



# Home & Garden 2019

April 12 - 14

City of Cheyenne Ice & Events Center

Presented by...



Cheyenne's premier Home & Garden event at the City of Cheyenne Ice & Event Center is fast approaching! Reserve your booth space today!

### Event dates and times are as follows:

**Set-up** Thursday, April 11, 2019 from 2 p.m. to 8 p.m.

**Show hours for** Friday, April 12, 2019 from 11 a.m. – 6 p.m.

**Show hours for** Saturday, April 13, 2019 from 9 a.m. – 5 p.m.

**Show hours for** Sunday, April 14, 2019 from 11 a.m. – 3 p.m.

\*tear down can begin at 3 p.m.; vendors must be out by 6 p.m. unless special arrangements are made. Any vendors leaving early or tearing down early will be fined \$100/day or not allowed to return the following year.

Please see the following contract and map for booth information. The map enclosed reflects booths that have been reserved to this date but can change daily. Please select three options for your booth space and Townsquare Media will try to accommodate your requests. If your choices cannot be arranged you will be contacted immediately.

A reservation is requested for any special requirements that you will need. Townsquare Media will make the arrangements with the Event Center and payment for these special requests will be

paid directly to Townsquare Media. Credit cards are accepted. For your protection, please request a special form to pay by credit card.

Home & Garden 2019 will be promoted on 101.9 KING FM, 106.3 Cowboy Country, 650 AM KGAB, all three radio station websites and promotion in selected print media and television. To be included in this promotion, ask about available event sponsorships.

**Maximize your exposure at this event! Ask for more information about these opportunities:**

**Presenting Sponsor: \$3,000**

- Live and pre-recorded mentions in all radio advertising
- Featured in the events digital advertising with 20% SOV on all 3 station websites
- Logo featured in all event print advertising
- 10x20 vendor booth at the show, prime location (additional spaces may be purchased, based on availability)
- Live recognition during event

**The Power of Radio: \$250**

- AM 650 KGAB – Receive (50) 30-second ads to be split the week of Home and Garden and the week after the show.
- Sponsorship of the Ken Moon show and/or live broadcast from Home and Garden on AM 650 KGAB.

Please contact Leslie Hill at the Townsquare Media Cheyenne studios with any questions.

Contracts can be mailed or faxed along with deposit to:

Townsquare Media - Attention: Leslie Hill

1912 Capitol Ave, Suite 300

Cheyenne, WY 82001

Phone 307-632-4400 – Fax 307-632-1818

leslie.hill@townsquaremedia.com

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