

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period February 1, 2020 to January 31, 2021.

1) Employment Unit: Buffalo, New York – Townsquare Media of Buffalo, Inc. – Stations: WYRK(FM), WMSX(FM), WBUF(FM), and WBLK(FM)

2) Unit Members (Stations and Communities of License):

WYRK(FM), Buffalo, New York
WMSX(FM), Buffalo, New York
WBUF(FM), Buffalo, New York
WBLK(FM), Depew, New York

3) EEO Contact Information for Unit Member:

Mailing Address: Townsquare Media of Buffalo, Inc. 14 Lafayette Square, Suite 1200 Buffalo, New York 14203	Telephone Number: 716-852-7444
	Contact Person: Christopher Reeb
	E-mail Address: Christopher.Reeb@townsquaremedia.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>
1. ACCOUNT EXECUTIVE (ALL STATIONS) (1 Position Filled)	Internal Referral
2. Digital Sales Lead (1 Position Filled)	LinkedIn
3. ACCOUNT EXECUTIVE (ALL STATIONS) (1 Position Filled)	Internal Referral
4. Digital Managing Editor (ALL STATIONS) (1 Position Filled)	LinkedIn

WYRK(FM), WMSX(FM), WBUF(FM) and WBLK(FM) are Equal Opportunity Employers

5) The following sources, except as otherwise indicated, were sent notifications of all full-time job vacancies by the Station Employment Unit.

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Phone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
1.WBLK/WYRK/WMSX/WBUF Websites/Job Fairs	David Crumb	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	5	No
2.LinkedIn.com (via Greenhouse)	Online	2029 Stierlin Ct, Mountain View, CA 94043	N/A	2	No
3.Indeed.com (via Greenhouse)	Online	6433 Champion Grandview Way Building #1 Austin, TX 78750	800-462-5842	1	No
4.Diversityjobs.com	Online	3980 North Broadway, ste 103-147 Boulder, CO 80304	954-727-3844	1	No
Totals				9	

6) Total Number of Interviewees Referred: For the period from February 1, 2020 to January 31, 2021 this Employment Unit interviewed 9 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months: February 1, 2020- January 31, 2021.

(a) Participation in Events/Programs Relating to Career Opportunities in Broadcasting Sponsored by Educational Institutions

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Buffalo State College - Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/12/2020	All positions
College at Brockport – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/04/2020	All positions
Fredonia College – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/04/2020	All positions

(b) Job Fairs

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
None due to COVID-19 restrictions		

(c) Interns

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
None due to COVID-19 restrictions		

(d) Training

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Townsquare Media training for EEO regulations – Management provided training to management level personnel as to methods ensuring EEO and preventing discrimination.	01/13/2021	All positions