists and fan communities to unite around their love of live music. With most tours and festivals already announced, it's also a great time for fans to plan out their summer concert schedule throughout May, June, July and August.

In celebration of National Concert Day, for one week only, Live Nation is launching their “Kickoff to Summer Ticket Promotion” by making over one million tickets available for just \$20. There will be tickets for 50+ tours and 1000+ shows at venues across the nation. The general on-sale for the “Kickoff to Summer Ticket Promotion” begins Tuesday, May 2 at 8am local time, and continues for one week through Tuesday, May 9. **See below for a highlight of performers offering \$20 tickets, and visit livenation.com/20ticket for more information and to purchase tickets.**

AT&T is bringing customers to the front of the line for the “Kickoff to Summer Ticket Promotion” with AT&T priority presale ticket access beginning Monday, May 1 at 10am local time through the AT&T THANKS program**. For complete presale details, visit att.com/frontoftheline.

Additionally, on National Concert Day, Live Nation is producing a special concert in New York City at Irving Plaza presented by State Farm. This year’s celebration features performances by Jason Aldean, Foreigner, The Roots, Daughtry, Prince Royce, and Nickelback.

Prior to the performance, several of the artists will stop by to chat with media about their upcoming summer tour, including OneRepublic, Rob Thomas and Paul Doucette (Matchbox Twenty), Joan Jett, Adam Lambert (Queen + Adam Lambert), Phillip Phillips, Stephan Jenkins (Third Eye Blind), John Rzeznik (Goo Goo Dolls), Mike Einziger and Brandon Boyd (Incubus), Straight No Chaser, Scott Bradlee (Postmodern Jukebox), Adam Duritz (Counting Crows), Cheap Trick, Jason Bonham, The KIDZ BOP Kids, and more. The National Concert Day event will be hosted by NBC’s Lilliana Vazquez.

Continuing the celebration of National Concert Day, and launching the on-sale for the “Kickoff to Summer Ticket Promotion,” OneRepublic will perform live on NBC’s TODAY Show on May 2.

Nationally Touring Artists Included in Live Nation’s \$20 “Kickoff to Summer Ticket Promotion”

For a full list of artists, please visit LiveNation.com/20ticket.

Boston with Joan Jett & the Blackhearts
Brad Paisley with Dustin Lynch, Chase Bryant and Lindsay Ell
Brantley Gilbert with Tyler Farr and Luke Combs
Chicago and The Doobie Brothers
Chris Brown
Dead & Company
Deep Purple and Alice Cooper with special guest The Edgar Winter Band
Def Leppard with Poison and Tesla
Deftones & Rise Against
Depeche Mode

Dierks Bentley with Cole Swindell and Jon Pardi
Earth, Wind & Fire and CHIC ft. Nile Rodgers
Enrique Iglesias & Pitbull
Florida Georgia Line with Nelly and Chris Lane
Foreigner and Cheap Trick with special guest Jason Bonham's Led Zeppelin Experience
Future
Goo Goo Dolls with special guest Phillip Phillips
Hank Williams Jr and Lynyrd Skynyrd
Incubus with special guest Jimmy Eat World
Jason Aldean with Chris Young and Kane Brown
Jeff & Larry's Backyard BBQ featuring Jeff Foxworthy & Larry the Cable Guy
Jermaine Dupri Presents SoSoSUMMER 17 Tour
John Mayer
Kings of Leon
Korn with Stone Sour
Lady Antebellum with Kelsea Ballerini and Brett Young
Lifehouse and Switchfoot
Lionel Richie and very special guest Mariah Carey
Luke Bryan with Brett Eldredge
Matchbox Twenty and Counting Crows
Muse with special guest Thirty Seconds to Mars
New Kids on the Block with Paula Abdul and Boyz II Men
Nickelback with special guest Daughtry and Shaman's Harvest
OneRepublic/The Honda Civic Tour featuring OneRepublic with special guests Fitz & The Tantrums and James Arthur
Prince Royce
Queen + Adam Lambert
Retra Futura
Rod Stewart with very special guest Cyndi Lauper
Sam Hunt with Maren Morris and Chris Janson
Straight No Chaser / Postmodern Jukebox
Styx and REO Speedwagon with special guest star Don Felder
Sublime with Rome and The Offspring
The KIDZ BOP Kids
Third Eye Blind with special guests Silversun Pickups
Train with special guests O.A.R. and Natasha Bedingfield
Young the Giant with special guest Cold War Kids & Joywave
Zac Brown Band

To see a complete list of Live Nation's summer tours and festivals, please visit livenation.com.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts and Live Nation Advertising & Sponsorship. For additional information, visit www.livenationentertainment.com.

#NationalConcertDay

#LiveOnlyHappensOnce

**Priority presale: While supplies last. Eligibility, ticket limits, fees, charges and additional terms & restrictions apply.

For Live Nation Touring and the 2017 National Concert Day event, contact:

Kim Estlund
kimestlund@livenation.com

For Live Nation, contact:

Carrie Davis
carriedavis@livenation.com

Kaitlyn Henrich
kaitlynhenrich@livenation.com