



Hannibal Regional Hospital Foundation

175 Shinn Lane | PO Box 551 | Hannibal, MO 63401

hrhf.org | 573.629.3577

February 25, 2014

Dear Artist:

Every year during National Tom Sawyer Days, Hannibal Regional Hospital Foundation sponsors the Hannibal Cannibal; a 5/10/15k run and 5k walk. Proceeds from the 2014 Hannibal Cannibal benefit Hannibal Regional Hospital Foundation's the *Believe* Campaign, which is raising funds to provide new state of the art technologies in cancer care, surgery, and to build endowed funds for future projects and the proceeds from the Fun Run benefit Hannibal Children's Center.

This year we would once again like to give local artists the opportunity to design the Hannibal Cannibal logo and the children's Fun Run logo. The winning Cannibal logo will be displayed on the runner t-shirts, volunteer t-shirts, stage backdrop, and all marketing materials including: newspaper, magazine, TV ads, and entry packets. The winning Fun Run logo will be on the all the children's t-shirts and the volunteer shirts. Over the last three years we have averaged over 1900 participants, representing 34 states and several foreign countries. The winning logo could possibly be seen worldwide!

The 2014 Hannibal Cannibal will be held Saturday, July 5 at 7:00 am and will mark the 19th running of the race. The race is so named because of Lover's Leap, nicknamed "The Cannibal", which all participants are required to conquer. Entries must be received by March 14, 2014. The winners will be announced March 21st and recognized during the awards ceremony of the race with a trophy, \$50 Hannibal Chamber of Commerce gift certificate, free entry into the race and a free race t-shirt.

The Cannibal logo must be **no more than 4-color, no wider the 10.5 inches, no taller than 14 inches** and include the following information (see prior year's logos below):

- 5/10/15k run and 5k walk
- 19th Annual Hannibal Cannibal
- July 5, 2014
- "It'll Eat You Up"

The Fun Run logo must be no more than 4-color and include the following information.

- Fun Run
- July 5, 2014

Feel free to submit coordinating logo for both shirts.

Entries can be mailed to: Hannibal Regional Hospital Foundation
Angie Wilcoxson
PO Box 551
Hannibal, MO 63401-0551

or emailed to: angela.wilcoxson@hrhonline.org.

Please include your name, email address and a phone number where you can be reached. If you have any questions, please call Hannibal Regional Hospital Foundation at (573) 629-3577.

Sincerely,

Angie Wilcoxson
Hannibal Cannibal Race Director

Attachment: Previous Logos

2013



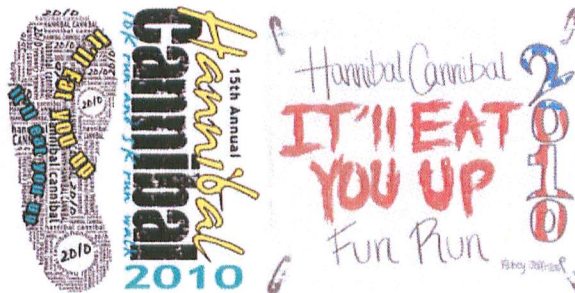
2012



2011



2010



2009

