



OFFICIAL RULES

Contest Name: Show Us Your Ink

Station: Q103

Station Address: 1241 Kings Road, Schenectady, NY 12303

Telephone: 518-881-1515

Townsquare Media, its subsidiaries and affiliated companies (together, the "Company"), will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

Description of the Contest and How To Enter:

Each month, listeners will submit one (1) photo of their favorite personal tattoo by visiting q103albany.com, selecting the link for this contest and following the instructions to submit an entry. Photo must be submitted in JPEG format, with a maximum file size of 4MB. Listeners may also submit an entry by having their picture taken at any participating Q103 station appearance by a station representative. Participating Q103 station appearances will be announced on air during the contest period. No explicit or indecent photos will be accepted, as determined by the sole discretion of Q103. Entries will be accepted each for the first three (3) weeks of each month. At the start of the fourth or final week of the month, ten (10) eligible photos (chosen at the discretion of the Q103 staff) will be displayed on Q103albany.com for listeners to vote on. Votes will be limited to one (1) person per day and one (1) per IP address per day. Each monthly winner will win (1) prize (subject to confirmation of eligibility).

Valid Contestants must be at least 18 years of age to participate.

Dates of Contest:

Will run monthly beginning on January 9th, 2012 thru April 1st, 2012.

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. All decisions of the judges will be final.

Grand Prize Winner:

Prize(s). Each of the monthly winners will receive: one (1) gift certificate redeemable for \$200 to Spaulding's Tattoo World, located at 628 Central Avenue, Albany, NY 12206.

The Station reserves the right to post or not to post the grand prize winner on Q103's website—www.q103albany.com.

Prizes are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed within 30 days of the contest end date. If a winner cannot be contacted or is disqualified, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

In the event of a tie, those participants tied for the highest number of votes will have their entries placed back on the website for an additional 48 hour voting period. The tied participant who receives the highest number of votes during this time will break the tie and be deemed that month's winner. This will continue until a single monthly winner is determined.

Winner will be notified by phone. If the winner cannot be contacted within 72 hours after their selection, they will forfeit and an alternate winner will be selected based on which entry during that month had the next highest vote total.

Eligibility and Limitations. Participants and winner(s) must be U.S. residents at least 21-years old as determined by the Company. Only one (1) entry per person. Only one (1) prize per household for the Contest. Only one (1) prize per household from any of the Company's stations within any thirty (30) day period. Employees of the Company, Nemer Nissan of Bennington Vermont, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

Delivery Disclaimer. The Company disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online

entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entry forms in a register-to-win contest must be handwritten. No photocopies or mechanical reproductions of entry forms is permitted.

Publicity; Use of Personal Information. By participating, where allowed by law, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

Release. By participating in the Contest, each participant and winner waives any and all claims of liability against the Company, USA Weddings, Sheer Extravagance, all wedding element providers (listed above), its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which are not specifically provided for in the official rules. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Conduct and Decisions. By participating in the Contest, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will

be made by the Company and are final. The Company may waive any of these rules in its sole discretion.

Miscellaneous. Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. The Company may substitute prizes, amend the rules or discontinue the Contest at any time as announced on the Station(s). The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or where required by law, a list of winners, visit the business office of the Station during normal business hours or mail a written request with a stamped, self-addressed return envelope to the Station's address, listed above. All entries become the property of the Company and will not be returned.

Compliance with Law. The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Station(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.