

Invision Eyecare – Basketball Shot Challenge

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS OPEN TO LEGAL RESIDENTS OF THE U.S. ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Contest Dates: Contest registration is scheduled to begin at 12:00am ET on [12/15/2011](#) and end on [12/28/2011](#) (the "Registration Period".) The Grand Prize Contest is scheduled to occur during the [WOBM-FM Christmas Classic Championship Basketball Game on 12/30/2011 at the Pine Belt Arena in Toms River, NJ](#). The Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

Who May Enter: Contest is open to legal residents of New Jersey or Pennsylvania, who reside within 250 miles of Toms River, NJ and who are age 18 or older as of date of entry, and have a valid driver's license **except the following classes of persons who are not eligible to enter, participate or win:**

- (a) Employees, officers, and directors of [Invision Eyecare](#), ("Sponsor"), [WOBM-FM](#) ("Contest Administrator"), [Town Square Media](#) each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this Sweepstakes (collectively "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this Sweepstakes, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step-grandchildren) and each of their respective spouses.
- (b) Individuals who are unable or unwilling to attend the [WOBM-FM Christmas Classic Championship Basketball game on 12/30/2011](#) to participate in the grand prize contest.
- (c) Any individual who is a current or former professional or semi-professional basketball players;**
- (d) Any individual who is a current or former high school or collegiate basketball players who have competed at that level within the past five (5) years;**
- (e) Any individual who is a current basketball coach coaching at the high school level or higher.**

How to Enter: Visit www.wobm.com during the "Registration Period" and click the Contest entry button to connect to the registration page. Each entrant must fully complete the registration page with all required information including his/her name, complete address, valid email address, birth date, and phone number(s) (including area code(s)). After having read and agreed to these Official Rules, click the submit button to submit your on-line entry. Maximum of one on-line entry per person and per valid email address. Any on-line entry submitted with an invalid email address will be disqualified.

Each participant must submit an entry on their own behalf. Any entry submitted by a contestant on behalf of another individual or using another person's name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using multiple/different identities, or any other methods will void that participant's entries and that participant may be disqualified.

Any person found in violation of this provision will be disqualified and all entries submitted by that person will be ruled ineligible for any prize award. Sponsor and their respective subsidiaries and affiliates are not responsible for lost, late, incomplete, stolen, misdirected, illegible entries; or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections.

In the event of a dispute as to any registration or play, the authorized account holder of the e-mail address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries become the property of the Sponsor and will not be returned.

Qualifier Selection & Notification: A random drawing will be held on or about [12/28/2011](#) to select a total of five **(5) qualifiers** from among all eligible entries received for the chance to participate in the grand prize contest. The selected qualifiers will be notified initially by phone. If the Administrator is unsuccessful in its attempts to reach the potential qualifier by phone after an initial attempt to the phone number listed on that qualifiers entry, that qualifier may be disqualified and, at Sponsor's discretion, an alternate qualifier may be randomly selected from among the remaining eligible entries and notified as per the procedures outlined above (time permitting). Messages will not be left during the notification process. During the qualifier notification phone call, the potential qualifier must confirm their eligibility, and indicate their willingness to attend and participate in the grand prize event scheduled to occur on [12/30/2011](#) (see below) [at the Pine Belt Arena in Toms River, NJ](#).

Maximum of one (1) qualifier per household. Qualifier selection is non-transferable. Any selected qualifier who does not meet the eligibility requirements, does not wish to participate in the grand prize contest, or who is unable or unwilling to attend the

grand prize event in person will be disqualified. An alternate qualifier will be randomly selected per the procedures outlined above, time permitting. Decisions of judges in the selection of qualifiers, and all matters related to this contest are final.

Only the five (5) qualifiers selected and notified by sponsor will be eligible to participate. All other entrants are ineligible. Selected qualifiers must be present at the date, time and location as specified by sponsor for the chance to participate in the grand prize contest (*scheduled for 12/30/11 at the Pine Belt Arena*). If a qualifier fails to appear by the required deadline they will be disqualified. Difficulties with getting to location to participate in the contest are not the responsibility of Sponsors.

Grand Prize Contest – Finalist Selection (Total of 1 Finalist): Each of the selected qualifiers who are present for the grand prize contest event will be placed into a random drawing. The contest administrator will then randomly select and announce one (1) of the qualifiers who are present as the official grand prize finalist. Only the one (1) selected grand prize finalist, as solely designated by the Contest Administrator, shall be eligible to participate in the basketball shot contest as outlined below.

In order for a grand prize to be awarded, the designated finalist must first print and sign their full name on the official affidavit of eligibility prior to their attempt and must successfully make the specified basketball shot(s), as required by these Official Rules. The exact distance of the shot(s), the number of required shots, and the sequence of shots will be disclosed to the finalist by the contest administrator immediately prior to their attempt.

Basketball Shot Attempt Requirements: In order to claim the prize, the eligible finalist must successfully make the Basketball shot(s) according to the following requirements:

- a. **No Practice Allowed:** The finalist may not attempt any practice or warm-up basketball shots in any manner prior to their contest attempt(s) on the designated event date.
- b. **Demarcation Line:** The shot(s) must be initiated from behind the designated demarcation line. The demarcation line will be clearly marked on the floor;
- c. The shot attempt must be initiated from the designated area on the floor of the court as specified by the contest administrator;
- d. The finalist must use the standard NCAA basketball provided by Client/Sponsor.
- e. The finalist may only have one attempt at the designated shot(s). A foot fault (contestant's foot touching or crossing over the demarcation line) will disqualify any attempt. The finalist will not be allowed another attempt for any reason.
- f. Once a shot is released, the ball may not come in contact with the playing surface or any part of the ceiling, and may not tip, bounce or deflect off of any surface, person or object (except the backboard or rim) prior to passing through the hoop. The shot must meet all criteria as a regulation basket according to all NBA/NCAA rules.

Prize Awards & Delivery:

Finalist Prize: If the finalist does not complete the grand prize winning requirements, the selected grand prize finalist will receive the bonus finalist prize award of: \$500 Cash.

Grand Prize: In the event of a successful 'Basketball Shot' as required by these Official Rules, the eligible finalist will be awarded the grand prize subject to verification and compliance with these Official Rules. The grand prize is: **\$10,000 Cash.**

Prize awards are non-cumulative. A maximum **(1)** grand prize(s) will be awarded. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Grand prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all applicable taxes on prize(s).

Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. If no contestant successfully shoots the basketball through the net according to the contest rules and contract terms and conditions, no grand prize will be awarded. Maximum prize value is **\$10,000.**

Additional Rules & Restrictions: By participating in this Sweepstakes, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this Sweepstakes. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in Sweepstakes constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the Sweepstakes or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold Released Parties, from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Sweepstakes, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of being selected as a finalist are dependent upon the total number of entries received. The odds of winning the grand prize are dependent upon the skill of the selected finalist.

Official Rules & Winners List: For a copy of these Official Rules, or the name of prize winner, if any, send a self-addressed stamped envelope to be received by 2/1/12 to: [Invision Eyecare Basketball Shot Contest](#), c/o [WOBM, 1015 Atlantic City Blvd., Bayville, NJ 08721](#). PLEASE SPECIFY which you are requesting.

Contest Sponsor/Administrator: This contest is administered by [WOBM, 1015 Atlantic City Blvd., Bayville, NJ 08721](#).