

**1<sup>st</sup> Annual**  
*Artist Series*  
**Wine Label Contest**  
**CALL FOR ENTRIES**

**ENTRIES SOUGHT FOR ARTIST SERIES WINE LABEL CONTEST**

Entries are now being accepted for the Cave Hollow West Winery's Artist Series Wine Label Contest to commemorate the first bottles of wine bottled in Hannibal (legally) since Prohibition. The contest is being coordinated by Cave Hollow West Winery in partnership with West Winery and the Hannibal Arts Council. The contest is open to professional and non-professional artists ages 21 or older who live within a 50-mile radius of Hannibal. All submitted pieces must be original and should be Hannibal-themed (Landmarks, River Scenes, Street Scenes, Parks, Mark Twain, etc.). Paintings, drawings, photographs and other two-dimensional art forms are acceptable as long as they meet the contest guidelines.

The entry deadline is Monday, September 23, 2013. The contest is for the front or primary wine label of the wine bottle. The artist is to focus on artwork only. Additional label requirements (Cave Hollow West Winery logo and wine name) to be incorporated with the artwork will be determined by the winery.

Contest Guidelines and Entry Forms are included in this document or may be picked up at the Hannibal Arts Council, 105 S. Main St. (closed Tuesdays and Sundays).

This unique competition celebrates the art of the wine label. For centuries, wine-label design was about as basic and austere as a shipping label. That changed in 1940 when Baron Phillippe de Rothschild of Chateau Mouton Rothschild began enlisting famous artists, including Joan Miro and Pablo Picasso, to craft a masterpiece for the outside of the bottle that would beautifully convey the work of art inside.

For more information, contact the Hannibal Arts Council at 573-221-6545.

**SPONSORED BY:**



**IN PARTNERSHIP WITH:**



# 1<sup>st</sup> Annual *Artist Series*

## Wine Label Contest CONTEST GUIDELINES

**DEADLINE:** Monday, September 23

**WHO IS ELIGIBLE:** The contest is open to professional and non-professional artists age 21 or older who live within a 50-mile radius of Hannibal.

**ARTWORK REQUIREMENTS:**

- PAINTINGS, DRAWINGS, PHOTOGRAPHS and other two-dimensional art forms are acceptable as long as they meet the contest guidelines.
- HANNIBAL-THEMED (Landmarks, River Scenes, Street Scenes, Parks, Mark Twain, etc.).
- RECTANGULAR (either VERTICAL/PORTRAIT or HORIZONTAL/LANDSCAPE in format/layout).
- ORIGINAL in concept, idea and creation of the artist.

**ABOUT THE LABEL DESIGN:**

The competition is for artwork only, not label design. The artist is to focus on artwork only. Cave Hollow West Winery is solely responsible for determining composition of label design, which will also include the Cave Hollow West Winery logo and wine name.

**HOW TO ENTER: There are two ways to enter.**

BY EMAIL: Entries must be submitted via email to [findit@hannibalarts.com](mailto:findit@hannibalarts.com) by Monday, September 23.

- Subject Line: Artist Series Wine Label Contest
- Body of Email: Name, Address, Best Number to Reach, Email Address, Title of Submitted Artwork(s) (Maximum 3)
- Attachment: Attach jpeg image (preferably 300dpi or higher). The title of the jpeg should match the title included in the body of the email.
- If submitting more than one entry (maximum 3), you can attach up to three images. The title of the jpegs should match the titles included in the body of the email.
- By submitting the email you are agreeing to the terms and conditions of the Artist Series Wine Label Contest as indicated on the written Entry Form (Entry Form used only if submitting pieces by Snail Mail or Hand Delivered).

**BY SNAIL MAIL or HAND DELIVERED:** Entries must be submitted by Monday, September 23.

- Please fill out Entry Form – Either send Snail Mail to Artist Series Wine Label Contest, P.O. Box 1202, Hannibal MO 63401 or Hand Deliver to Hannibal Arts Council, 105 South Main Street in Downtown Hannibal, on Monday, Wednesday - Friday from 9 a.m. to 5 p.m. or Saturdays 11 a.m. to 2 p.m. (HAC is closed on Tuesdays and Sundays).
- All images must be submitted in jpeg format (preferably 300dpi or higher). The title of the jpeg should match the titled included on the Entry Form.
- Each Entry Form must be accompanied by a cd or jump drive which contains a jpeg of the submitted entry/entries).
- If submitting more than one entry (maximum 3), you can include up to 3 images on the same cd or jump drive. The titles of the jpegs should match the titles included on the Entry Form.
- Don't forget to include your cd or jump drive with your Entry Form.

#### **ABOUT THE LABEL CONTEST WINNER:**

The winner receives:

- \$250 cash.
- A case of wine featuring label incorporating the award-winning work.
- Recognition on the Cave Hollow West Winery, West Winery and Hannibal Arts Council websites and/or social media sites and through local media outlets.

The winner will be selected by a panel of judges representing Cave Hollow West Winery, West Winery and the Hannibal Arts Council.

Each entrant will be notified of his/her selection status.

The *Artist Series Wine Label Contest* winner will be announced and recognized and the wine label unveiled at Cave Hollow West Winery and in local media.

**Questions:** Hannibal Arts Council 573-221-6545 or [findit@hannibalarts.com](mailto:findit@hannibalarts.com)

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**1<sup>st</sup> Annual**

*Artist Series*

**Wine Label Contest**

**ENTRY FORM**

**Deadline: Monday, September 23**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

BEST NUMBER TO REACH (\_\_\_\_\_) \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

TITLE OF SUBMITTED ARTWORK (Maximum 3)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

TERMS AND CONDITIONS: Cave Hollow West Winery will retain the rights for use of the winning artwork image for promotional purposes and label design only. I understand that Cave Hollow West Winery has the right to crop the winning artwork image. Cave Hollow West Winery reserves the right to reject any entries deemed inappropriate or offensive. All non-winning entrants retain rights to their artwork.

X \_\_\_\_\_