Media Release
Downtown Bozeman's 36th Annual Christmas Stroll

For Immediate Release
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Presenting: The 36th Annual Bozeman Christmas Stroll

On Saturday, December 3rd from 4:30 to 7:30 PM join the Downtown Bozeman Association and our gracious Presenting Sponsors; Bridger Bowl, Bioscience Laboratories, First Security Bank, Bozeman School Foundation's "Santa Run," Bozeman Public Library & Bozeman Public Library Foundation, The Emerson Center for the Arts and Culture and Alphagraphics as we proudly invite you to the 36th Annual Christmas Stroll in Historic Downtown Bozeman.

Join us for Bozeman's most beloved holiday tradition and come kick-off the holiday season in Downtown Bozeman! Join us for fun activities, great food, and fun. Bring the whole family to ride on the hay wagons, get your picture taken with Santa Claus, watch the lighting ceremony of the downtown decorations, check out the gingerbread house contest display, sing Christmas carols, grab a bite to eat from one of over 40 non-profit food vendors or do some Christmas gift shopping. The Christmas Stroll is the place to find it all!

Below is a general schedule of Downtown Stroll activities (also refer to the center-spread map in the "Official Christmas Stroll Program" inserted into the Bozeman Daily Chronicle on Friday, Dec. 2 and available at www.dailychronicle.com):

- **Daytime "Stroll" activities include:** Bozeman School Foundation's "Santa Run," Gingerbread House making at the Emerson Center for the Arts & Culture and live performances at the Bozeman Public Library (times vary, check individual websites for specific information)
- *4:00 PM - A ONE-WAY Hay Wagon Ride from the Bozeman Public Library to Rouse and Main Street.
- 4:00 to 7:30 PM - **Sweet Pea Festival and First Security Bank** host the 2016 Gingerbread House Contest entries and winners at the Jacob's Crossing Lobby at 424 East Main Street.
- 4:30 PM - The Christmas Stroll Parade begins at the Emerson Center with the lighting of the tree on their north lawn. Then, **Pat Busby "the 2016 Master of Ceremonies"** leads the lighting ceremony down Main Street from Grand Avenue to Rouse Avenue along with the help of the Chief Joseph Middle School Choir and the holiday spirit from the Bozeman Community.
- 4:30 to 7:30 PM - Main Street is filled with over 30 food vendors raising money for local non-profits organizations, live music, carolers and other festive activities.
- 4:30 to 7:30 PM – Main Street is also filled with various event sponsor booths who are providing an array of holiday cheer! Visit **Bioscience Laboratories, Bethany Lentz of State Farm Insurance & Dr. Brian Chisdak M.D., D.M.D.** to say "thanks" for supporting Bozeman's most beloved holiday tradition, The Christmas Stroll.
- 4:30 to 7:30 PM - Downtown Businesses feature live music, free cocoa and cookies, and holiday fun of all sorts.
- 4:30 to 7:30 PM - Visit **Bridger Bowl** located at South Bozeman Avenue to view ski films on a Big Inflatable Screen and to learn about what's new and what's planned for this year's ski season!
- *5:00 to 7:30 PM ONE-WAY Hay Wagon Rides at Soroptimist Park (corner of Main and Rouse) to the Bozeman Public Library. While waiting in line, enjoy complimentary "Hot Dr. Pepper" drinks provided by **Lehrkind's Coca Cola**.
- *5:00 to 7:30 PM Santa Pictures by Muhlbradt Photography at the Baxter Hotel located at 105 West Main Street. Get one FREE picture through F-11 Photography

- *5:00 – 7:30PM Saxy Sounds performs traditional Holiday tunes in the Baxter Ballroom while Ted's Montana Grill and the Motion Athletics Blaze All-Star Cheerleaders help kid's decorate cookies and create holiday ornaments while waiting for the moment with Santa.

*Denotes activities that require a 2016 Stroll Button for ONLY $4!

The Hay Wagon rides are also a wonderful Christmas Stroll Tradition and (as indicated above) will be leaving from 2 "stops" located at Soroptimist Park and The Bozeman Public Library throughout the evening. An additional thanks to all of our **2016 Hay Wagon Sponsors:** Lehrkind's Coca Cola, NorthWestern Energy, First Interstate Bank, Bethany Lentz – State Farm Insurance, Brian Chisdak M.D., D.M.D., Sweet Pea Festival, Little Stinkers, Sigma Nu Fraternity, Remaxx-Auctioneer Pat Busby, T&E Cat Rental and Signs of Montana for providing this spirited activity!

The Christmas Stroll is a free community event that is 100% supported by our business sponsors and the sales of our timeless button souvenirs. You can support this great event by purchasing a $4 Stroll button, which is not only your ticket to enjoy many of the great activities including the Santa pictures at the Baxter Hotel, the hay wagon rides form Soroptimist Park, kid's activities throughout the day at the Emerson Cultural Center and more, it also allows us to put on this great event every year without requiring an entry fee to enjoy the event.

Buttons are NOW available for purchase at the following locations:

- Owenhouse Ace Hardware
- First Security Bank
- Chalet Sports
- Schnee's Boots and Shoes
- The Emerson Cultural Center
- The Bozeman Public Library
- Heyday
- Montana Gift Corral
- Bozeman Chamber of Commerce
- Country Bookshelf
- Townshend's Teahouse
- ERA Landmark/Downtown Visitor Center
- Heeb's Grocery
- Community Food Coop Downtown
- Smith's Supermarket
- Rosauers
- Safeway
- Albertson's
- Bozeman School Foundation's 'Santa Run' (packet pick-up at Stockman Bank on 19th and post-race in the Willson Auditorium)

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The "Official 2016 Christmas Stroll Buttons" will be on sale at many local businesses by Thanksgiving. Button locations will be listed at www.downtownbozeman.org. When you purchase your Stroll button, fill out a ballot for a chance to win one of 18 great prizes including Bridger Bowl passes, Downtown Dollars, 3-

Day Sweet Pea Festival Passes, Museum of The Rockies Passes and more. The winners will be contacted the week following the event!

For a list of ALL 2016 Stroll activities and times check out the “Official 2016 Christmas Stroll Program”, printed by and inserted into the Bozeman Daily Chronicle on Friday, Dec. 2 and available electronically at www.dailychronicle.com and at www.downtownbozeman.org.

For more information about the 2016 Christmas Stroll, contact The Downtown Bozeman Association at 586-4008 or visit www.downtownbozeman.org.