WZOK(FM), WROK(AM), WXXQ(FM) and WKGL(FM) EEO PUBLIC FILE REPORT

August 1, 2013 – July 31, 2014

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
On Air Personality	21	21
On Air Personality	21	21
On Air Personality	19, 26	26
On Air Personality	19, 26	26
Sales Representative	1-14, 16, 18-21, 30-32	20
Sales Representative	1-14, 16, 18-21, 30-32	18
Sales Representative	1-14, 16, 18-21, 30-32	16
Sales Representative	1-14, 16, 18-22, 30-32	31
Digital Sales Manager	16, 22, 31, 35	22
Digital Managing Editor	19, 26	26
Producer	19, 26	26

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Womanspace 3333 Maria Linden Drive Rockford, IL 61114 815-877-0118 Contact: Elaine Hirschenberger womanspace@aol.com	NO	0
2	LaVoz Latina 814 North Court Street Rockford, IL 61103 reception@lavozlatina-rkfd.org 815-965-5784	NO	0
3	Northern Illinois University Career Planning & Placement Center 501 Lincoln Highway DeKalb, IL 60115 815-753-1650	NO	0
4	The Workforce Connection 303 North Main Street Rockford, IL 61101 Contact: John Strandin 815-395-6600	NO	0
5	Rock Valley College Career Services 3301 North Mulford Road Rockford, IL 61114 Contact: Art Delgado 815-921-7821 adelgado@rockvalleycollege.edu	NO	0
6	Rockford College Career Services 5050 East State Street Rockford, IL 61108 Contact: Kelly Haugen Khaugen@rockford.edu 815-226-4022	NO	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Booker Washington Community Center	NO	0
	524 Kent Street		
	Rockford, IL 61102		
	815-968-8861		
8	hkent@bookerwashington.org	NO	0
0	Rockford Register Star 99 East State Street	NO	U
	Rockford, IL 61104		
	815/987-1400		
9	Illinois Center for Broadcasting	NO	0
	5 W 22 nd , Suite 240		
	Lombard, IL 60148		
	630-916-1700		
10	Rasmussen College	NO	0
	6000 East State Street Rockford, IL 61108		
	815-316-4800		
11	JobSmart Employment Services	NO	0
	1930 7 th Street		, and the second
	Rockford, IL 61104		
	815-962-5627		
12	Rockford Career College	NO	0
	1130 South Alpine Road		
	Rockford, IL 61108 815-965-8616		
13		NO	0
13	Ohio Center for Broadcasting-Columbus 5330 East Main Street, Suite 200	NO	U
	Columbus, OH 43213		
	614-245-0555		
14	Rockford Area Career Clearinghouse	NO	0
	100 Park Avenue, Suite 100		
	Rockford, IL 61101-1020		
	815-494-2751		
1.5	www.rockfordareacareers.com	NO	
15	SEU Open House (see Section III)	NO NO	0
16	Station On-Air Announcements (all SEU stations)	NO NO	0
17 18	Station Website Postings (all SEU stations) Word-of Mouth Referral	NO NO	2
19		NO	1
	Internal Posting Walk In/Salf Defaural		2
20	Walk-In/Self Referral	NO	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
21	All-Access	NO	2
	www.allaccess.com		
22	Townsquare Media Recruiter	NO	1
23	RegionalHelpWanted.Com	NO	0
24	Job-Ad-venture.com	NO	0
25	Job Fair (see Section III)	NO	0
26	Internal Transfer/Promotion	NO	4
27	SEU Internship Program	NO	0
28	Todays-Classifieds.com	NO	0
29	Country Aircheck Today chuck@countryaircheck.com	NO	0
30	Indeed.Com	NO	7
31	LinkedIn	NO	9
32	ZipRecruiter www.ziprecruiter.com (Internet-based job board and secondary posting service to more than 25 additional on-line job banks, eg. diversityjobs.com, monster.com and topusajobs.com)	NO	8
33	LuckyDogJobs.com	NO	0
34	TheJobSpider.com	NO	0
35	Facebook	NO	3
36	Craigslist	NO	0
	TOTAL INTERVIEWEES OVER RE	PORTING PERIOD	41

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Internship Program	None in this period.
2	Participate in Job Fair	None in this period.
3	Host Open House	None in this period.