



CCR-SIERRA VISTA IV, LLC
ANNUAL EEO PUBLIC FILE REPORT FOR KTAN(AM), KZMK(FM) AND KWCD(FM)
FOR THE PERIOD June 1, 2021 to May 31, 2022

I. HIRING ACTIVITY

- 1) ACCOUNT EXECUTIVE filled 07.16.21
 - a) Recruitment source referring hiree: Referral by Employee
- 2) ACCOUNT EXECUTIVE filled 03.01.22
 - a) Recruitment source referring hiree: Indeed.com

II. RECRUITMENT SOURCE LIST: The recruitment sources listed in subsection (2) were used to fill both vacancies.

1) SCHOOLS

- Prescott College, 2233 E. Speedway, Tucson, AZ 85719 (0 interviews)
- University of Arizona – South, 1140 N. Colombo Avenue, Sierra Vista, AZ 85635 (0 interviews)
- Cochise College – www.collegecentral.com/cochise (0 interviews)
- Southern Arizona Institute, 3000 E. Valencia Road, #190, Tucson, AZ 85706 (0 interviews)
- Arizona State University, 340 N. Commerce Park Loop, Tucson, AZ 85745 (0 interviews)
- Tucson College, 5151 E Broadway, #155, Tucson, AZ 85711 (0 interviews)
- Pima College Community Campus, 401 N. Bonita Avenue, Tucson, AZ, 85709 (0 interviews)
- Pima College Desert Vista Campus, 5901 S. Calle Santa Cruz, Tucson, AZ 85709 (0 interviews)
- Pima College Downtown Campus, 1255 N. Stone, Tucson, AZ 85709 (0 interviews)
- Pima College East Campus, 8181 E. Irvington, Tucson, AZ 85709 (0 interviews)
- Pima College Northwest Campus, 8310 N. Thornydale Road, #140, Tucson, AZ 85709-1085 (0 interviews)
- Pima College West Campus, 2202 W. Arkham Rd., Tucson, AZ 85709 (0 interviews)

2) OTHERS

- Hispanic Employment Committee, US Army Intelligence Center, ATTN: ATZQ0EO, Ft. Huachuca, AZ 85613 (0 interviews)
- Job Assistance Center, ATZ-TZ (JAC), Bldg. 66050, Ft. Huachuca, AZ 85613 (0 interviews)
- Cochise Private Industry Council, 650 E. Wilcox Drive, Sierra Vista, AZ 85635 (0 interviews)
- NAACP, 2316 Elmwood Lane, Sierra Vista, AZ 85635 (0 interviews)
- Greater Sierra Vista Chamber of Commerce Website: <http://members.sierravistachamber.org> (0 interviews)
- LinkedIn (0 interview)
- Indeed.com (6 interviews)
- Radio Advertisement (0 interviews)
- Jock mentions on KWCD-FM, KZMK-FM, KTAN-AM (0 interviews)
- Walk-ins (0 interviews)
- Referrals by Employees (1 interview)
- Referrals by Clients (0 interview)
- Facebook (0 interviews)
- Open House (0 interviews)

Posted openings with sister stations (0 interviews)

CCR - Butte

CCR - Great Falls

CCR - Missoula

CCR - Montrose

CCR - St. George

CCR - Tri Cities

CCR - Wenatchee

CCR - Williston

Cherry Creek Broadcasting – Denver www.cherrycreekradio.com/careers

Total interviews from Section II is 7.

III. RECRUITMENT INITIATIVES

Participation in Other Activities Designed to Further the Goal of Disseminating Information about Broadcast Opportunities to Candidates: The employment unit holds an annual “Open House,” inviting the public to come to our stations and speak with the department heads about careers in radio. This event was held on May 12, 2022 from 11AM to 1PM. This was advertised on the air, streaming, and on our websites. The General Manager and Operations Manager were on hand to take applications and answer questions.