

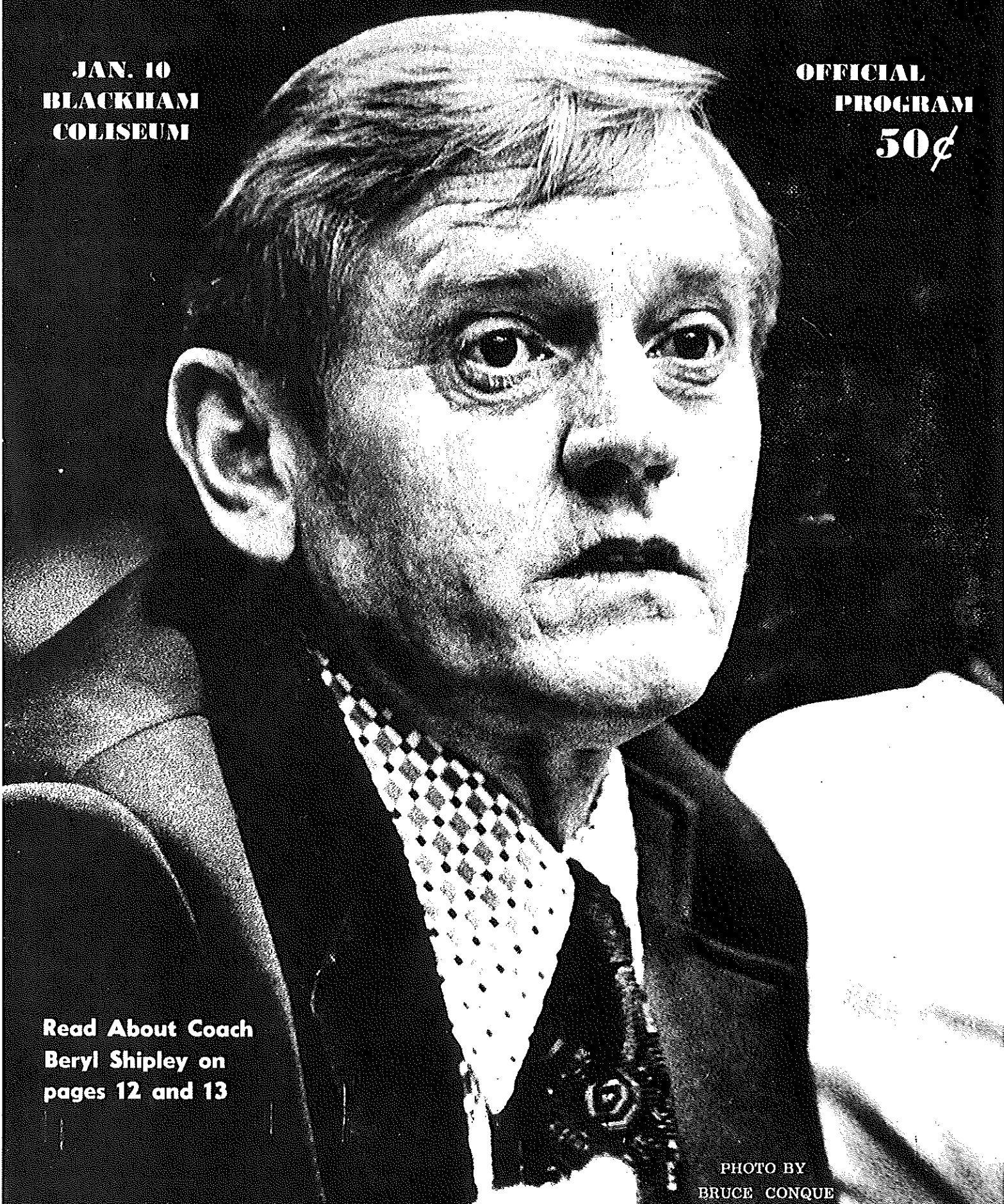
SOUTHWESTERN vs LAMAR UNIV.

JAN. 10
BLACKHAM
COLISEUM

OFFICIAL
PROGRAM
50¢

Read About Coach
Beryl Shipley on
pages 12 and 13

PHOTO BY
BRUCE CONQUE



Welcome to Tonight's Southwestern - Lamar Game

There it was, the latter part of the 1971-72 basketball season, and Lamar University was suffering under the burden of a 10-11 record. But somehow the Cardinals had managed to go through their first four conference games without a loss (Arkansas State, Abilene Christian, Texas-Arlington, and Trinity, and their loss to Louisiana Tech didn't count in the SLC standings), and they were set to face nationally ranked USL in a game that would count for the Ragin' Cajuns but not for Lamar in the league standings. So, to the sports-writers and those who knew the Southland Conference basketball schedule formula, the game was referred to as a "showdown" at McDonald Gym on the Beaumont campus.

Understandably, the USL people may have been a little miffed about the showdown label after breezing to an 18-2 record, including wins over Houston, Long Beach State, two thumpings to Louisiana Tech and a 7-0 record in Southland play. The puzzlement that existed before the game, however, was replaced by exhaustion and anger after Lamar led by as much as 13 points in the first half before Southwestern pulled into a four-point lead just prior to the sounding of the buzzer. The second half wasn't too much better for Beryl Shipley's team. Four USL players fouled out in the second half and a few angry words were exchanged between benches, but the Louisiana visitors managed to leave town with a 119-106 victory.

The first eight games of this season have proven inconclusive in giving any indication of where the Cardinals are heading, record-wise, for the 72-73 campaign. Victories have been earned against Wayland Baptist College (80-73), East Texas Baptist (91-60), Rice University (87-82), and Trinity University (98-65), but they have lost an equal number of contests to TCU (66-73), including three straight to Southeastern La. (85-77), Centenary (95-81) and Baylor (98-94) before Monday night's game with Northwestern Oklahoma.

Lack of size is the biggest liability that Coach Jack Martin (345-261) has had to face with this year's team. Among the starters, senior Elton Hayes is the tallest at 6-6. Forwards Danny Bromley and Trennis Jones are 6-4 and 6-3, respectively, and guards Mike Hughes and Lowell Hill are 6-5 and 6-0.

Because of this lack of size the Texans try to compensate by utilizing excellent overall speed, a fast-break offense and a pressing defense.

Jones and Bromley were leading the way in scoring in the early going with their respective averages of 17.0 and 14.4, followed by post man Hayes with 14.2 and guards Hughes and Hill with 14.0 and 11.4. Hayes and Bromley have been the top rebounders thus far with their averages of 13.6 and 11.2, respectively.

Tonight's contest starts a six-game conference run for Lamar. After USL comes Abilene Christian and UT-Arlington at home, then two road games against Arkansas State and Louisiana Tech, and then home again against McNeese.

