

Townsquare Media Tyler License, LLC
KNUE(FM), KTYL(FM), KISX(FM), KKTX(FM)
EEO PUBLIC FILE REPORT
April 1, 2017-March 31, 2018

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive (Hired 5-22-17)	1,2,3,4,5,6,7,8,9,12,18,19,21,22,23,24,26	12
Account Executive (Hired 6-19-17)	1,2,3,4,5,6,7,8,9,12,18,19,21,22,23,24,26	12
Receptionist (Hired 7-19-17)	1,2,3,4,5,6,7,8,9,18,19,21,22,23,26	2
Reporter (Hired 8-14-17)	1,2,3,4,7,8,9,18,19,20,21,22,23,25,26	25
Director of Sales (Hired 8-14-17)	1,2,3,4,7,8,9,10,15,18,19,20,21,22,23,26	10
Assistant Business Manager (Hired 8-17-17)	1,2,3,4,7,8,9,18,19,20,21,22,23,26	2
Integrated Sales Manager (Hired 9-18-17)	1,2,3,4,7,8,9,10,15,18,19,20,21,22,23,26	10
Account Executive (Hired 10-9-17)	1,2,3,4,5,6,7,8,9,12,18,19,21,22,23,24,26	12
Account Executive (Hired 10-11-17)	1,2,3,4,5,6,7,8,9,12,18,19,21,22,23,24,26	12
Account Executive (Hired 1-22-18)	1,2,3,4,5,6,7,8,9,18,19,21,22,23,24,26	5

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II. MASTER RECRUITMENT SOURCE LIST (MRS�)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Access Employment (Job Candidates with disabilities) Tyler, TX 903.839.8097 access@cableynx.com	No	0
2	Indeed.com	No	8
3	Hirediversity.com	No	0
4	Hispanic Business Center University Texas Tyler 3900 University Blvd. Tyler, TX 75799 903.565.5581 Contact: Dr. Isaura Flores	No	0
5	KNUE, KISX, KTYL, KKTX, ETSN Station Employment website section	No	7
6	KNUE, KISX, KTYL, KKTX Station Job Notice On Air Announcements	No	5
7	Letourneau University Career Services 2100 Moberly Ave. Longview, TX 75602 800.759.8811 Contact: Mary Olsen/Steve Gatton	No	0
8	Stephen F. Austin State University P.O. Box 13048 SFA Station Nacogdoches Texas 75962-3048 Ph: (936) 468-1278 EX 1278 Sherry Williford/ Dr. Al Greule	No	1
9	Express Personnel Services 5609 S. Donnybrook Ave. Tyler, TX 75703 Ph: (903) 592-9999 Patricia Guevera	No	5
10	Townsquare Media Corporate Recruiting Team	No	30
11	NAACP-Longview/Tyler P.O. Box 8862 Longview, TX 75602 903.592.7553 Contact: Rev. H.Q. Dickerson, President	No	0
12	Word of Mouth	No	24
13	Studio Walk-ins	No	2
14	Sales Recruiting Job Fair for KNUE, KTYL, KISX, KKTX	No	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
15	www.allaccess.com	No	0
16	Tyler Morning Telegraph P.O. Box 2030 Tyler, TX 75710 903.502.3818 Brett Davis	No	0
17	Longview News Journal 320 E Mathvin Longview, TX 75601 903.232.7291 Fran	No	1
18	Texas Association of Broadcasters www.tab.org Craig Bean 512.322.9944	No	0
19	Jobvite.com	No	0
20	East Texas Workforce Center 4100 Troup Highway Tyler, TX 75703 903.561.8131	No	0
21	Tyler Junior College P.O. Box 9020 Tyler, TX 75701 903.510.2334 Kim Harden Coordinator	No	0
22	Texas College 2404 N. Grand Tyler, TX 75702 903.593.8311 Ardith Weiss Director Career Services	No	0
23	University of Texas @ Tyler Career Services 3900 University Blvd. Tyler, TX 75799 903.565.5581 Krista Richardson Coordinator	No	0
24	Facebook (KNUE, KISX, KKTIX, KTYL Social Media Facebook pages)	No	0
25	Sportsjournalist.com	No	0
26	LinkedIn	No	0
TOTAL NUMBER OF INTERVIEWEES OVER 12-MONTH PERIOD:			84

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participation in Events/Programs Sponsored by Educational Institutions	On January 31, 2018, Market President Carleen Dark met with the Director of Alumni Relations and Community Engagement Director at The University of Texas at Tyler to discuss future employment opportunities for students and participation in future Job Fairs hosted by the University.
2	Station Internship Program	On January 31, 2018, in Carleen Dark's meeting with UT Tyler, an Internship program was also discussed with follow-up steps determined to get ahead of the next semester.
3	Participation in Job Fairs	On Thursday, January 18, 2018 Integrated Sales Manager Brent Lyon attended the Tyler Business to Business Expo at Harvey Convention Center from 1pm to 6pm. Our booth was in the foyer of the event and while we were there we accepted applications for multiple divisions of the company, handed out business cards, promoted our digital capabilities and discussed benefits of Media/Radio positions. Approximately 3,000 people attended the event during the 5 hour event for local businesses and networking opportunities.
4	Participation in Job Fairs	On Wednesday, March 14, 2018, Carleen Dark, Director of Sales Christy Holifield and Integrated Sales Manager Brent Lyon hosted an in-house job fair in the Tyler office where applicants were invited to drop in and apply. Event was promoted on all 4 radio stations.
5	Participation in Job Fairs	On Friday, March 16, 2018, Carleen Dark, Director of Sales Christy Holifield and Integrated Sales Manager Brent Lyon hosted an

		in-house job fair in the Longview office where applicants were invited to drop in and apply. Event was promoted on all 4 radio stations.
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