

EEO PUBLIC FILE REPORT
Townsquare License, LLC
Lawton Employment Unit
KLAW(FM), KVRW(FM), KZCD(FM)
02/01/22 – 01/31/23

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS that Referred the hire
Account Executive (AE)	5,6,11	4
Digital Managing Editor (DME)	5,6,11	6
Sales Account Manager (SAM)	5,6,11	4

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	KLAW/KZCD/KVRW 626 SW D Avenue Lawton, OK 73501 580-581-3600 Vacancy announcements broadcast over the air	No	0
2	Great Plains Technology Center, Employment Advisor 4500 SW Lee Blvd. Lawton, OK 73505 cgraham@greatplains.edu 580.250.5684	No	0
3	Glassdoor Glassdoor.com (via Greenhouse)	No	0
4	Townsquare Media Employee Referral	No	2
5	LinkedIn (via Greenhouse)	No	0
6	Indeed Indeed.com (via Greenhouse)	No	3
7	Office of Student Development/Career Services Cameron University	No	0

	2800 W. Gore Blvd. North Shepler, Rm 314 Lawton, OK 73505		
8	OAB 6520 N. Western, Ste 104 OKC, OK 73118	No	0
9	University of Central Oklahoma Career Services 100 N. University Drive Edmond, OK 73118	No	0
10	KLAW/KZCD/KVRW 626 SW D Avenue Lawton, OK 73501 580-581-3600 Postings to the station websites	No	0
11	Townsquaremedia.com (via Greenhouse) Careers.townsquaremedia.com/job- openings/	No	0
Total Number of Interviews over 12-month period: 5			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Participation in job fair	Market President who has substantial responsibility in the making of hiring decisions participated in the Red River Virtual Career Expo hosted by Cameron University on Tuesday, March 8, 2022 from 10 am - 11 am.
Participation in other activities designed to further the goal of disseminating information about broadcast opportunities to candidates	Market President who has substantial responsibility in the making of hiring decisions hosted a Recruitment Open House / Job Fair on Thursday, December 22, 2022 from 10 am – 3 pm at our offices located at 626 SW D Avenue in Lawton, OK.
Training program to enable station personnel to acquire skills that could qualify them for higher level positions	From 1/10/22-2/4/22, Account Executive participated training program on advancement in skills for Radio and Digital Marketing. The training was provided by TSI/TSU and enabled station personnel to acquire skills that could qualify them for higher positions.
Training program to enable station personnel to acquire skills that could qualify them for higher level positions	From 07/11/22-08/08/22, Account Executive participated in training program on advancement in skills for Radio and Digital Marketing. The training was provided by TSI/TSU and enabled station personnel to acquire skills that could qualify them for higher positions.