THE RAGIN' CAJUN SCHEDULE

USL	Results	OPP.	Attendance
102	Nevada-Las Vegas	92	6,387A
111	Pan American University	77	8,794H
85	St. Joseph's (Phil.)	74	7,069H
98	Marshall University	84	8,071H
111	Mercer University	104	7,891H
88	McNeese State University	67	8,000A
86	Pan American University	75	5,300A
78	Jacksonville	120	4,190A
94	Cincinnati	88	3,017A

(First game of doubleheader played at Nassau Coliseum)

Date of Game	Opponent	Game Time
JAN. 10 (WED.)	*LAMAR UNIVERSITY	7:30 CST
JAN. 13 (SAT.)	*UNIV. OF TEXAS—ARL.	7:30 CST
Jan. 15 (Mon.)	*at Abilene Christian College	7:30 CST
Jan. 20 (Sat.)	*at Louisiana Tech Univ.	7:30 CST
Jan. 22 (Mon.)	*at Arkansas State Univ.	8:00 CST
JAN. 25 (THU.)	RHODE ISLAND COLLEGE	7:30 CST
JAN. 27 (SAT.)	ATHLETES-IN-ACTION	7:30 CST
JAN. 29 (MON.)	HOUSTON BAPTIST UNIV.	7:30 CST
Feb. 3 (Sat.)	*at Abilene Christian College	7:30 CST
Feb. 5 (Mon.)	*at Lamar University	7:30 CST
FEB. 7 (WED.)	*McNEESE STATE UNIV.	7:30 CST
Feb. 10 (Sat.)	at University of Houston	?
Feb. 12 (Mon.)	*at Univ. of Texas—Arlington	7:30 CST
FEB. 17 (SAT.)	*LOUISIANA TECH UNIV.	7:30 CST
FEB. 19 (MON.)	*ARKANSAS STATE UNIV.	7:30 CST
Feb. 23 (Fri.)	at Oral Roberts University	12:30 CST
Mar. 2 (Fri.)	at U. of Hawaii—Honolulu	8:00 Hawaii ST
Mar. 3 (Sat.)	at U. of Hawaii—Honolulu	8:00 Hawaii ST

* Southland Conference games.

GENERAL INFORMATION

Enrollment	12,000
Nickname	Ragin' Cajuns, Bulldogs
Colors	Vermillion Red and White
Home Court	Blackham Coliseum
Capacity	8,750
Director of Athletics	A. G. "Whitey" Urban
Athletic Business Manager	Russ Arceneaux
Athletic Ticket Manager	Mackie Verot
Head Basketball Coach	Beryl Shipley
Assistant Basketball Coach	Tom Cox
Graduate Assistant Coach	Morris Ogden
Student Assistant Coach	Allen Van Winkle
Head Trainer	Jim Pippin
Assistant Trainer	Hector Villasenor
Manager	Steve Caldwell
Manager	Jerome Gallion
Sports Information Director	Jim Paul

THE RAGIN' CAJUN BASKETBALL PROGRAM

An official publication of The University of Southwestern Louisiana's Athletic Department (Sports Information Office).

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PRINTER: Tribune Printing Plant

Current USL Statistics

WON 8 LOST 1

Player	G	FGM-FGA	FG%	FTM-FTA	FT%	REB	AVG	Asst.	AVG	PF-D	PTS	AVG
Lamar	9	105-220	.477	50-63	.793	19	2.1	54	6.0	14-0	260	28.8
Fogle	9	56-93	.602	28-37	.756	58	6.4	15	1.6	25-1	140	15.5
Ebron	9	61-134	.455	22-32	.687	97	10.7	9	1.0	24-1	144	16.0
Wilson	9	47-76	.618	18-25	.720	63	7.0	12	1.3	22-1	112	12.4
Bisbano	9	34-65	.523	15-21	.714	20	2.2	52	5.7	23-1	83	9.2
Saunders	9	28-59	.475	10-16	.625	104	11.5	16	1.7	32.3	66	7.3
Brown	9	7-19	.368	1-2	.500	25	2.7	2	0.2	22-1	15	1.6
Wright	9	4-11	.363	2-4	.500	11	1.2	8	0.8	10-0	10	1.1
Wells	7	4-20	.200	9-12	.800	5	0.7	4	0.6	4-0	17	2.4
Gates	1	1-2	.500	0-0	.000	1	1.0	0	0.0	0-0	2	2.0
TEAM REBOUNDS						34	3.7					
USL TOTALS	9	347-705	.492	159-219	.726	444	49.3	173	19.2	183-8	853	94.7
OPP. TOTALS	9	333-718	.463	117-184	.635	434	48.2	154	17.1	199-6	781	86.7

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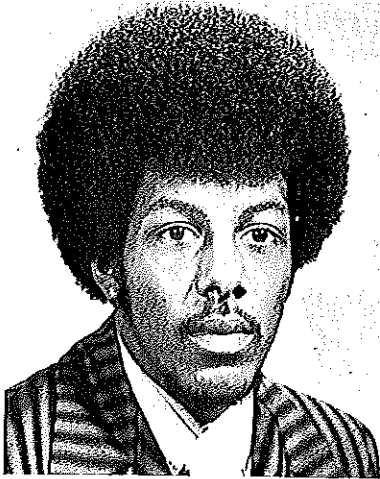
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10

Dwight "Bo"

Lamar

Senior

Guard

Height: 6-2

Weight: 175

Age: 21

Columbus, Ohio

Southwestern's powerful offensive machine will again be headed by guard Bo Lamar. This season marks the fourth year Lamar has been a starter for Beryl Shipley.

Last season he was selected to first team All-America honors in every major poll in the nation while he also made college basketball history by becoming the first man ever to win the national scoring championship in both the major college and small college ranks.

As a sophomore he led the college division in scoring with a 36.0 average, and last season as a junior he led the major ranks with a 36.3 average.

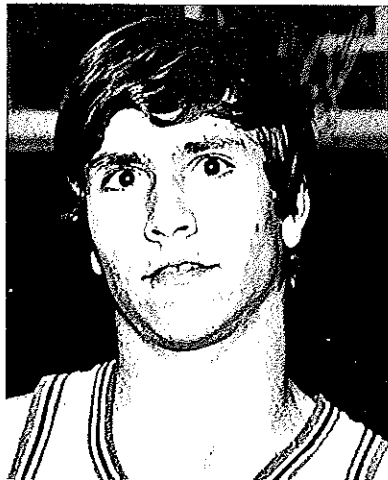
Bo was selected the "Most Valuable Player" in the Southland Conference and was a unanimous All-Conference and All-Louisiana choice.

He has yet to miss a starting assignment since his first game for USL some 84-contests ago. As a sophomore he made first team All-American honors in every poll for the college division.

A book is needed to record all of Bo's accomplishments, but it is his presence on the court that makes him so valuable to USL.

He's the type of player who can score anytime he handles the ball, or he can set up his fellow teammates in any given situation.

MEET THE '72-73 RAGIN' CAJUNS



12

Henry Perret, Jr.

Freshman

Guard

Height: 6-0

Weight: 175

Age: 18

Lafayette

Hank Perret is another of the freshman corps that Coach Beryl Shipley is going to have to count on this season if USL is going to repeat last year's successful season. A native of Lafayette, Hank played his high school ball at Fatima where he was a three year letterman in basketball and football.

He was chosen as the most valuable player in District 7-A his senior year when he averaged 22-points and eight rebounds a game. Hank was also chosen to play in the annual Louisiana Coaches' All-Star game.

As a junior at Fatima, Hank averaged 12-points and three rebounds per contest as his team won district honors.

Hank is an accounting major at USL and would like to try the law field upon graduation from Southwestern.

MEET THE '72-73 RAGIN' CAJUNS



15

Tyrone Gates

Freshman

Forward

Height: 6-4

Weight: 178

Age: 19

Hogansville, Ga.

Full name — Tyrone Calvin Gates. Another of the fine freshmen recruited for Southwestern this season. Tyrone has displayed a sharp eye in practice and has that good outside shot needed at a guard or forward spot.

Nicknamed Pee Wee, Tyrone played his high school basketball at Hogansville High School under the guidance of coach Penland. During Tyrone's three starting years at Hogansville, his team won the state championship all three seasons.

