

## **CORPORATE CHALLENGE**

Thank you for your interest in the WIBX-Keeler Toy Fund Corporate Challenge benefitting Operation Sunshine and other local charities this holiday season. Your participation will give your business and its employees the opportunity to receive great community exposure, the chance to win an advertising package on WIBX950 valued at \$2,500, and help us make a difference in the lives of children in our communities. All toys donated stay local.

## **CORPORATE CHALLENGE RULES:**

• All companies participating will be split into three tiers. The company in each tier that gets the most toys/money will win the \$2,500 advertising package.

TIER 1	51+ Employees
TIER 2	31-50 Employees
TIER 3	1-30 Employees

- START:
  November 24<sup>th</sup>
  END:
  December 12<sup>th</sup>
- Toys should be new, unopened and unwrapped.
- \$5 minimum on toys.
- For cash donations:
  - Every \$5 donated = 1 toy
  - \*All monies raised will be used to buy toys at a local department store



For more information, please contact:

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