

READY! SET! GROW!



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FREE Marketing Solutions Seminar

Learn about the marketing techniques utilized by national brands such as Kraft Foods, Visa and AOL at Ready! Set! Grow! At this free marketing seminar, gain knowledge of traditional marketing, digital advertising, content management, web design, SEO and reputation management, including the benefits and proper use of each element with tips on how to employ similar techniques to grow your business.

WHEN: Wednesday - October 29th: **8AM, 10AM, 12PM, 3PM & 5PM**
Thursday - October 30th: **7:30AM, 9:30AM, 11:30AM, 1:30PM**

WHERE: Stonewater Country Club
7177 Kalamazoo Ave. Caledonia, MI 49316

RSVP to: **CALL:** Niki Bloem: 616-451-4800
EMAIL: niki.bloem@townsquaremedia.com



Keynote Speaker



Mark Stewart
Executive VP & Chief Strategy Officer
Townsquare Media

Mark Stewart was at Kraft Foods, where he held the position of Vice President Global Media overseeing Kraft's sizeable global media budget. In his three years with Kraft he contemporized their strategic media approach, drove a dramatic increase in digital investment, and segmented media deployment more effectively to drive brand growth. Prior to Kraft Foods Mr. Stewart was Managing Director of OMD New York where he managed the networks' largest single office and directed the global VISA account. Under his leadership the office saw significant growth, winning major new assignments from Bank of America, Lowes and Best Buy.

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