As a sophomore he averaged 22-points a game, as a junior 27, and as a senior 30.3-points per game. Tyrone has the distinction of being chosen most valuable player in the Georgia state tournament three years in a row. He made All-Area, All-State, and team MVP honors two years in a row.

Tyrone is a Physical Education major at Southwestern and would like to have a shot at pro ball when he graduates.



22

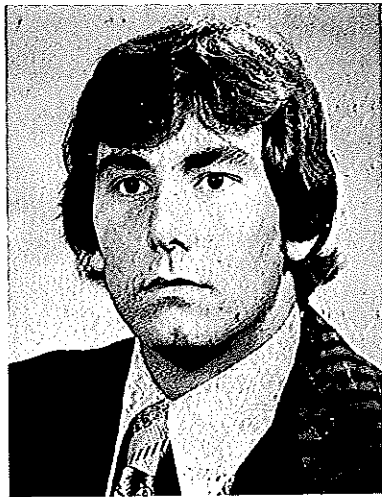
Percy Wells
Freshman
Guard
Height: 6-4
Weight: 175
Age: 19
St. Louis

Percy Wells could easily be another in the line of fine guards at USL to break into varsity competition with a bang. He handles the ball well directing the offensive attack, he has that good eye for the percentage shot, and he plays defense well. Percy comes to Southwestern from Central High School in St. Louis where he played for coach Tom Huster. A four year letterman and a three year starter, Percy averaged 26.5-points a game as a sophomore, 33.1 as a junior, and 29.2-points per game as a senior. He was a three time selection to All-League honors, twice to All-City and All-District, and was the state's leading scorer his junior year.

His senior year he was voted the league's most valuable player and was selected to All-America honors.

Percy is a Physical Education major at USL, and if Pro ball isn't in his future, then he'd like to go into some form of men's fashion business.

MEET THE '72-73 RAGIN' CAJUNS



24

Jerry Bisbano
Senior
Guard
Height: 6-4
Weight: 190
Age: 21
Miami, Florida

Full Name — John Gerald "Biz" Bisbano. Jerry is the fourth member of last year's starting lineup that returns again this season. Last season he broke into the starting lineup just before the season opener and never relinquished the spot. Biz is known for his outstanding hustle and play-making ability.

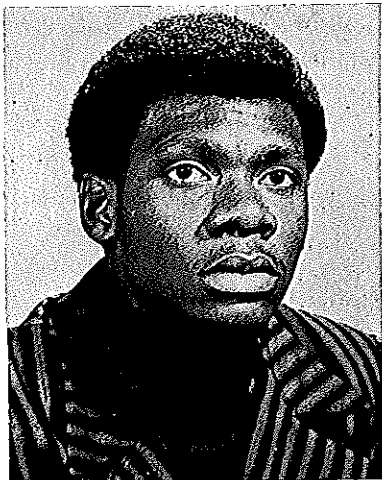
Jerry finished last season with an 818 scoring average and a 4.2 assist average.

An accurate eye from the field, Jerry hit 53% of his shots and collected over three rebounds a game just on hustle.

Coach Shipley is counting heavily on Jerry this season. "Jerry is a consistent and unselfish player who will always give 100% on the court. His contribution to last year's winning season was immeasurable," stated Shipley.

The "Miami Flash" was an All-City, All-County, All-Regional, and All-State selection in high school. In junior college, (Miami Dade JC), Biz was the leading scorer with an 18 point average. While in junior college he was selected to All-State.

MEET THE '72-73 RAGIN' CAJUNS



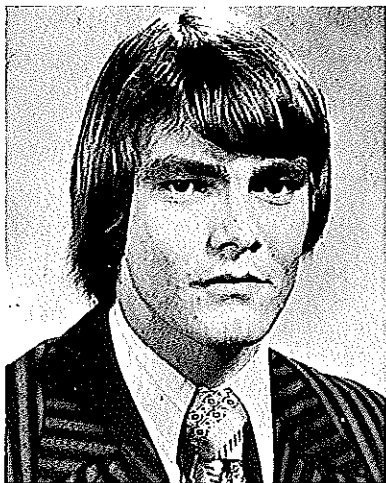
25

Andre' Brown
Freshman
Center
Height: 6-8
Weight: 190
Age: 17
Newport News, Va.

Lawrence Andre' Brown is the youngest member of this year's edition of the Ragin' Cajun ball club. At 17, Andre has more potential at his size than anyone in the country. He handles the ball extremely well for a big man and has an eye for the good shot. He hustles at defense and can shoot the ball well from the floor.

Andre' played his high school ball at George Washington Carver under the direction of coach Willie Travis and at Ferguson High School his senior year under coach C. Wodlum. A three year starter, Andre' averaged 15 points and 11 rebounds his sophomore year, 23 points and 15 rebounds his junior year, and 21 points and 15 rebounds his senior year. He was twice selected to All District, All Regional, and All State honors. He was an All-American selection his senior year at Ferguson.

Andre' lettered two years in track and one in football in high school, and was class president his senior year. Andre' is a pre-dental major at USL.



30

Michael Haney

Senior

Forward

Height: 6-4

Weight: 210

Age: 21

Iowa, Louisiana

If family influence means anything to a guy during his formative years, then Mike Haney had no choice than to play basketball. Both his older brothers played, his dad dabbled in the semi-pro end of it for awhile, and his mother was an All-State selection for her high school team that only lost three games in four years.

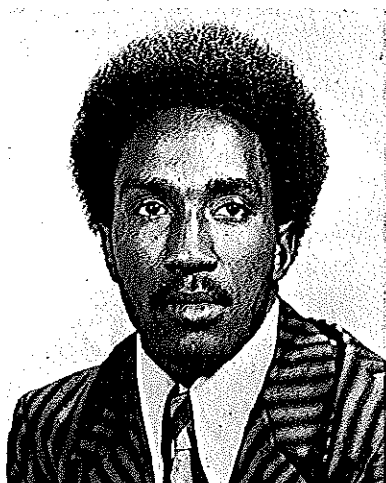
It is no wonder that Mike started shooting the basketball as a first grader and actually played his first organized ball in the fifth grade.

During his high school days at Iowa, Mike was an all around athlete: He lettered four years in basketball and football and track.

Mike turned down other scholarship offers to attend USL on a partial scholarship his frosh year. He's been on a full scholarship ever since.

Mike had played in every USL game last season as a spot player. "He's the type of guy you must have on that bench to come in full of hustle and help get the job done. In every case, Mike has done that. He's a great one to have in these type of situations," stated coach Shipley.

MEET THE '72-73 RAGIN' CAJUNS



34

Fred Saunders

Junior

Forward

Height: 6-7

Weight: 210

Age: 21

Columbus, Ohio

Full name — James Frederick Saunders. An athlete of numerous talents and qualities, Fred is one of the unsung heroes of the fabulous 1971-72 season. He continually came up with the important rebound, made the crucial assist, or caused the big turnover.

As a kid Fred was the type of guy that could do anything. At Mohawk High School he was three sport letterman. He lettered his sophomore and junior years in baseball and football, making All-City. In basketball he was a three year starter and was selected to All-City, All-District, All-State, and All-American honors.

Last year as a soph, Fred played with all the ability and cool of a seasoned veteran. He averaged 5.7-points per game, but even more importantly he was the team's second leading rebounder with a 9.6 per game average.

Fred was selected to All-Southland Conference honors and ended up 10th in the conference rebounding.

