

BUFFALO'S CUTEST CONTEST WBLK

BUFFALO'S CUTEST COUPLE CONTEST

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. Submissions for Buffalo's Cutest Couples Contest will begin on 12 mid EST January 16 2017 and end on 12 mid EST Wednesday January 25 2017. Voting begins on Monday January 30th 12 midnight through Friday, February 10, 2017 12 noon.
- b. To participate in the contest, you may enter via the following method(s): Listeners will be directed to www.wblk.com to submit their "cutest couple" photo for a chance to win tickets to the Charlie Wilson concert on February 11th 2017 at Key Bank Center.
- c. To participate in the contest, you may enter via the following method(s): log on www.wblk.com to submit one photo of two (2) people as a "couple" aka: "significant other" as deemed for the sake of this contest. Click on and fill out all the required fields. Enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address.
- d. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.
- e. One entry per couple.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WBLK listeners who are 18 years of age or older and who legally reside in the broadcast area of the radio station. Greater Buffalo, Western New York region. Employees of WBLK (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the greater

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Buffalo metropolitan area and the members of their immediate families **AND/OR HOUSEHOLDS** are ineligible to participate or win.

- b. Only one winner per household is permitted in any Station contest.
- c. Must have valid photo ID.

3. PRIZES

- a. Tickets to the Charlie Wilson concert on February 11th 2017 at Key Bank Center. Five (5) grand prize winners will be selected based on 5th, 4th, 3rd, 2nd, and 1st MOST votes. The couple with the 5th most votes will receive 5th row tickets, 4th most votes receive 4th row tickets, 3rd most votes receive 3rd row tickets, 2nd most votes receive 2nd row tickets and the couple w/the most votes will receive front row tickets, \$150.00 dollar dinner gift card TBD (provided by AEG), meet and greet with Charlie Wilson (subject to change, based on availability).
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. Beginning Monday (January 16th) we will begin solicitation for "Buffalo's Cutest Valentine Couples". Listeners will be directed to wblk.com to submit their "cutest couple" photo (from January 16 through Wednesday, January 25, 2017 (12 midnight) for a chance to win tickets to the Charlie Wilson concert on February 11th at Key Bank Center.
- c. Five (5) grand prizewinners will be selected based on 5th, 4th, 3rd, 2nd, and 1st most votes. The couple with the 5th most votes will receive 5th row tickets, 4th most votes receive 4th row tickets, 3rd most votes receive 3rd row tickets, 2nd most votes receive 2nd row tickets and the couple with the most votes will receive front row tickets, \$150.00 dollar dinner gift card TBD (provided by AEG) and a meet and greet with Charlie Wilson (subject to change/based on availability). Voting

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begins on Monday January 30th 12 midnight through Friday, February 10, 2017 12 noon EST.

- d. Winner selection will be determined on others voting for the couples.
- e. Winner need not be present or listen to win
- f. Winners must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by next participant with the second most votes.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. "If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize."
- e. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.

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- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WBLK, 14 Lafayette Square Suite 1200, Buffalo, NY 14203