'LUCKY' Dice Roll Challenge OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS OPEN ONLY TO LEGAL U.S. RESIDENTS OF NEW JERSEY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Promotion Period: Contest registration is scheduled to begin on 3/4/2016, and end on 3/17/2016 (the "Registration Period"). The grand prize contest event is scheduled to occur on **3/17/2016** from approximately 3:00p ET to 8:00p ET at River Rock Restaurant & Marina Bar in Brick, NJ. The contest is subject to all applicable federal, state and local laws and regulations and is void wherever prohibited or restricted by law.

Who May Enter: Contest is open only to legal U.S. residents who reside within the broadcast listening area of 94.3 The Point, who are age 21 or older as of date of entry with a valid driver's license or government issued ID, except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of River Rock Restaurant & Marina Bar, (the "Sponsor") Town Square Media ("Administrator"), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this contest (collectively, "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this contest, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.
- (b) Individuals who are unable or unwilling to be present to participate in the grand prize contest event on 3/17/2016.

How to Enter - Three Ways:

- 1. Email Entry: Visit <u>http://943thepoint.com/vacation-ireland-point-lucky-pot-gold/</u> Maximum one email entry per person per day. All email entries must be received by 11:59pm EST on Sunday 3/13/2016.
- Register to Win: Official entry forms will be made available (while supplies last) at River Rock Restaurant & Marina Bar during normal business hours between the Registration Period. Fully complete an official entry form with all required information and deposit into the official registration box provided at sponsor location. No photocopied or mechanically reproduced entries permitted. All eligible entries must be received by close of business on 3/13/2016. Limit one entry per person per visit. Incomplete or illegible entries will be disqualified
- 3. **Grand Prize Event Date Last Chance Registration:** Join the grand prize event on **3/17/2016**. Obtain and fully complete an entry blank made available prior to the start of the grand prize dice contest attempts. Deposit entry blank into the registration box available at sponsor location by the required registration deadline. **Maximum of one (1) last chance entry per person during grand prize event.**

Incomplete or illegible entries will be disqualified. Released Parties are not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged, or for lost or stolen entries boxes, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer or cellular transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void.

In the event of a dispute as to any on-line registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant and he/she must be eligible according to these Official Rules. The "authorized email account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

Finalist Selection & Notification: A maximum total of **(100) finalists** will be randomly selected from all registration methods combined to participate in the grand prize contest event (*see contest description below*) as follows:

- **Email Entry:** A total of (70) finalists will be randomly selected from among all eligible email entries received. Each finalist will be contacted.
- Register to Win: A total of (2) finalists will be randomly selected from among all eligible entries received from all register to win entries combined. Each finalist will be contacted.
- Grand Prize Event Date Last Chance: A total of (28) last chance finalists will be randomly selected from among eligible entries received on the date of the grand prize contest. Each selected finalist name will be announced at the event, and the finalist must be present at the time of such announcement to participate. The selected finalist must immediately make their presence known to the contest administrator, or they will be disqualified and an alternate finalist will be selected and announced.

Maximum of one finalist selection per person or household. Each selected finalist will be notified initially by phone and/or email, or in person of their selection. Any pre-selected finalist that cannot be reached or contacted to confirm their selection after an initial phone call and/or email to the number or email address associated with their entry, may be

disqualified and an alternate finalist may be selected and notified, time permitting. During the finalist notification, each potential finalist must confirm their eligibility, and indicate their willingness and ability to attend the grand prize event on **3/17/2016** to participate in the in the grand prize dice roll contest (see description below).

Any selected finalist who does not meet the eligibility requirements, does not wish to participate in the grand prize contest, or who is unable or unwilling to attend the grand prize event will be disqualified. An alternate finalist will then be randomly selected from all remaining eligible entries received, and notified per the procedures outlined above, time permitting. Only finalists selected and notified by sponsor will be eligible to participate in the grand prize contest. All other entrants are ineligible. Finalist selection and participation is non-transferable. No other individual may participate on behalf of a selected finalist. Decisions of judges in the selection of finalists, and all matters related to this contest are final.

Selected finalist(s) must be present at the date, time and location as specified by sponsor to participate in the grand prize contest. Any finalist who fails to appear by the required deadline as stated by Station will be disqualified, and will not receive any alternate contest attempts, prize substitution or compensation. Sponsor reserves the right in its sole discretion to change the date, time or location of the grand prize contest. Finalists will be notified of any changes at the time of their selection and/or notification. Difficulties with getting to location to enter or participate in the contest are not the responsibility of Sponsors.