"Fred is an unselfish player who always gives the necessary 100%, whether it be in a game or at practice," said Shipley.

MEET THE '72-73 RAGIN' CAJUNS



35

Robert Wilson

Junior

Forward

Height: 6-6

Weight: 203

Age: 21

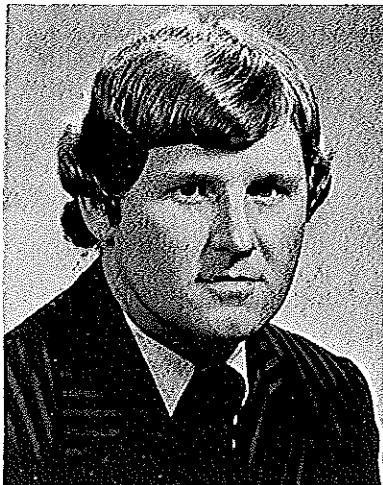
Indianapolis

Nickname: Turkey. Robert Wilson is a transfer from Trinidad Junior College and sat out last season in order to become eligible for Southwestern's varsity this season. At 6-6, Robert is a welcome site at the forward position and should add even more help to the needed depth situation for USL.

Robert played his high school basketball at Shortridge under the guidance of coach George Theofanis. Robert was a two year starter for Shortridge during which time they posted a 50-7 record. He averaged 17 points and 13 rebounds his junior year and 14 points and 12 rebounds his senior year.

He was selected to All-City, All-State, All-Regional, and All-Sectional honors his last season. He also lettered and started three years at split end for Shortridge in football. Here he was also selected to All-City and All-State teams as an end his senior year.

A Health and Physical Education major, Robert hopes to get a shot at pro ball and would also like to teach school upon graduation.



40

Denny Wright
Senior
Guard
Height: 6-2
Weight: 195
Age: 22
Lafayette, Louisiana

Denny Wright is the type of guy who just plain enjoys sports and plays them all. Although he first started messing around with a basketball at the age of six.

Up through high school Denny played whatever sport was in season. He lettered two years in football at Lafayette High School as a wingback and cornerback. He was selected to the All-Acadiana and All-District teams and made honorable mention All-State. In basketball he was All-District, and played two years of American Legion baseball.

Denny was the first high school player to sign with USL for a basketball scholarship in 1969.

As a soph, Denny was the starting guard in 20 of USL's 29 games.

Last year he played in over half the games and was instrumental in Southwestern's success, especially due to their depth on the bench.

MEET THE '72-73 RAGIN' CAJUNS



44

Larry Fogle
Freshman
Forward
Height: 6-5½
Weight: 200
Age: 19
New York

One of the most highly sought after players in the country, Larry has all the tools necessary to become an outstanding player for USL. He is an exceptional jumper for his size, has the good range for his shots, passes well, plays tough defense, and possesses confidence on the court.

Larry played high school ball at Detroit Cooley for coach Randy Ziegler. He averaged 36-points and 25 rebounds a game as a junior before an injury forced him to the sidelines. As a senior he had a 41.3 scoring average and 29 rebounds per game. He was selected to All-City, All-District, All-Conference, All-State, and All-American honors his senior year. He was noted in Sports Illustrated's "Faces in the Crowd" for scoring 73-points in just three quarters of a game. The 73-points was a new state scoring record for Michigan.

Larry is a Physical Education major at Southwestern and is unsure about his future plans after graduation, but he is sure that he'd like a shot at pro ball.

MEET THE '72-73 RAGIN' CAJUNS



54

Roy Ebron
Junior
Center
Height: 6-9
Weight: 225
Age: 21
Norfolk, Virginia

A big man that can do it all any time he wants to — that's Roy Ebron. Roy possesses the height, weight, and especially that talent to become one of the country's finest centers.

As a sophomore last season he finished the year with a 23.0 scoring average which ranked him 35th in the nation. Roy was never out of the top ten field goal percentage shooters in the nation and finished the season ranked number seven with a 61% accuracy ratio.

Roy was chosen Southland Conference and All-Louisiana first team honors as a soph. He was also selected to the AP's honorable mention All-America choices.

Roy made the Basketball News' Top Ten Sophomores in the country. Not bad work for just a second year man.

Roy was a three year starter for Booker T. Washington High School, where as a senior, he averaged 39.6-points and 22 rebounds per game. He was selected to All-Metro, All-Tide-water, All-City, All-District, and All-America honors.

He was named the most valuable player in his district his junior and senior years, and if that's not enough he participated in track in the high and triple jumps and threw the discus.

Fresh Up With 7Up—The Uncola

THE UNIVERSITY OF SOUTHWESTERN LOUISIANA VARSITY BASKETBALL ROSTER

No.	Name	Pos.	Ht.	Wt.	Class	Hometown
10	Dwight Lamar	G	6-2	170	Sr.	Columbus, Ohio
12	Henry Perret	G	6-0	175	Fr.	Lafayette, La.
15	Tyrone Gates	12	6-4	175	Fr.	Hogansville, Ga.
22	Percy Wells	G	6-4	175	Fr.	St. Louis, Mo.
24	Jerry Bisbano	G	6-4	190	Sr.	Miami, Florida
25	Andre Brown	C-F	6-8	200	Fr.	Newport News, Va.
30	Mike Haney	F	6-4	212	Sr.	Iowa, Louisiana
34	Fred Saunders	F	6-7	215	Jr.	Columbus, Ohio
35	Robert Wilson	F	6-6	210	Jr.	Indianapolis, Ind. ✓
40	Denny Wright	G	6-2	195	Sr.	Lafayette, La. ✓✓
44	Larry Fogle	G	6-5	210	Fr.	Brooklyn, New York ✓
54	Roy Ebron	C	6-9	225	Jr.	Norfolk, Virginia ✓

MANAGERS

TRAINERS

ASSISTANT COACHES



STEVE CALDWELL



JEROME GALLION



JIM PIPPIN



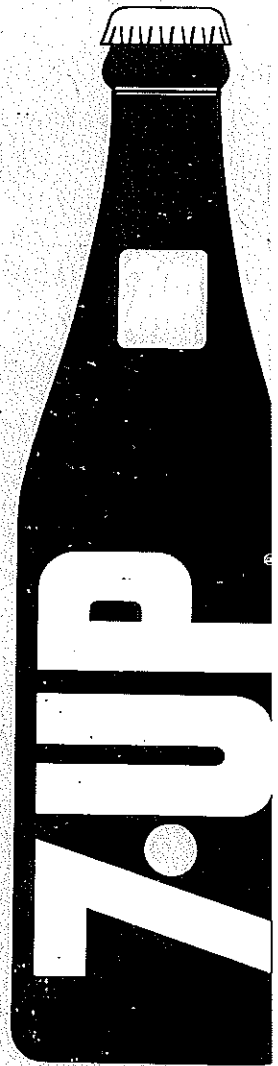
HECTOR VILLANSENOR



ALLEN VAN WINKLE



MORRIS OGDEN

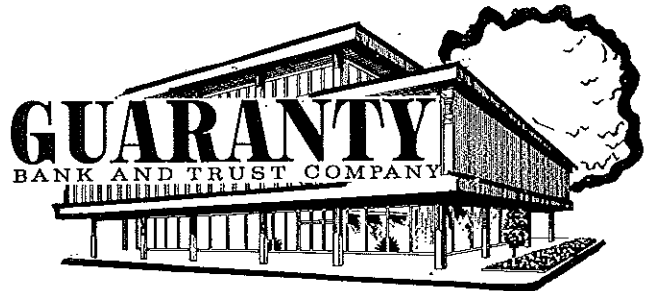


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SOUTHWESTERN LOUISIANA

No.	Name	Field Goals	Free Throws	Personals
10	Lamar	2222222222	1111111111	12345
		2222222222	1111111111	12345
12	Perret	2222222222	1111111111	12345
15	Gates	2222222222	1111111111	12345
22	Wells	2222222222	1111111111	12345
24	Bisbano	2222222222	1111111111	12345
25	Brown	2222222222	1111111111	12345
30	Haney	2222222222	1111111111	12345
34	Saunders	2222222222	1111111111	12345
35	Wilson	2222222222	1111111111	12345
40	Wright	2222222222	1111111111	12345
44	Fogle	2222222222	1111111111	12345
54	Ebron	2222222222	1111111111	12345
		2222222222	1111111111	12345
		2222222222	1111111111	12345

