

**THE 2014 YEAR OF SERVICE AWARDS**

Date \_\_\_\_\_

Organization \_\_\_\_\_

Mail Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Web \_\_\_\_\_

Does the non-profit organization you represent have a 501(c)(3) or equivalent IRS Non-Profit Status? \_\_\_\_\_

**Note:** Brochures and professionally prepared materials are welcome, however, the answers to the following questions are essential for full consideration for the 2014 *Year of Service* award. Feel free to use additional paper as needed. Please submit no later than December 31<sup>st</sup>, 2013 to: **WOKQ-WPKQ-The Shark PO Box 576, Dover, NH 03821-0576**. Thank you!

1. What is the general scope and purpose of your organization?
2. What size area do you serve? How many people do you serve?
3. What specific, measurable project will be the focus of our Year of Service together?
4. How many volunteers do you have? Is there staff and/or volunteers available to dedicate to on-air co-promotions with our stations?
5. How large is your board of directors. Your professional staff?
6. List the fundraising or visibility promotions you have planned for the coming year.
7. What kind of ongoing materials would publicize our cooperative effort in the coming year?
8. List materials or experts you can provide for public service announcements or public affairs programs on our radio stations.
9. Which local companies are your major benefactors?
10. What is the biggest challenge for your organization in the coming year?

The 2014 *Year of Service* award is an intensive 12-month broadcast and marketing program designed to make a significant contribution to local non-profit organizations. It consists of one \$100,000 marketing campaign featured on all of our stations and three regional awards, one for southern New Hampshire with WOKQ 97.5, one targeted for the Seacoast with The Shark 105.3 & 102.1 FM, and one for the North Country with WPKQ 103.7 FM. FM.