CONTEST RULES FOR TOWNSQUARE MEDIA NEW BEDFORD

Friday Night Lights/Jack Peterson Scholarship

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. Friday Night Lights/ Jack Peterson Scholarship (the contest) will begin on 12 mid EST Monday, Monday, 8 2014 and end on 12 mid EST Saturday, November 15, 2014
- b. To participate in the contest, you may enter at any Friday Night Light Football Game where the station staff is present. Participants must fill out all the required fields. Enter your first name and last name, complete address, city, state, zip code, home telephone number, a valid email address and others noted in the entry form. Contestants are required to provide truthful information. The Station will reject and delete any entry that is discovered to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements.
- c. No limits on the number of entries. One winner will be chosen and awarded a check for \$5,000.

2. **ELIGIBILITY RESTRICTIONS**

- a. The multi station contest is open to all WFHN and WBSM listeners who are 16 years of age or older and who legally reside in the United States and attend one of the following high schools:
 - 1. Bishop Connolly High School, Fall River, MA
 - 2. Bishop Stang High School, Dartmouth, MA
 - 3. Dartmouth High School, Dartmouth, MA
 - 4. Diman Regional High School, Fall River, MA
 - 5. Durfee High School, Fall River, MA
 - 6. Fairhaven High School, Fairhaven MA
 - 7. Greater New Bedford Voc Tech High School, New Bedford, MA
 - 8. New Bedford High School, New Bedford, MA
 - 9. Old Rochester Regional High School, Mattapoisett, MA
 - 10. Old Colony High School, Rochester MA
 - 11. Wareham High School, Wareham, MA
- b. Employees of WFHN and WBSM (the "Stations"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Southeastern Massachusetts and Rhode Island area and the members of their immediate families and or households are ineligible to participate or win.
- c. Only one winner per household is permitted in any Station contest. No limits on the number of entries. One winner will choose the showcase package of their choice.
- d. Winner must sign all releases for the respective prize including a 1099 for tax purposes

3. PRIZES

- a. One winner will be chosen for the \$5,000 scholarship
- b. The winner will receive a check in the amount of \$5,000 to use at their discretion. Winner is responsible for all tax responsibilities for the prize and will need to complete a 1099 form before the check can be processed.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within ninety (90) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.

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c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. One winner will be chosen by random selection from all entries from all participating radio stations WFHN and WBSM at 12 mid EST on November 28, 2014.
- c. ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED, AS APPLICABLE.
- d. Listener need not be present or listen to win.
- e. "Winners must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by random selection process.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement.
- e. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WFHN and WBSM, 22 Sconticut Neck Road, Fairhaven, Massachusetts, 02719.