ABDALLA'S

	FG	FT	POINTS
USL	32	3	67
Lamar	21	6	48

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FG	FT	POINTS	FINAL SCORE
26	10	62	129
24	15	63	111

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LAMAR UNIVERSITY

No.	Name	Field Goals	Free Throws	Personals
10	Hill	22222222	11111111	12345
12	Malveaux	22222222	11111111	12345
14	Hughes	22222222	11111111	12345
20	Hayes	22222222	11111111	12345
22	O'Neal	22222222	11111111	12345
24	Stone	22222222	11111111	12345
30	Page	22222222	11111111	12345
32	Jones	22222222	11111111	12345
34	Echols	22222222	11111111	12345
40	Prien	22222222	11111111	12345
42	Bromley	22222222	11111111	12345
44	Purswell	22222222	11111111	12345
50	Phipps	22222222	11111111	12345
52	Hartman	22222222	11111111	12345
54	Nickson	22222222	11111111	12345

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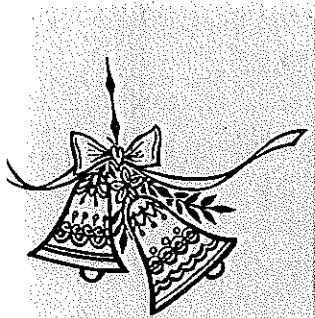


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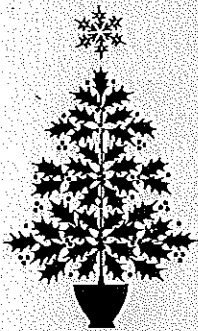
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Season's Greetings



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LAMAR UNIVERSITY VARSITY BASKETBALL ROSTER

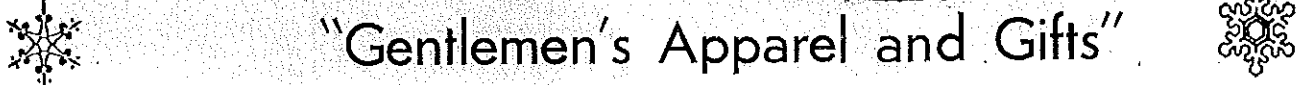
No.	Name	Hgt.	Wgt.	Class	Exp.	Hometown
10	Lowell Hill	6-0	160	Sr.	2VL	N. Y. City, N.Y.
12	Nolton Malveaux	6-1	180	So.	Fr.	Lake Charles, La.
14	Mike Hughes	6-5	170	Sr.	2VL	Wichita Falls
20	Elton Hayes	6-6	165	Sr.	2VL	Port Arthur
22	Mark O'Neal	6-0	155	So.	Fr.	Pasadena
24	James Stone	6-1	160	So.	Fr.	Houston
30	Kenny Page	6-3	185	Jr.	1VL	Wichita Falls
32	Trennis Jones	6-3	190	Sr.	2VL	DeRidder, La.
34	John Echols	6-4	190	So.	Fr.	Hull-Daisetta
40	John Prien	6-5	190	Jr.	1VL	Wichita Falls
42	Danny Bromley	6-4	180	Jr.	1VL	Port Arthur
44	Clay Purswell	6-6	190	So.	Fr.	San Marcos
50	Samuel Phipps	6-3	180	So.	Fr.	N. Y. City, N.Y.
52	Barry Hartman	6-6	185	So.	Fr.	Houston
54	Alfred Nickson	6-8	205	Jr.	Sqd.	Beaumont



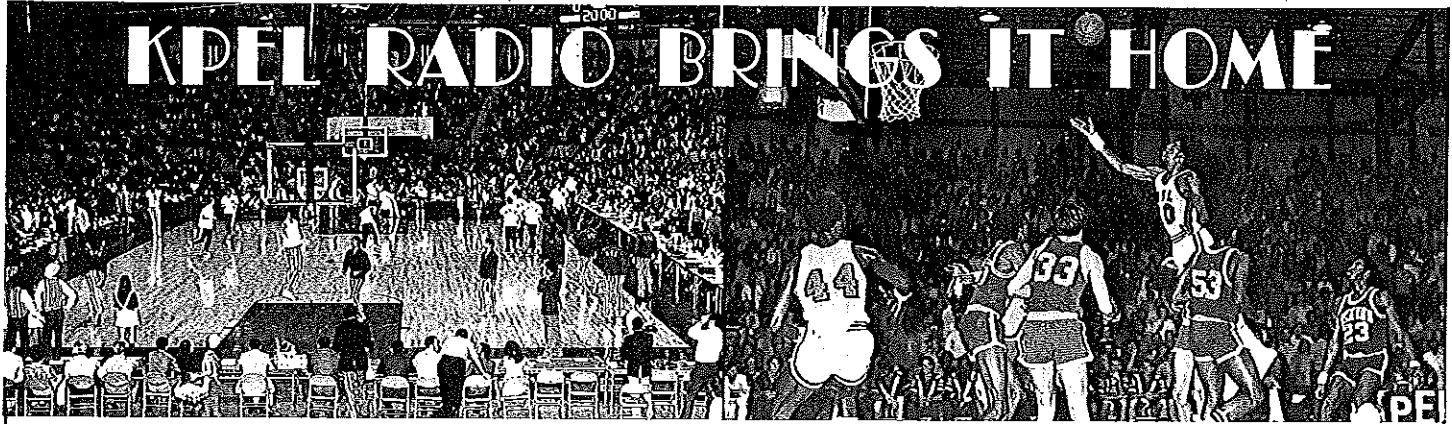
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USL Radio Boosters Club

Conceived and initiated by Radio Station KPEL, the USL Radio Boosters Club makes possible complete play-by-play coverage of all USL football and basketball games. The businesses and individuals listed on this page are members of the Booster Club who make these USL broadcasts possible this school year.

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Hutco, Inc.
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J. D. L. Industrial Supplies
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Jay's Car Care Center
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Lafayette Building Association
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L. H. I. Realty
Lafayette Lanes
Lafayette Motors
Lafayette Music Company
Lafayette Realty
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Les Amis Florist & Gifts
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Pestaway, Inc.
Phelp's Shoes
Phillip's Cash & Carry Lumber
Piccadilly Cafeteria
V. P. Pierret Construction
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Pizza Inn
Pizza Village
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INTRODUCING BERYL SHIPLEY, 272

Whenever you talk about basketball at Southwestern Louisiana, you're talking about Beryl Shipley.

Whenever you talk about basketball in the state of Louisiana, you're talking about the controversial Shipley.

When you talk about season upon season of winning basketball at USL, you're talking about Beryl Shipley.