Sponsor reserves the right, in its sole discretion to randomly select replacement finalists for any disqualified finalists from anyone in attendance from the crowd on the day of the contest.

Grand Prize Contest: In order for the grand prize to be awarded to an eligible contestant, the contestant must first print and sign their full name on the first unoccupied line of the provided official contestant registration form prior to their dice roll attempt. Each finalist will then receive a maximum of one (1) dice roll attempt. The eligible contestant must roll all 5 dice provided by Sponsor at the same time, and have each die come to rest with the predetermined winning side face up during a single roll attempt. The winning symbols for this contest are: L-U-C-K-Y

Eligible dice roll attempt requirements

- All dice roll attempts must occur in the presence of the Administrator(s), and must be recorded on video in its entirety. Any dice
 roll attempt not in the presence of the Administrator, or that is not video recorded for any reason will be disqualified and is not
 eligible for the grand prize;
- Contestants will not be permitted to take any practice or warm-up tosses prior to their attempt. Once a die has been rolled, their attempt is considered to be started.
- Each eligible contestant must roll all 5 dice all at one time. Contestants may not attempt to change the outcome of any rolled die, by hitting the die with a subsequent roll attempt;
- All (5) dice must be rolled on each individual contest attempt. The winning outcome must occur during a single roll attempt i.e. contestants may not combine sides during multiple roll attempts. Each roll is its own unique contest attempt and the (5) winning sides must all land face-up on a single roll.
- Each die must be tossed in a completely random manner that does not allow the contestant to "set" or "slide" the dice, alter or influence the random outcome of the roll;
- Each die must be rolled a minimum of 2-feet in distance from the contestant, in order to prevent the contestant from altering, affecting, influencing, or enhancing the random outcome of any roll. The Administrator will designate the demarcation line that each die must cross during the roll;
- All dice must come to rest lying flat;
- All dice must land on and remain on the designated dice rolling surface;
- No rolled die may come in contact with any person or object other than the designated rolling surfaces or walls.
- If any die comes in contact with another person or object (other than the dice roll surface or designated walls or backstop) for any reason; or if any person or object in any way interferes, alters, changes, influences or affects the random outcome of the roll, then the entire attempt is disqualified and the contestant may not receive another attempt.

The following will result in the contestant being required to re-roll their entire dice roll attempt:

If any of the following outcomes occur, that dice roll attempt is disqualified and the contestant will be granted a maximum of one re-roll attempt (the contestant must re-roll all **5** dice):

- If the Administrator deems that any die has failed to cross the dice roll demarcation line;
- If any die is leaning in any manner;
- If any die leaves the designated dice roll playing surface;
- If any contestant inadvertently drops a die as they are preparing to roll, and the dropped die <u>does not</u> meet the eligible dice roll requirements as stated in the contest rules.

In all circumstances, an eligible contestant may have a maximum of one re-roll attempt. In the event of a second ineligible dice roll, their entire dice roll attempt will be disqualified and the contestant will not be eligible for any prize claim regardless of the outcome of their roll.

Prize Awards & Delivery:

Grand Prize – Maximum of (1) grand prize award available: Grand Prize consists of \$5,000 Cash and a trip for two (2) to a Sponsor designated destination in Ireland with a maximum retail value not to exceed \$5,000 including:

- Round trip coach class airfare for two (winner and guest, both age 21 or older) from the gateway airport nearest to the winner's residence as designated by Sponsor in its sole discretion to the nearest major airport located in the destination area (Ireland). Actual departure date, times and airline based upon availability and will be solely determined by sponsor;
- Four (4)-nights standard hotel accommodations, double occupancy at a standard hotel as solely designated by Sponsor in Ireland, based upon availability;

