



**General Contest Rules:** (All contest participants must agree to abide by the General and Contest Specific Rules. The submission of an entry shall be deemed to indicate acceptance of these rules.)

No Purchase Necessary. Void where prohibited.

The 103.7 Loon "2013 Can Coozie Girl" contest is open to all residents of Minnesota, 18 years of age or older. Employees of Townsquare Media, and their immediate families, affiliates, advertising agencies, competing broadcast media and any other participating sponsors are not eligible. The term "immediate families" includes spouses, parents, siblings, children, grandparents and grandchildren and all persons living with a Townsquare Media employee, regardless of relationship. Contests and promotions are subject to all federal, state and local laws. Our contests are intended to simply be fun without the intention of creating legal relations. Entry does not create an enforceable contract. All entries become the property of Townsquare Media of St. Cloud, Inc. and cannot be returned (unless otherwise stated). Only one winner per household will be allowed every 30 days. A winner cannot win the same contest twice even if the length of the contest is longer than 30 days. Particular contests or promotions may have rules that are specific to those contests or promotions. If the particular rules for a specific contest or promotion conflict with the general rules, the contest specific rules will control. Townsquare Media will make an attempt to contact winners of drawings via mail and/or phone with the information supplied by contestants on official contest entries. Townsquare Media is not responsible for failure to contact winners due to any

technical problems or incorrect information supplied. Due to delays in audio transmission, internet streaming is not a valid contest option. For concert ticket giveaways, Townsquare Media is not responsible for change of venue, cancellation or for tickets becoming invalid for any reason. We reserve the right to substitute a prize for equal or greater value in the event that the announced prize is unavailable. In certain situations, Townsquare Media may withhold contest information or rules crucial to the completion of the contest. Townsquare Media reserves the right to make changes to all contest rules at any time without notice. Failure to comply with contest rules may result in disqualification. In the event of a dispute for any reason, the decision of Townsquare Media management is final.

**Contest Specific Rules:** The 103.7 Loon "2013 Can Coozie Girl" contest begins May 8th, 2013 and runs through June 14th, 2013. Participants must submit a single picture through an online form at [1037theloon.com](http://1037theloon.com). All entries must be submitted by 11:59 p.m., May 24th, 2013. Participants must live within the Loon listening area within the state of Minnesota. From May 27th through June 14th, 2013, listeners will vote online. The entrant with the most votes at cutoff time (11:59 p.m., June 14th) will be the winner and receive \$2000 cash. 2nd, 3rd, and 4th place will receive \$500 cash. In the event of a tie, those contestants will compete in a Loon quiz on Baxter's Morning Sideshow on a date that will be determined when and if a tie happens.

**Winner requirements:** The winner must have valid proof of identification (driver's license or state-issued ID card) and social security number in order to claim their prize. Unless otherwise stated, all prizes must be claimed at the station during regular Monday through Friday business hours, 8 a.m. to 5 p.m.

All winners automatically grant Townsquare Media permission to use their name, likeness, voice and any material submitted as contest entries including photos, essays, electronic mail, faxes and letters for promotional purposes in any medium, either now known or hereafter devised without additional consideration and without requiring any prior or further consent from the winner. Particular contests may limit eligibility to persons of a certain age, who live in a given geographic location, or who work in a particular job, by way of example. Contestants are responsible for determining whether such eligibility limitations apply to a particular contest or promotion.

Winner will be required to sign a release form before a prize will be awarded. A prize will not be awarded to a person who, for any reason, would not be allowed by law to purchase or use the prize where the supply to that person would be unlawful. There will be no substitution or cash alternatives for non-cash prizes. Prizes are non-transferable and have no redeemable cash value. Failure to collect the prize within 30 days of the

giveaway constitutes forfeiture of the prize. Another winner will not be selected unless noted in contest specific rules. If value of cash/prize(s) won with Townsquare Media of St. Cloud, Inc. totals \$600 or more in any one calendar year, the winner will receive a Internal Revenue Form 1099 for that amount for the year in which the cash/prize(s) was won. By accepting the prize, winner agrees to release and hold harmless Townsquare Media and participating sponsors from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any contest-related activity, or participation in this contest. Winners are solely responsible for all taxes, duties, and other costs that may be associated with the winning of a prize.

A copy of the Official Rules will be available during the duration of the contest at the 103.7 Loon studios during regular business hours.