Last year when the entire city of Lafayette got caught up in the frenzy of its basketball team, it was Beryl Shipley who brought them to that point.

When the Lafayette airport overflowed with thousands of fans each time the Cajun team returned home, remember Beryl Shipley.

When Southwestern hit the road and played before standing room only crowds, (as they did eight times last season) credit Beryl Shipley.

This season when there is no way possible to get a ticket to a USL home game, blame Beryl Shipley.

Basketball fans throughout this country are now becoming aware of the new power in the South; attribute it to Shipley.

When you come right down to it, there is only one man responsible for the fame and national prominence that Southwestern Louisiana now enjoys—Beryl Shipley.

This fine southern university would never have achieved its national notariety were it not for the efforts of Beryl Shipley and his basketball teams.

NOT AN OVERNIGHT THING

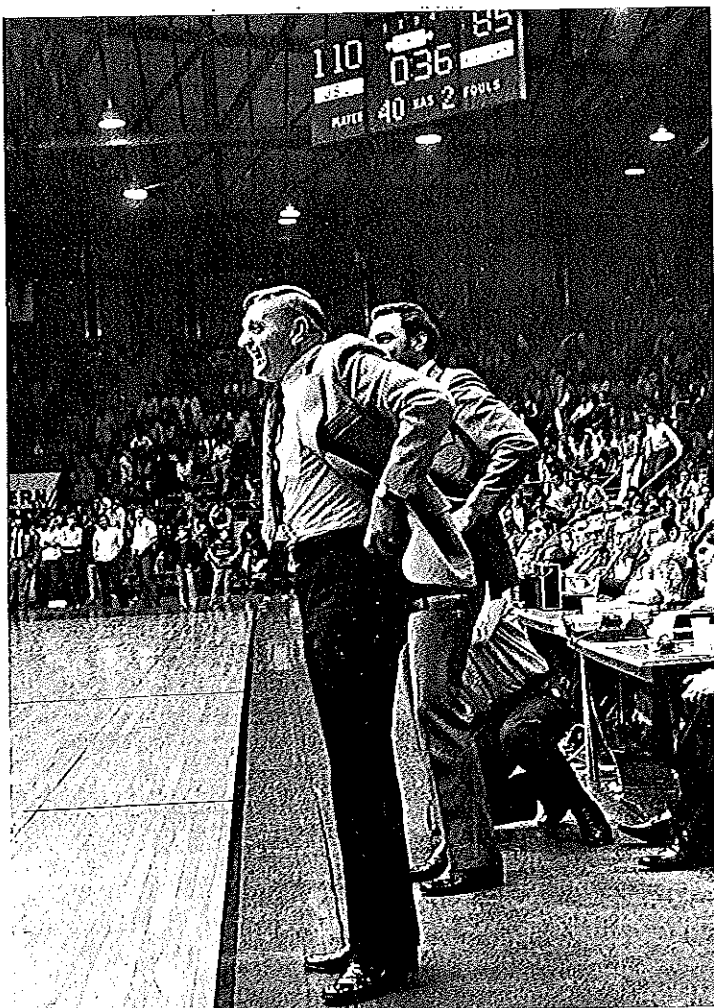
Although Southwestern's national prominence might seem like an overnight thing, it is not. Beryl Shipley has been building toward his dream for some 15 years at Southwestern. He always believed that someday, though hard work and years of building, he could construct a basketball program capable of playing with the best the country had to offer. Well Beryl Shipley has done exactly that! But 15 years of building is not an overnight job.

Beryl's first year at Southwestern was the 1957-58 season when he went 16-11. Crowds ranged from 500 to 2,000 fans on a big night. In those days Southwestern played its home games in the old Blackham Coliseum except when there were more important going-on like a flower show, a rodeo, a crawfish boil, a travel lecture, or a dog show. When these events conflicted with basketball, it was Shipley and crew that moved over on campus to the tiny men's gym.

Fifteen years later, crowds of 500 to a thousand are often left outside Blackham Coliseum due to sell-out conditions.

Since his arrival at Southwestern, Beryl Shipley, has only had one losing season in his 15 year tenure and that was a 12-13 record in 1963.

Shipley has given the Southwestern basketball fans some 272 victories out of 396 games or a win percentage of .685.



THE 1971-72 SEASON

All the years and hard work that Shipley put into his program finally payed off this past season as he finally got his program into the university ranks. His debut season was a great one and must have been extremely rewarding to a man who devoted all his energies toward one goal.

For his efforts last season he was chosen Coach of the Year for the state of Louisiana and the Southland Conference. The city of Lafayette held a day in his honor and topped it off with a huge formal reception at the Lafayette civic center. The fans of Southwestern basketball were paying tribute to a man, not for last year's accomplishments, but for 15 years of achievements that he had brought to USL.

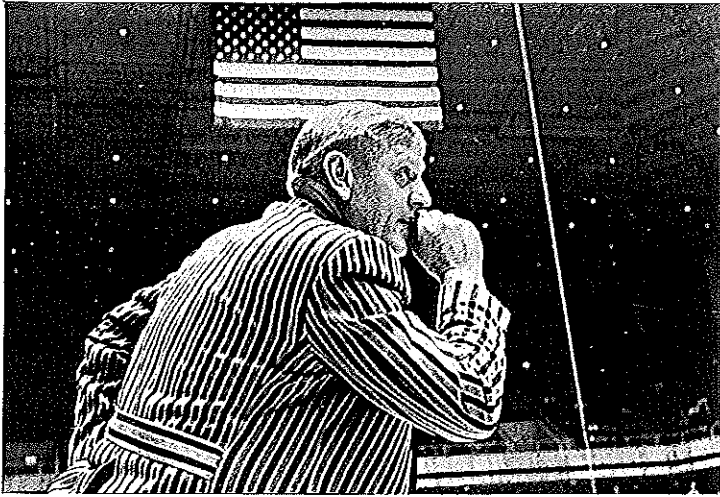
SHIPLEY AT USL

Besides producing 14 winning seasons in 15 years at Southwestern, Beryl Shipley's teams have been nationally ranked in the top 20 for the past five years. Last season his teams finished up ranked eighth in the nation in both wire service's polls for the major colleges. Previous to that his 1968-69-70 and '71 teams were ranked in the college division's top 20.

Southwestern played in the old Gulf States Conference up to 1970-71 when they joined the Southland Conference. Shipley guided his Ragin' Cajuns to the Southland Conference Crown and a perfect 8-0 record this past year; their first in the conference.



VICTORIES, 14 WINNING SEASONS



Previous to that his teams won five Gulf States Conference Championships and were the runner-ups on six other occasions.

In 1969-70 he became the "winningest coach" in the Gulf States history and became only the third coach in the 22 year history of the old conference to win 100 or more conference games.

Shipley was named the Gulf States Conference's "Coach of the Year" on four occasions. His teams also won five Bayou Classic tournament championships which USL hosts annually, now.

