



98 COUNTRY – WWJO
ULTIMATE BACKYARD MAKEOVER
SUMMER 2013

General Contest Rules: (All contest participants must agree to abide by the General and Contest Specific Rules. The submission of an entry shall be deemed to indicate acceptance of these rules.) No Purchase Necessary. Void where prohibited. **98 Country - WWJO** contest is open to all residents of Minnesota, **AGE 18** years of age or older. Employees of Townsquare Media, and their immediate families, affiliates, advertising agencies, competing broadcast media and any other participating sponsors are not eligible. The term "immediate families" includes spouses, parents, siblings, children, grandparents and grandchildren and all persons living with a Townsquare Media employee, regardless of relationship. Contests and promotions are subject to all federal, state and local laws. Our contests are intended to simply be fun without the intention of creating legal relations. Entry does not create an enforceable contract. All entries become the property of Townsquare Media of St. Cloud, Inc. and cannot be returned (unless otherwise stated). Only one winner per household will be allowed every 30 days. A winner cannot win the same contest twice even if the length of the contest is longer than 30 days. Particular contests or promotions may have rules that are specific to those contests or promotions. If the particular rules for a specific contest or promotion conflict with the general rules, the contest specific rules will control. Townsquare Media will make an attempt to contact winners of drawings via mail and/or phone with the information

supplied by contestants on official contest entries. Townsquare Media is not responsible for failure to contact winners due to any technical problems or incorrect information supplied. Due to delays in audio transmission, internet streaming is not a valid contest option. For concert ticket giveaways, Townsquare Media is not responsible for change of venue, cancellation or for tickets becoming invalid for any reason. We reserve the right to substitute a prize for equal or greater value in the event that the announced prize is unavailable. In certain situations, Townsquare Media may withhold contest information or rules crucial to the completion of the contest. Townsquare Media reserves the right to make changes to all contest rules at any time without notice. Failure to comply with contest rules may result in disqualification. In the event of a dispute for any reason, the decision of Townsquare Media management is final.

Contest Specific Rules: The **98 Country - WWJO 'Ultimate Backyard'** contest begins **May 31st** and runs through **June 16th @ 11:55PM**. Participants must log onto www.98country.com and fill in all applicable blanks including contact details, brief description of 'why we should make over your backyard' and upload current photos of your backyard. Winning entry will be selected by station personal and Fairview Gardens. Winner will be notified by email and phone. Once selected winner must agree to give total creative freedom to the staff of Fairview Gardens to design, landscape and install everything needed to 'makeover your backyard.' Winner will also have to agree to vacate their home starting at 12PM Friday June 28th and not return until Sunday June 30th at 4PM. Townsquare Media will provide two night hotel accommodations **one room – two bed occupancy if needed. ****Note you MUST own the property to participate in this contest – NO rentals. Ultimate Backyard prize value up to \$10,000 based on scope of project. The property must be within 25 miles of St. Cloud to be considered.**

Winner requirements: The winner must have valid proof of identification (driver's license or state-issued ID card) and social security number in order to claim their prize. Unless otherwise stated, all prizes must be claimed at the station during regular Monday through Friday business hours, 8am to 5pm.

All winners automatically grant Townsquare Media permission to use their name, likeness, voice and any material submitted as contest entries including photos, essays, electronic mail, faxes and letters for promotional purposes in any medium, either now known or hereafter devised without additional consideration and without requiring any prior or further consent from the winner. Particular contests may limit eligibility to persons of a certain age, who live in a given geographic location, or who work in a particular job, by way of example. Contestants are responsible for determining whether such eligibility limitations apply to a particular contest or promotion. Difficulties with getting to locations to participate in the contest are not the responsibility of Townsquare Media. Winner will be required to sign a release form before a prize will be awarded. A prize will not be awarded to a person who, for any reason, would not be allowed by law to purchase or use the prize where the supply to that person would be unlawful. There will be no substitution or cash alternatives for non-cash prizes. Prizes are non-transferable and have no redeemable cash value. Failure to collect the prize within 30 days of the giveaway constitutes forfeiture of the prize. Another winner will not be selected unless noted in contest specific rules. If value of cash/prize(s) won with Townsquare Media of St. Cloud,

Inc. totals \$600 or more in any one calendar year, the winner will receive a Internal Revenue Form 1099 for that amount for the year in which the cash/prize(s) was won.

By accepting the prize, winner agrees to release and hold harmless Townsquare Media and participating sponsors from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any contest-related activity, or participation in this contest. **Winners are solely responsible for all taxes, duties, and other costs that may be associated with the winning of a prize.**

A copy of the Official Rules will be available during the duration of the contest at the **98 Country - WWJO** studios during regular business hours.