

BOB WARD'S SHOOTER'S WEEKEND TO RAISE MONEY FOR
OPERATION VALOR
(Ammunition shortage update)

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FOR IMMEDIATE RELEASE

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MISSOULA - Bob Ward's Sports & Outdoors' 11th Annual Shooter's Weekend will be held on August 2nd and 3rd. Proceeds from the shooting demo this year will again benefit Operation Valor. Bob Ward's has teamed up with several of the top brands in hunting and shooting to raise funds for Operation Valor, whose mission is to provide Combat Veterans and their Families with a Support Team, tools, and training required to successfully transition into their community as a productive and independent survivor.

(www.operationvalor.com)

On Saturday, August 2nd, the shoot will be held in the Missoula area at Deer Creek Shooting Center. On Sunday, August 3rd, the shoot moves to the Butte area and will be held at the Rocker Gun Range. Times for both events are 10am – 4pm. There is no charge for spectators, but there is a charge to demo guns and shoot.

Shooter's Weekend is an opportunity for enthusiasts to experience hands on demonstrations of a variety of rifles, shotguns, and handguns from many different manufacturers. Shooters are encouraged to bring friends and family, as this is an event for everyone from novices to experts. Bob Ward's experienced staff, vendors and volunteers will be on hand to assist all shooters. Children under 18 years must be accompanied by a parent in order to shoot.

The world's top firearm manufactures will be represented along with several more exclusive brands. Bob Ward's and the manufacturers provide firearms and ammunition and request that the public not bring their own.

Bob Ward's is committed to Operation Valor and the support of our veterans. This year has seen an unprecedented shortage of ammunition, but Bob Ward's believe Shooter's Weekend is a tradition that cannot be broken. That is why Bob Ward's is committing as much ammunition as possible. The public should be aware that ammunition will run out earlier than in previous years, so come early for the best opportunity to try everything.

Bob Ward's is Montana's oldest and largest sporting goods retailer with stores in Missoula, Butte, Helena, Hamilton and Bozeman, and online at www.bobwards.com. In June, the company celebrated its 97th anniversary.

For more information, contact Ryan Corwin, Bob Ward's Advertising Manager at rcorwin@bobwards.com or via phone at 406.728.3220.

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