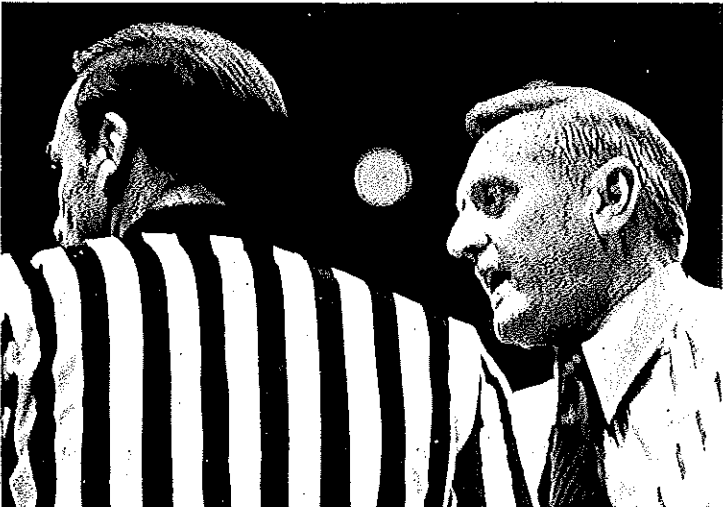
Under his direction, Southwestern won two NAIA District 27 championships and advanced to the national finals in the NCAA college division championships in 1971/finishing third. Last year the Cajun basketball team was invited to the NCAA Major College Tournament where they defeated Marshall in a play-off game at New Mexico State and advanced to the Mid-West championships where they were defeated by Louisville 88-84.

A LONG ROAD TO TRAVEL

Shipley's success did not come the easy way and his story is filled with plenty of trials and hard work, but one thing always stands out when you are talking about Beryl's success. He never ever missed a chance, and still doesn't, to talk and visit with people about basketball. This particular trait is probably the biggest factor in making basketball so popular in the southwestern Louisiana area.

Beryl Shipley will never miss an opportunity to sell basketball to an individual, a group, a gathering, a club or an organization. He believes in the sport and optimistically sells it whenever possible.

Combine this type of attitude with 14 years of winners and one can see why basketball has come from a second choice to a flower show, to standing room only crowds of some 9,000 rabid fans in Blackham Coliseum.



INTEGRATE

Seven years ago Shipley made, what was then called, a bold move for a southern coach. He became one of the first coaches in the South to integrate his team.

Although he was not criticized publicly or through the media for recruiting blacks, he did receive plenty of critical commentary behind his back by some of his fellow coaches at that time, for his ignoring their unwritten agreement to keep white teams white until all schools were ready to integrate.

Southwestern had integrated back in 1954 and Beryl Shipley had little use for any so-called unwritten agreement. The incident is now history. Black athletes are now extremely prominent throughout the south.

BACKGROUND

Shipley came to the University of Southwestern Louisiana from Starkville, Mississippi where he had been the head basketball coach at Starkville High for some five years. During this time his teams posted a 111-26 record under his guidance. While at Starkville he also picked up his masters in Education at Mississippi State.

Prior to Starkville he spent one year at Morgan City, Miss. where he was the head basketball (19-7), football, and baseball coach and taught five social studies classes.

Shipley is a health and physical education graduate of Delta State College (Miss.) where he was a two year starter at guard. Shipley went to Hinds Junior College on a basketball scholarship where he also was a two year starter at guard.

Beryl was born and raised in Kingsport, Tennessee. He and his lovely wife Delores are the parents of three daughters; Amy, Patricia, and Marilyn.



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MEET TOP ASSISTANT COACH TOM COX

When it comes to communication with people, especially players, Tom Cox has got to be the greatest. Nobody can express himself and be better understood than the likeable Cox. This ability is always evident in Tom, especially when it comes to basketball. The communication and the player-coach relationship between Tom and the USL team is a tremendous thing to observe.

Besides communication, Tom has one of the fastest basketball minds in the business. Tom has the ability to quickly analyze any situation and come up with a solution almost immediately. This plus his player-coach communication trait gives USL an advantage on any court.

Tom Cox came to Southwestern eight years ago from Davies County High School in Owensboro, Ky. Since that time he has been Beryl Shipley's right hand in organizing, coaching, recruiting, and scouting.

Tom spent seven years at Davies where he was an assistant basketball coach and the junior varsity coach. As head coach, Tom's teams posted a three year total of 97 wins with only 29 losses.

Born in Dawson Springs, Kentucky, Tom got his first real basketball experience as a four year starter for Dawson Springs High School. A highly recruited athlete out of high school, Tom ended up at Kentucky Wesleyan where he earned three letters and was a three year starter. He also lettered two years in baseball at Wesleyan.

Tom has his B. A. in business from Wesleyan and his masters in education from Western Kentucky.

He and his charming wife Judy have two sons, Robin Scott and Kelly Grant.



Tom shouts instructions to the USL team from the Cajun bench as coach Shipley watches on.

"Remember . . . We're here on your account . . . We believe in you"

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ALL TIME USL

Individual Single Game

Most Points: 62, Dwight Lamar vs Northeast La., Feb. 25, 1971 at Lafayette, Overtime.
 Field Goals: 26, Dwight Lamar vs Northeast La., Feb. 25, 1971 at Lafayette.
 Field Goal Att.: 48, Dwight Lamar vs Northeast La., Feb. 25, 1971 at Lafayette.
 Field Goal Pct: 92.9, Bob Cutrer (13 of 14) vs Southeastern La. at Hammond, La.
 Free Throws: 18, Dean Church vs Northwestern La. State Feb. 26, 1965 at Lafayette.
 Free Throws Att: 20, Dean Church vs Northwestern La. State Feb. 26, 1965.
 Free Throw Pct: 1.000%, Elvin Ivory (14 of 14) vs La. Tech Feb. 2, 1967 at Ruston; Marvin Winkler (11 of 11) vs Samford Univ. of Ala., March 3, 1967 at Lafayette.
 Most Assists: 15, Marvin Winkler vs Northwestern La. State Jan. 13, 1966.
 Most Rebounds: 28, Roy Ebron vs Northwestern La. State Jan. 10, 1972 at Natchitoches, La.

Other Single Game Highs

Most Points One Half: 33, Dwight Lamar vs Northeast La., Feb. 25, 1971 at Lafayette.
 Consecutive Field Goals Scored: 15, Dwight Lamar vs Southern Univ. Dec. 5, 1970 at Lafayette.
 Consecutive FT's Made: 17, Dean Church vs Northeast La., Jan. 8, 1965 at Lafayette.
 Most Rebounds, One Half: 16, Payton Townsend vs Arkansas Dec. 20, 1969 at Lafayette.

Individual Season Records

Most Points: 1,054, Dwight Lamar 1971-72.
 Best Avg: 36.3, Dwight Lamar 1971-72.
 Field Goals: 429, Dwight Lamar 1971-72.
 Field Goals Att: 949, Dwight Lamar 1971-72.
 Field Goal Pct: 62.6, Payton Townsend 1970-71. (127 of 203)
 Free Throws: 227, Dean Church 1964-65.
 Free Throws Att: 273, Dean Church 1964-65.

Free Throws Pct: 90%, Jerry Flake 1967-68.
 Most Assists: 170, Marvin Winkler 1969-70.
 Most Rebounds: 500, Elvin Ivory 1966-67.
 Best Rebound Avg: 16.1, Elvin Ivory 1966-67.
 Most Fouls: 111 (tied) Elvin Ivory, Jack Fleming, 1966-67.

Other Single Season Highs

Games Played: 31, Jerry Flake, Elvin Ivory, Larry Cobb, Marvin Winkler 1966-67.
 Most Games as Starter: 31, Jerry Flake.
 Consecutive Free Throws Made: 28, Jerry Flake, 1966-67.
 Most Disqualifications: 14, Randy Price, 1958-59.
 Most Fouls Per Game: 4.2, Randy Price, 1958-59.

