

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period February 1, 2018 to January 31, 2019.

**1) Employment Unit:** Buffalo, New York – Townsquare Media of Buffalo – Stations: WYRK (FM), WMSX (FM), WBUF(FM), and WBLK(FM)

**2) Unit Members (Stations and Communities of License):**

WYRK(FM), Buffalo, New York  
WMSX(FM), Buffalo, New York  
WBUF(FM), Buffalo, New York  
WBLK(FM), Depew, New York

**3) EEO Contact Information for Unit Member:**

Mailing Address:  Townsquare Media of Buffalo, Inc. 14 Lafayette Square, Suite 1200 Buffalo, New York 14203	Telephone Number: 716-852-7444
	Contact Person: Christopher Reeb
	E-mail Address: <a href="mailto:Christopher.Reeb@townsquaremedia.com">Christopher.Reeb@townsquaremedia.com</a>

**4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>
1. ACCOUNT EXECUTIVE (ALL STATIONS) (1 Position Filled)	Internal Referral (1)
2. ON-AIR TALENT (WMSX-FM) (1 Position Filled)	Company Website (1)
3. TSI ONLINE MARKETING CONSULTANT (1 Position Filled)	Indeed (1)
4. BRAND MANAGER (WYRK – FM) (1 Position Filled)	Company Website (1)
5. DIGITAL CAMPAIGN MANAGER (1 Position Filled)	Indeed (1)
6. RECEPTIONIST (1 Position Filled)	Internal Referral (1)
7. RECEPTIONIST (1 Position Filled)	Internal Transfer (1)
8. DIGITAL SALES MANAGER (1 Position Filled)	LinkedIn (1)
9. ON-AIR TALENT (WBLK-FM) (1 Position Filled)	Internal Transfer (1)

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| 10. ON-AIR TALENT (WMSX-FM)<br>(1 Position Filled) | Internal Transfer (1) |
| 11. ON-AIR TALENT (WMSX-FM)<br>(1 Position Filled) | Internal Transfer (1) |
| 12. ON-AIR TALENT (WMSX-FM)<br>(1 Position Filled) | Internal Referral (1) |
| 13. IGNITE SALES<br>(1 Position Filled)            | Internal Referral (1) |

**WYRK(FM), WMSX(FM), WBUF(FM) and WBLK(FM) are Equal Opportunity Employers**

5) The following sources, except as otherwise indicated, were sent notifications of all full-time job vacancies by the Station Employment Unit.

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Phone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
WBLK/WYRK/WMSX/WBUF Websites/Job Fairs	David Crumb	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	22	No
LinkedIn	Online	2029 Stierlin Ct, Mountain View, CA 94043	N/A	5	No
Urban Insite (On-air positions only)	UrbanInsite.com	webmaster@urbaninsite.com	N/A	0	No
Internal Referral	N/A	N/A	N/A	15	N/A
On-Air Job Announcements on each Employment Unit Station (for Account Executive Positions Only)	Christopher Reeb	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	0	No
Indeed.com	Online	6433 Champion Grandview Way Building #1 Austin, TX 78750	800-462-5842	14	No
Internal Transfer				4	No
All Access.Com	Online	24955 Pacific Coast Highway, C303 Malibu, CA 90265	310-457-6616	1	No
Totals				61	

**6) Total Number of Interviewees Referred:** For the period from February 1, 2018 to January 31, 2019 this Employment Unit interviewed 61 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months: February 1, 2018- January 31, 2019.

**(a) General Outreach Efforts**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Buffalo State College - Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	10/17/2018	All positions
Buffalo Public Library - Workshops Townsquare Media personnel presented information about working at a radio station to members of the public and provided direction about how to apply for jobs.	6/27/2018	All positions

**(b) Job Fairs**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) was present at the WNY Diversity Job Fair with close to 74 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center	April 04, 2018	Live Events, Sales and Promotion Managers
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) was present at the WNY Diversity Job Fair with close to 75 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center	September 19, 2018	Live Events, Sales and Promotion Managers

(c) Interns

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Local college students interning at 150 hours of service 1	Feb 1, 2018 – Jan 31, 2019	WBLK Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 2	Feb 1, 2018 – Jan 31, 2019	WMSX Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 2	Feb 1, 2018 – Jan 31, 2019	WYRK Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 1	Feb 1, 2018 – Jan 31, 2019	WBUF Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 1	Feb 1, 2018 – Jan 31, 2019	Townsquare media Buffalo, Market Engineer, Larry Jones
Local college students interning at 150 hours of service 1	Feb 1, 2018 – Jan 31, 2019	Townsquare media Buffalo, Live Events Manager, Karen Konecko