

Contest Name: Townsquare Media Virtual Car Show  
Station(s): KLAW; KVRW; KZCD

Station(s) Address(es): 626 D Avenue, Lawton, OK 73501

Telephone: (580)581-3600

Townsquare Media Company, LLC its subsidiaries and affiliated companies (together, the "Company"), will conduct the Contest substantially as described in these rules, and by participating, each participant agree as follows:

1. Description of Contest/Participation.

A. Dates of Contest: The Contest will begin on 10/22/12 and end on or about 11/25/12.

B. How to Enter: To participate in our virtual car show just fill out the form online and upload up to 3 high quality photos of your vehicle. The order in which the forms are received are the order in which they will be uploaded for the competition.

The competition is open to the first 100 registrations. Only ONE registration is allowed per vehicle. All duplicate submissions will be disqualified.

The competition will run for 4 weeks. We will feature the first 20 registrations the first week; the second 20 the next and so on. Each weekly winner will be determined by the most number of "votes" that vehicle receives in our weekly poll. Only one vote per IP address is allowed per 24 hour period.

Each weekly winner (4) will go on to compete in our "Best of Show" category on week #5.

The winner of "Best in Show" will be determined by the most number of "votes" that vehicle receives in the final poll. Only one vote per IP address is allowed per 24 hour period.

2. Prize(s): The prize that may be awarded to the eligible weekly winner's is: A sponsored prize valued at approximately \$50.

The grand prize will be awarded to the vehicle with the most votes in the 5<sup>th</sup> and final week for "Best of Show" and receive a sponsored grand prize valued at \$250 and a trophy

If any winners are disqualified, the Company reserves the right to determine an alternate winner (second most number of votes) or not to award that winner's prize, in its sole discretion.

3. Eligibility and Limitations. Participants and winner(s) must be U.S. residents at least 18 - years old as determined by the Company. Employees of the Company, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

4. Entry Forms. Entries must be completed online and only one entry per vehicle. No photocopies or mechanical reproductions of entry forms are permitted.

5. Publicity; Privacy. By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.
6. Release. By participating, each participant and winner waives any and all claims of liability against the Company, its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.
7. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in prizes from a station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
8. Decisions. By participating in the Contest, participants agree to be bound by the decisions of Company personnel. The Company reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.
9. Miscellaneous. Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. No purchase necessary to participate or win. Void where prohibited. Odds of winning depend upon the number of participants. The Company may substitute prizes of equivalent value, amend the rules or discontinue the Contest at any time as announced on the Station(s). The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. Written copies of these rules are available during normal business hours at the business offices of the Station(s) and by mail upon written request with a stamped, self-addressed return envelope. All entries become the property of the Company and will not be returned.
10. Compliance with Law. The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Station(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.