Individual Career Records

Most Points: 2,685, Dwight Lamar, 1969-72.
 Best Average: 31.9, Dwight Lamar, 1969-72.
 Games Played: 108, Marvin Winkler, 1966-70.
 Games Started: 103, Jerry Flake, 1965-69.
 Field Goals: 1,106, Dwight Lamar, 1969-72.
 Field Goals Att: 2,580, Dwight Lamar, 1969-72.
 Field Goal Pct.: 59.7, Payton Townsend, 1968-72.
 Free Throws: 533, Tim Thompson, 1957-61.
 Free Throw Pct: 85.4, Jerry Flake, 1965-69.
 Most Rebounds: 896, Payton Townsend, 1968-72.
 Best Rebound Avg: 14.0, Elvin Ivory, 1966-68.
 Most Assists: 580, Marvin Winkler, 1966-70.
 Best Assist Avg: 5.4, Marvin Winkler, 1966-70.
 Most Fouls: 377, Jack Fleming, 1964-68.
 Most Disqualifications: 42, Jack Fleming, 1964-68.

Team Single Game

Most Points: 140 vs Southeastern La. Univ. on Dec. 15, 1969, at Lafayette (USL won 140-104 and made 60 of 91 FG attempts, 20 of 27 FT shots).
 Biggest Win Margin: 50 points (94-42) over Southeastern Oklahoma State College on Dec. 8, 1970, at Lafayette.
 Field Goals: 60 vs Southeastern La. Univ. on Dec. 15, 1969, at Lafayette.
 Field Goal Att.: 93 vs U. of Nevada—Las Vegas on Jan. 23, 1971, at Las Vegas (made 38).

Just Right

that final shot
 with seconds on the clock,
 might be the "just right"
 margin to win the game.
 We're "just right" too.
 The "just right" place
 to save. And right now
 is the "just right" time to save.



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 Downtown and in the Oil Center



BASKETBALL RECORDS

Field Goal Pct: 68.6% vs McNeese State Univ. (24 of 35 att.) on Feb. 15, 1966, at Lake Charles, La.
 Free Throws: 39 vs Spring Hill College of Alabama on Jan. 30, 1965 at Mobile, Ala.
 Free Throws Att: 67 vs Spring Hill College of Ala. on Jan. 30, 1965 at Mobile, Ala.
 Free Throw Pct: 1.000% vs Auburn Univ. (20 of 20) Dec. 18, 1969 at Lafayette.
 Consecutive FTs: 21 vs Southeastern La. Univ. on Feb. 24, 1968 at Lafayette.
 Most Rebounds: 94 vs Dillard La. Univ. on Dec. 4, 1970 at Lake Charles La.
 Most Assists: 41 vs Northwestern La. State Univ. on Jan. 13, 1968 at Natchitoches, La.
 Most Fouls: 35 vs Louisiana College on Dec. 1, 1961 at Lafayette.
 Most Disqualifications: Four vs McNeese State La. Univ. on Feb. 10, 1968, at Lake Charles.

Most Road Wins: 13, 1971-72.
 Best Road Record: 13-4, 1971-72.
 Longest Home Win Streak: 34 games, Jan. 14, 1967; Dec. 19, 1969.
 Longest Road Win Streak: 6 games, 1971-72.

Single Game Scoring Highs

62, Dwight Lamar vs Northeast La., Feb. 25, 1971.
 51, Dwight Lamar vs Louisiana Tech, Feb. 14, 1972.
 51, Dwight Lamar vs Lamar Univ., Feb. 17, 1972.
 48, Dwight Lamar vs Louisiana Tech, Jan. 22, 1972.

Single Season Scoring Highs

	G	Pts.	Avg.	FGM- FGA	Pct.	FTM- FTA	Pct.
Dwight Lamar, 1971-72	29	1,054	36.3	429-949	.452	195-288	.731
Dwight Lamar, 1970-71	29	1,044	36.0	424-910	.465	196-261	.751
Dean Church, 1964-65	30	701	23.4	237-416	.570	227-273	.832
Marvin Winkler, 1969-70	26	665	25.6	256-605	.423	153-193	.793
Jerry Flake, 1968-67	31	601	19.4	226-449	.503	149-172	.866
Dwight Lamar, 1969-70	26	587	22.6	253-608	.416	81-107	.757
Marvin Winkler, 1968-69	27	582	21.6	233-530	.440	116-154	.753
Ed McCauley, 1952-53	26	582	22.4	232-		118-	
Jerry Flake, 1968-69	27	558	20.7	221-430	.514	116-137	.847
Elvin Ivory, 1966-67	31	548	17.7	206-374	.551	136-193	.705
Bill McHorris, 1959-60	28	508	18.1	200-419	.477	108-132	.818

Team Single Season Records

Most Games: 31, 1966-67.
 Most Victories: 25, 1970-71, 1971-72.
 Best Record: 25-4, 1970-71, 1971-72.
 Consecutive Wins: 13, 1971-72.
 Most Defeats: 19, 1956-57.
 Consecutive Defeats: 10, 1953-54.
 Most Points: 2,840, 1971-72.
 Best Avg: 97.9, 1971-72.
 Best Win Margin: 14.1, 1971-72.
 Most Field Goals: 1163, 1971-72.
 Field Goals Att: 2,295, 1971-72.
 Field Goal Pct: 51.5, 1964-65.
 Most Free Throws: 637, 1964-65.
 Free Throws Att: 897, 1964-65.
 Free Throw Pct: 76.6, 1966-67.
 Most Rebounds: 1,541, 1971-72.
 Best Rebound Avg: 53.1, 1971-72.
 Most Fouls: 615, 1970-71 (29 games and 21.2 average).
 Most Disqualifications: 41, 1958-59.

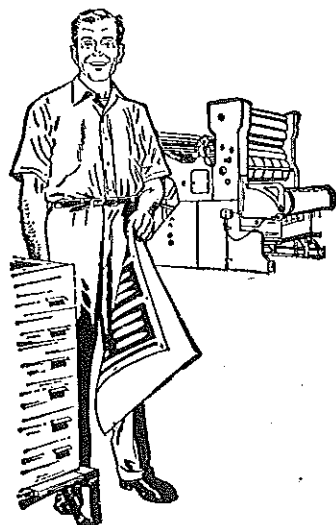
USL Career Scoring Leaders

	G	Pts.	Avg.	FG- FGA	Pct.	FT- FTA	Pct.
Dwight Lamar, 71-72	84	2,685	31.9	1106-2580	.424	473-596	.795
Marvin Winkler, 66-70	108	2,128	19.7	829-1911	.434	470-614	.765
Jerry Flake, 65-69	107	2,058	19.2	800-1600	.500	458-536	.854
Eddie McCauley, 51-55	96	1,596	16.6	662-1456	.455	272-362	.760
Tim Thompson, 57-61	102	1,587	15.6	527-1101	.479	533-722	.738
Dean Church, 60-65	95	1,546	16.3	629-965	.548	488-628	.777
Larry Simon, 58-62	96	1,433	14.9	532-1088	.489	369-538	.686
Bob Cutrer, 62-66	103	1,378	13.4	561-1071	.524	256-356	.719
Bill McHorris, 58-61	72	1,355	18.8	541-1125	.481	273-339	.805
Payton Townsend, 67-71	78	1,022	13.1	429-710	.604	164-283	.580

Other Team Single Season

Most Home Wins: 14, 1970-71.
 Best Home Record: 12-0, 1960-61; 1971-72.

PRINTING



Dial

235-7488

232-2881

232-2895

TRIBUNE PRINTING PLANT

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