

Townsquare Media Official Contest Rules

Name of Contest: 98 Country Prom Relief

Contest Dates: 3/05/12 – 03/30/12

Station: WWJO

Contest Execution:

WWJO will solicit for participants to enter online at 98country.com. To enter, participants must have a child attending a school prom in Benton, Sherburne or Stearns county. Participants must use nine (9) words to describe why they should win the contest. Submissions may be made between Monday, March 05, 2012 at 12:00am and Friday, March 16, 2012 at 12:00pm.

Once entry deadline is reached, all qualified entries will be placed into a voting round at 98country.com. Voting will begin on Monday, March 12 at 12:00am and end on Friday, March 16 at 12:00pm. Participating voters may vote once during the contest and be a member of the 98 Country Club. This round of voting will determine the top 5 (five) finalists.

The five (5) finalists determined by voting will be posted online, with their nine (9) words and their submitted photo, in the 98 Country Club at 98country.com beginning Monday, March 26, 2012 to begin the final voting process. Listeners of 98 Country and friends/family of final qualifiers will be allowed to vote through Friday, March 30 at 12:00pm. Participating voters may vote once during the contest and be a member of the 98 Country Club. The final winner will be determined by audience participation through the voting process at 98country.com.

Qualifiers must live and attend school in either Benton, Sherburne or Stearns County to be eligible. Final winner is responsible for transportation to and from all participating businesses to claim prize(s), including fittings, pickups and any other related appointments. Final winner is responsible for transportation from prom to home.

Other Contest Rules:

The grand prize is:

- ▶ 2 weeks of tanning at Ocean Breeze Tanning in St. Cloud for winner and date
(Unlimited beds or 2 Mystic spray tan sessions)
- ▶ 1 prom dress, shoes, jewelry, garter (Up to \$400 Value) from Jackie J's in Alexandria
In-Stock Gowns ONLY, Not Good on Prior Purchases, Non-Transferrable
- ▶ 1 tuxedo rental from Tip Top Tux in St. Cloud
(Up to \$149.95)
- ▶ 1 hour limo rental from Pearl Limousine of St. Cloud
(Pick up at one location and drop off at prom in Benton, Sherburne or Stearns County)
- ▶ 1 boutonniere and 1 corsage from St. Cloud Floral
(Up to \$50)
- ▶ 1 hair and nail styling session from Headlines Salon & Spa
(1 girls updo, manicure and pedicure)

Total Prize Value: \$940.00

Other Contest Rules:

The following rules apply in all contests or promotions sponsored by Townsquare Media. By participating in any such contests or promotions, listeners agree to be bound by these rules. In addition, particular contests or promotions may have rules that are specific to those contests or promotions. If the particular rules for a specific contest or promotion conflict with the following general rules, the particular rules will control.

No purchase required. Void where prohibited. Contests and promotions are subject to all federal, state and local laws. Only one winner per Household will be allowed every 30 days. A winner cannot win the same contest twice even if the length of the contest is longer than 30 days.

Participants and Winners must be at least 13 years of age and legal residents of the state of Minnesota. Other age restrictions may apply. Employees of Townsquare Media, contest sponsors, competing broadcast media, and their immediate families may not participate and are not eligible to win. The term “immediate families” includes spouses, grandparents, parents, siblings, children, and grandchildren.

All winners automatically grant Townsquare Media permission to use their name, likeness, voice and any material submitted as contest entries including photos, essays, electronic mail, faxes and letters for promotional purposes in any medium, either now known or hereafter devised without additional consideration and without requiring any prior or further consent from the winner.

Particular contests may limit eligibility to persons of a certain age, who live in a given geographic location, or who work in a particular job, by way of example. Contestants are responsible for determining whether such eligibility limitations apply to a particular contest or promotion.

Difficulties with getting to locations to participate in prize drawings are not the responsibility of Townsquare Media. As winner of the prize, you will be required to sign a release form before your prize will be awarded. Winners must present a valid form of ID.

Townsquare Media will make an attempt to contact winners of drawings via electronic mail and/or phone with the information supplied by contestants on official contest entries. Townsquare Media is not responsible for failure to contact winners due to any technical problems or incorrect information supplied.

There will be no substitution or cash alternatives for prizes. Prizes are non-transferable and have no redeemable cash value. Failure to collect the prize within 30 days of the giveaway constitutes forfeiture of the prize. Another winner will not be selected.

By accepting the prize, winner agrees to release and hold harmless Townsquare Media and participating sponsors from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any contest-related activity, or participation in this contest.

Winners are solely responsible for all taxes, duties, or other costs that may be associated with the winning of a prize.

Townsquare Media in its sole discretion reserves the right to disqualify any person tampering with the entry process or found to be in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by tampering, unauthorized intervention or technical failures of any sort.

For concert ticket giveaways, Townsquare Media is not responsible for change of venue, cancellation or for tickets becoming invalid for any reason.

Due to delays in audio transmission, internet streaming is not a valid contest option.

In the event of a dispute for any reason, the decision of Townsquare Media Management is final.

In certain situations, Townsquare Media may withhold contest information or rules crucial to the completion of the contest.

Townsquare Media reserves the right to make changes to all contest rules at any time without notice. Failure to comply with contest rules may result in disqualification.