Maximum value of grand prize not to exceed \$10,000. Winner and guest must have valid Passports in order to travel. No alcoholic beverage is part of grand prize award. All other costs and expenses related to prize acceptance, redemption and use not specified herein as being provided are the sole responsibility of winner and guest, including but not limited to ground transportation, airport transfers, parking, travel or departure taxes, baggage check fees, hotel resort fees, meals, gratuities, any incidental expenses, and all applicable taxes (including, but not limited to all local, state and federal taxes). Each winner and guest are solely responsible for all costs incurred to and from the nearest major airport to the winner's home as designated by Sponsor as the prize originates and terminates at such departure point unless otherwise agreed to by Sponsor in writing. Sponsor not responsible for late, lost, damaged or stolen luggage. Grand Prize winner's guest must be of legal age of majority in his/her state of residence (and at least 21) and will be required to execute and return a liability/publicity release prior to prize award. It is recommended that each winner and guest obtain sufficient personal insurance prior to departure. Winner and guest hereby release Sponsor from any duty to provide, check, or verify any and all necessary passports, visas and tourist cards, birth certificates, vaccination certificates, and any other travel or entry requirements ("Personal Documents"). Sponsor shall not have any responsibility for the replacement of lost or stolen Personal Documents") once the Travel Documents have been provided to winner and guest.

Travel dates will be based upon availability, must be booked a minimum of 60-days prior to departure, and all travel must be completed by 12/31/2016. Sponsor is not responsible for any flight cancellations, travel delays or difficulty. If travel delays or difficulty prevent arrival in time for any and all elements of trip, sponsor is not responsible for awarding any compensation in lieu thereof. Winner and his/her guest must travel together on the same itinerary. Any changes to completed travel arrangements, once booked, are the sole responsibility of the winner, and are solely at the winner's expense. Actual value of the trip will depend on point of departure, destination and any airfare fluctuations. If actual value of prize is lower than the stated maximum value of grand prize when prize is procured and fulfilled, then the difference will not be awarded to the winner.

Bonus Prize: In the event that there is no eligible contestant who successfully completes the grand prize dice roll contest requirements, then the sponsor shall award the eligible contestant who has successfully rolled <u>the most winning sides</u> during their contest attempt the bonus prize, subject to verification and compliance with these Official Rules. The bonus prize award is as follows: prize package consisting of the merchandise or items as solely determined and designated by Sponsor, with a maximum value not to exceed \$100.

A maximum (1) bonus prize will be awarded. In the event of any tie among eligible contestants at the conclusion of the dice roll contest (*i.e.* each contestant has rolled the same number of winning sides), then Sponsor shall conduct a 'Roll-Off' among the tied contestants (if all contestants are present), or may elect to conduct a random drawing at its sole discretion. In the event of a roll-off, each tied contestant shall receive one (1) additional roll of the dice. The contestant who rolls the most winning sides during the 'Roll Off will be declared the bonus prize winner. In the event of a remaining tie after the first Roll-Off attempt, the process will continue until there is only one contestant remaining who will be declared the bonus prize winner.

NOTE: The grand prize will <u>NOT</u> be awarded for any contestant who rolls all 5-dice face-up during a bonus prize Roll-Off contest attempt.

All income, federal, state and local taxes are the winner's and guest's sole responsibility, as applicable. All prize awards are nontransferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize with one of comparable or greater value, at its sole discretion. Failure to collect or properly claim prize in accordance with these rules will result in forfeiture of the prize. All properly claimed prizes will be awarded. Any unclaimed prizes will not be awarded. **Maximum value of all available grand prize awards: \$10,000.**

Additional Rules & Restrictions: By participating in this Contest entrants (or parent/legal guardian of any entrant who is a minor) agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use entrant's names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest, including, without limitations, errors which may occur in connection with the printing or advertising of this Contest, administration or execution of the Contest, the processing of entries or in the announcement of the prize or prize winner. By accepting prizes, winners agree to hold Sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

Administrator reserves the right to cancel, modify or terminate the Contest if fraud, misconduct or technical failures destroy or threaten the integrity of this portion of the Contest, in the opinion of the Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest as determined by Administrator, in its sole discretion. In the event of early termination of the Contest, Administrator reserves the right to determine the finalists in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination. **IN CASE OF DISPUTES:** By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of winning the grand prize by successfully rolling the dice are: 1:7,776

Winners List: For a copy of these official rules or name of the Grand Prize winner, if any, send a self addressed, stamped envelope to: 'LUCKY' Dice Roll Contest, 8 Robbins Street, Suite 201, Toms River, NJ 08753. Please specify which you are requesting. Requests must be received by 5/17/2016

Sponsor/Administrator: This contest is sponsored by River Rock Restaurant & Marina Bar, and administered by Town Square Media, 8 Robbins Street, Suite 201, Toms River, NJ 08753.

All rules posted at http://943thepoint.com/contest-rules/ also apply and will be enforced.