## BASIC CONTEST RULES

The following constitutes the official Contest Rules for Waterloo Broadcasting contest whether they are on-air, off-air, on-site, and/or online contest. Waterloo Broadcasting consists of the following properties: K-98.5 (KOEL-FM, Cedar Falls/Waterloo, K985.com), 97.7 KCRR (Grundy Center/Waterloo, KCRR.com), Q92.3 (KKHQ-FM, Oelwein/Waterloo, Q923.net), and AM 950 KOEL (Oelwein, KOEL.com)

1) All listeners with official residence within the state of Iowa are eligible to win a Waterloo Broadcasting Contest.

2) No purchase necessary to enter any Waterloo Broadcasting contest.

3) All entrants must be at least 18 years of age or older to enter, unless otherwise specified. Waterloo Broadcasting may require proof of age, identification and/or social security number prior to delivering a prize. One entry per person. Multiple entries may result in disqualification.

4a) Eligible contestants or other members of their immediate household are eligible to win a Waterloo Broadcasting contest once per thirty (30) days per station unless otherwise specified.

4b) If the value of the prize won is \$200 or more, the winner must wait thirty (30) days before participating in any other contest on any and all Waterloo Broadcasting properties.

4c) If the value of the prize won is \$600 or more, the winner must wait 180 days before participating in any other contest on any and all Waterloo Broadcasting properties.

4d) In regards to the contest entitled "Gender Bender", exclusively played on K-98.5, eligible contestants or other members of their immediate household are eligible to win a prize once per thirty (30) day period. This does not affect consideration for other contests and/or prizes referred to in sections 4a, 4b, & 4c.

4e) In the event that a winner chooses not to accept a prize, he or she forfeits all claims to that prize. Waterloo Broadcasting then has the right to award the prize(s) to some else at its discretion. A contestant who forfeits a prize is not eligible to win for thirty-days.

5) Employees of Waterloo Broadcasting, Townsquare Media, LLC, its agencies, subsidiaries, representatives, and their immediate families (and others domiciled at the same address), sponsors, or other area media companies are ineligible to participate.

6) All prizes, unless otherwise specified, must be picked up within thirty days of winning. Waterloo Broadcasting will not notify winners of the time remaining to pick up their prize. It is the responsibility of the winner to claim the prize within the thirty-days provided. All unclaimed prizes will be forfeited.

7) Requests to mail any prize will be done so at the discretion of Waterloo Broadcasting. Waterloo Broadcasting is not responsible for lost or stolen prizes when mailed.

8) Waterloo Broadcasting is not responsible for defective prizes.

9) Waterloo Broadcasting is not responsible for telephone, network, electronic or computer failures of any kind, or for entries that are stolen, misdirected, incomplete, garbled, delayed by computer transmissions, lost, late, damaged or ineligible. Entries generated by robots or scripts are considered to be direct violation of on-line contest policy and will result in immediate disqualification of any and all associated entries.

10) Waterloo Broadcasting reserves the right, at their sole discretion, to disqualify any individual found tampering with an entry process, including without limitation the submission of multiple registrations, game entries, the use of fake or duplicate identities by a single user, or use of 'spam' or other improper techniques

11) All contestants acknowledge, as a condition of entry, that Waterloo Broadcasting has the right to publicize, or broadcast the winner's name, character, likeness, voice or all matters incidental herein. All winners agree to allow Waterloo Broadcasting and/or its designees the right to use winner's name, likeness, portrait, recorded voice and/or biographical material for an unlimited period of time in order to advertise, promote or publicize the Station and/or the products and services of any of its designees.

12) All prizes are non-transferable and void where prohibited by law. No cash substitution of prizes is allowed.

13) All federal, state and local taxes apply and are the sole responsibility of the winner.

14) Waterloo Broadcasting is not responsible for replacing or reimbursing winners with any form of compensation for events that are canceled. All cancellations are deemed beyond the control of Waterloo Broadcasting. This includes, but is not limited to, event cancellations, trip schedule changes, flight cancellations, and changes in travel arrangements, travel delays of any form and duration, game cancellations and delays, as well as, all acts of nature. Waterloo Broadcasting is not responsible for any expenses incurred by contest winners as a result of such cancellations.

15) Waterloo Broadcasting reserves the right to make changes in these rules or a specific contest. All such changes will be available, in writing, upon request and at Waterloo Broadcasting's main office.

16) All winners may be required to sign a release form prior to receiving their prizes.

17) In the event of any dispute(s) regarding the contest or rules, the decision of the Waterloo Broadcasting management shall be final.